

#### Special Poll Okaikwei Central, Okaikwei South, Anyaa Sowutuom & Trobu constituencies Comprehensive Report 27<sup>th</sup> May 2024



### **Executive Summary**

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- An opinion poll by Global InfoAnalytics carried out selected constituencies in the Greater Accra region has revealed the extent of the challenge facing the governing party in what should have been its strongholds in the region six (6) months before the general election.
- In Okaikwei Central, Okaikwei South, Anyaa Sowutuom and Trobu, where the NPP won by an average of 62% in the 2020 election, now shows the leading opposition candidate, John Mahama leading in the polls with 40.5%. The current vice president and flag bearer of the governing NPP, Dr Mahamudu Bawumia is on 36%, Nana Kwame Bediako, the New Force with 1.8%, Alan Kyeremanten, Movement for Change with 1.7%. 10.4% of voters say they will not vote and 9.4% are undecided.
- In the parliamentary election, Patrick Yaw Boamah leads in Okaikwei Central with 50.5%, Baba Sadiq, 36%, 6.9% of voters do not intend to vote while 7.6% are undecided. Hon.
  Patrick Boamah won the seat in the 2020 election with nearly 19% margin.
- In Okaikwei South, the incumbent member of parliament's chances of retaining her seat is hanging by the thread as polls shows the race is tied with Dakoa Newman leading with 40.4%, followed closely by Ernest Adomako, 38.5%. 10.6% are undecided and 10.5% will not vote. In the 2020 election, the incumbent won her race with nearly 22% margin.

#### **Executive Summary**

- In the Anyaa Sowutuom, Elder Emmanuel Tobin leads the race with 41.8% followed by Emmanuel A. Allotey, NDC, 31.9%, Grace Ashley, Movement for Change, 2.7%, undecided, 10.1% and I will not vote, 13.5%. Hon. Dickson Adomako Kissi, the outgoing member of parliament, won the seat in the 2020 elections with nearly 30% margin.
- □ In the Trobu constituency, where Gloria Owusu, the NPP parliamentary candidate who ousted Hon. Moses Anim, leads with 44.8%, Dr John Kofi Halm with 36.7%, others, 0.5%, undecided, 5.8% and I will not vote, 12.2%. Hon. Moses Anim won the 2020 elections with nearly 28% margin.
- □ Analysis of the poll shows that in all the four BLUE constituencies, there is strong evidence from the data to suggest "skirt and blouse voting" tactical voting as all NPP candidates outperform their presidential candidate.
- On the question of voter inducement through projects during the election period, the poll shows that only 28% of voters will vote for the government is they embark of projects just in time for the elections, 64% will not be influenced to vote for the governing party and 5% are indifferent.
- Again, on whether the One-Student-One-tablet policy is likely to influence voters in the December election, only 31% said it will influence them to vote for the government, 64% said it will not influence them while 5% were indifferent.





### Methodology & Approach

#### Methodology

	Overall	Okaikwei Central	Okaikwei South	Anyaa/ Sowutuom	Trobu
Sample	2,224	553	553	553	565
Confidence					
Level	95%	<b>95</b> %	95%	95%	95%
ΜοΕ	2.0%	4.1%	4.1%	4.1%	4.0%



#### Methodology

- □ The Electoral Commission's 2020 voters2 register was used as sample frame.
- Voters were sampled randomly from Electoral Areas of the constituencies
- □ Results of the poll are presented using "All Voters' model
- □ Only registered voters were interviewed.
- □ Field interviews were conducted between 21<sup>st</sup> to 24<sup>th</sup> May 2024
- Demographic analysis of the results would have higher margin of error.





### Electoral Area Sample Allocation

#### **Electoral Areas Allocations**

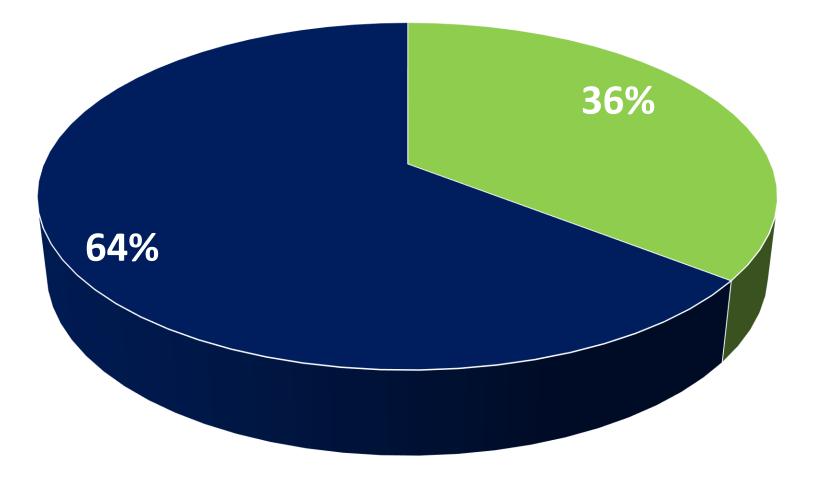
		Gender		
		Male	Female	Total
Electoral Area-Okaikwei	GBEMOMO	78	50	128
Central	OLENGELE KOONA	69	49	118
	WUOYEMAN	72	37	109
	BLEMA GOR	72	35	107
	APENKWA	63	28	91
	Total	354	199	553
Electoral Area-Okaikwei	BUBUI	74	36	110
South	KANESHIE	54	44	98
	AVENOR	41	32	73
	GONTEN	59	10	69
	AWUDOME	34	25	59
	MUKOSE	32	17	49
	BUBIASHIE	30	20	50
	KANTEIAN	25	20	45
	Total	349	204	553
Electoral Area-Anyaa	NII OKAIMAN EAST	68	35	103
Sowutuom	AWOSHIE	72	29	101
	SOWUTUOM	52	41	93
	LOMNAVA	50	38	88
	ABLEKUMA	71	14	85
	ANYAA WEST	63	20	83
	Total	376	177	553
Electoral Area-Trobu	POKUASE	96	44	140
	TANTRA	56	60	116
	ASOFA	66	50	116
	OFANKOR SOUTH	63	38	101
	TROBU	72	20	92
	Total	353	212	565





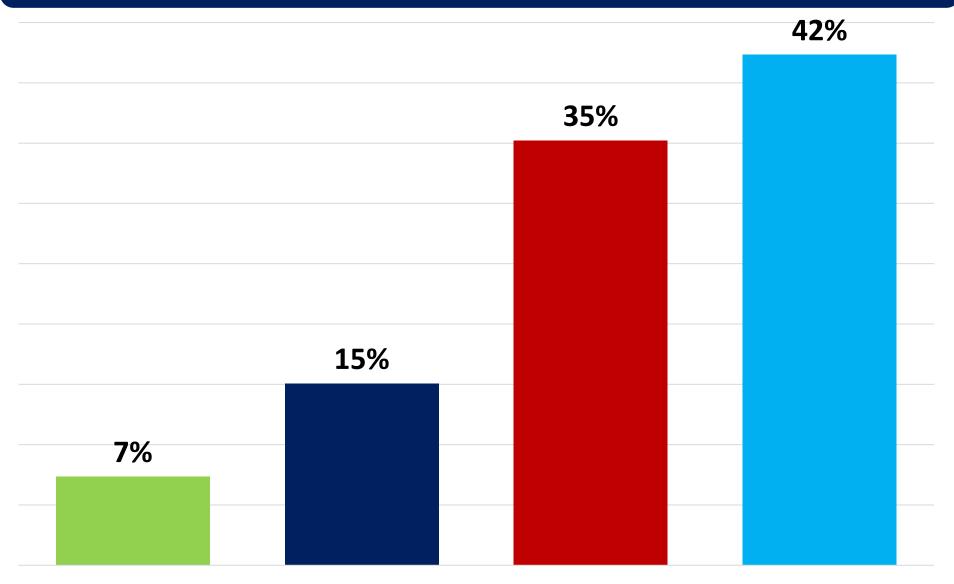
### **Key Demographics**

### Gender





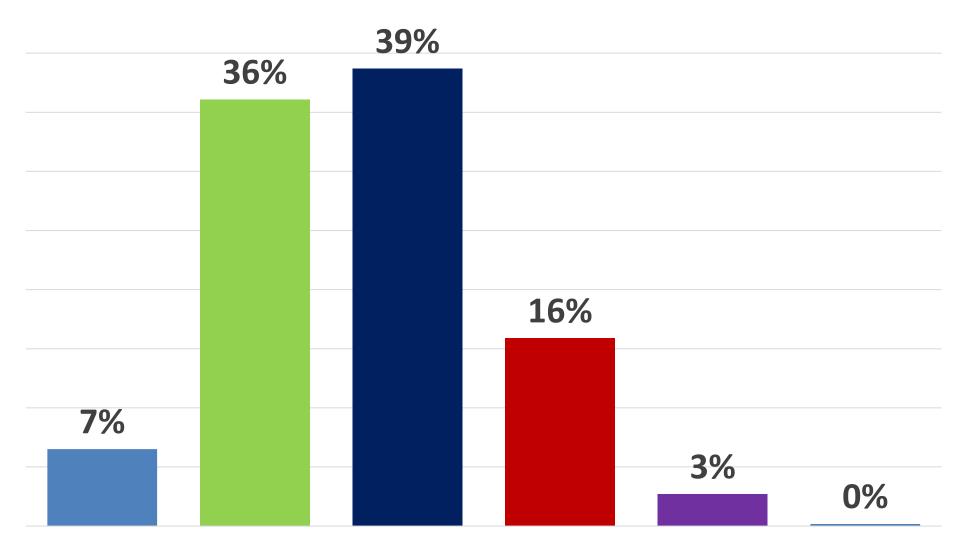
### Education



Tertiary No Education Junior High

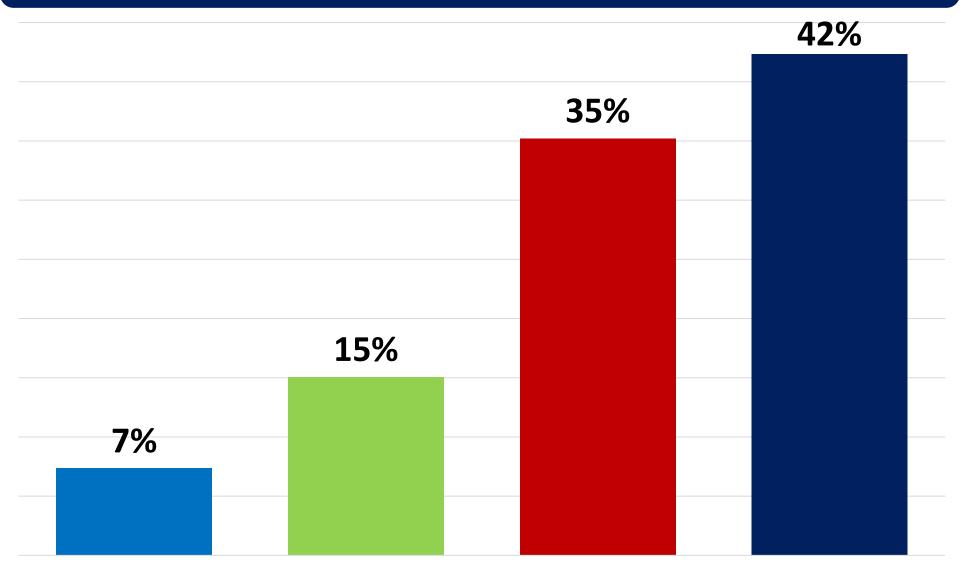
**Senior High** 

### Age groups



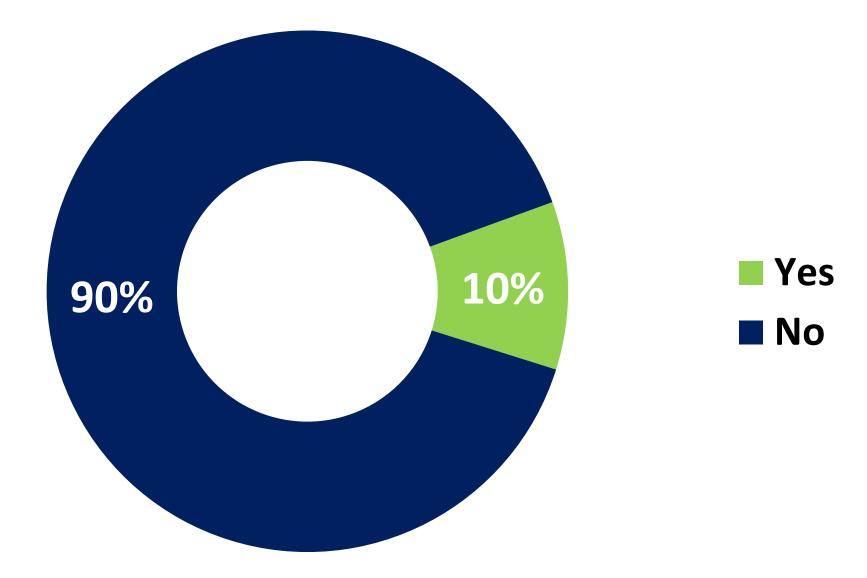
18-24 25-34 35-44 45-54 55-64 Above 64

### Education

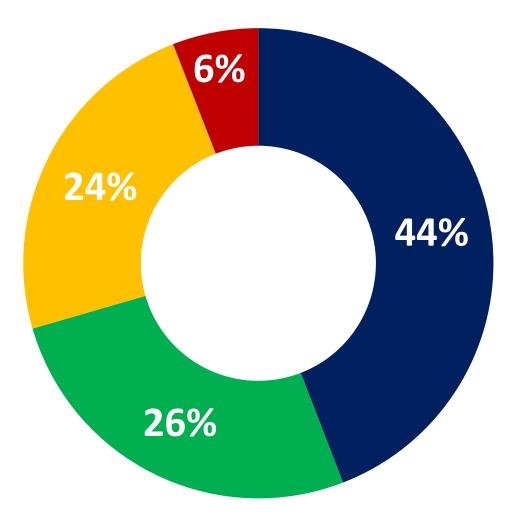


Tertiary No Education Junior High Senior High

### Are you a first-time voter?



#### Party Affiliation



NPP NDC Floating Voters Other Parties Not Disclosed

#### Are you a first-time voters? Party Affiliations

5%
21%
28%
46%



### Party Affiliations – Constituencies

	Okaikwei Central	Okaikwei South	Anyaa/ Sowutuom	Trobu
NPP	44%	40%	46%	45%
NDC	26%	30%	27%	24%
FV	24%	22%	22%	24%
Others	0%	0%	0%	0%
Not Discl.	6%	8%	6%	7%

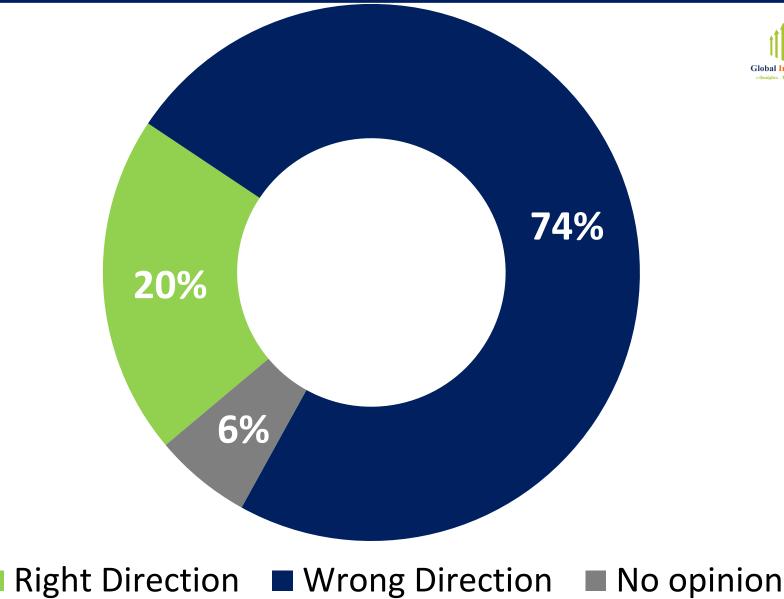


### Governance & Standard of living

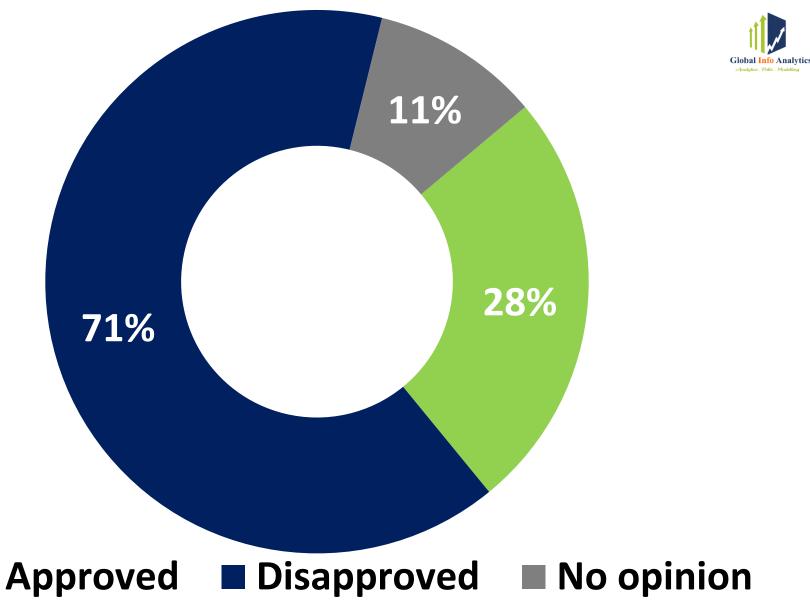


Would you say things in this country today are generally headed in the right direction or wrong direction?

Global Info Analytics



Do you approve or disapprove of the way H.E. Nana Akuffo Addo is doing his job as president?

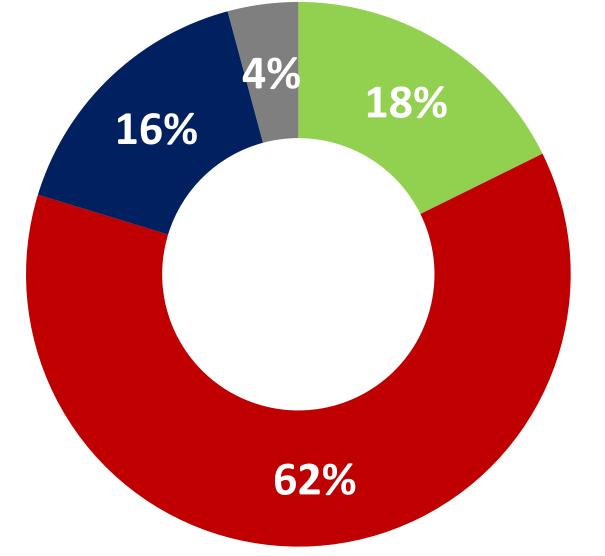


Do you approve or disapprove of the way H.E. Nana Akuffo Addo is doing his job as president? Party <u>Affiliations</u>

	NPP	NDC	FV	Other	Not Discl
Approve	45%	2%	20%	0%	15%
Disapprove	53%	97%	70%	100%	70%
No opinion	2%	1%	10%	0%	15%
Total	100%	<b>100</b> %	100%	<b>100</b> %	<b>100%</b>

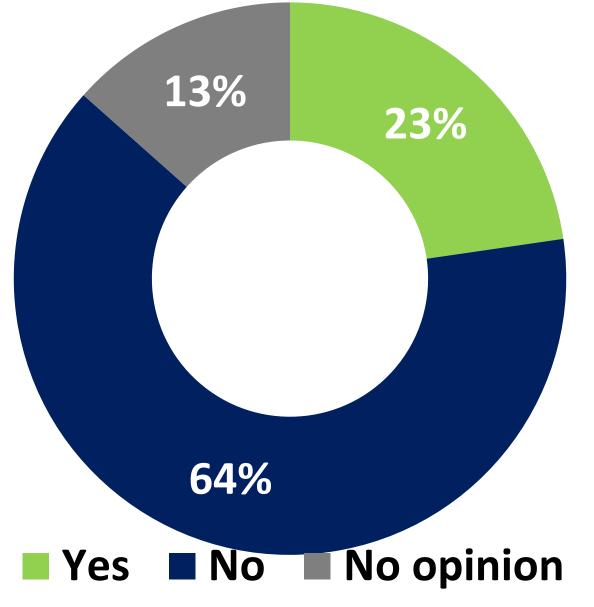
**Global Info Analytics** 

# Compared to the year before, which of the following best describes your standard of living?



Improved Worsened Unchanged No opinion

#### Are you optimistic your standard of living will improve in the next 12 months?

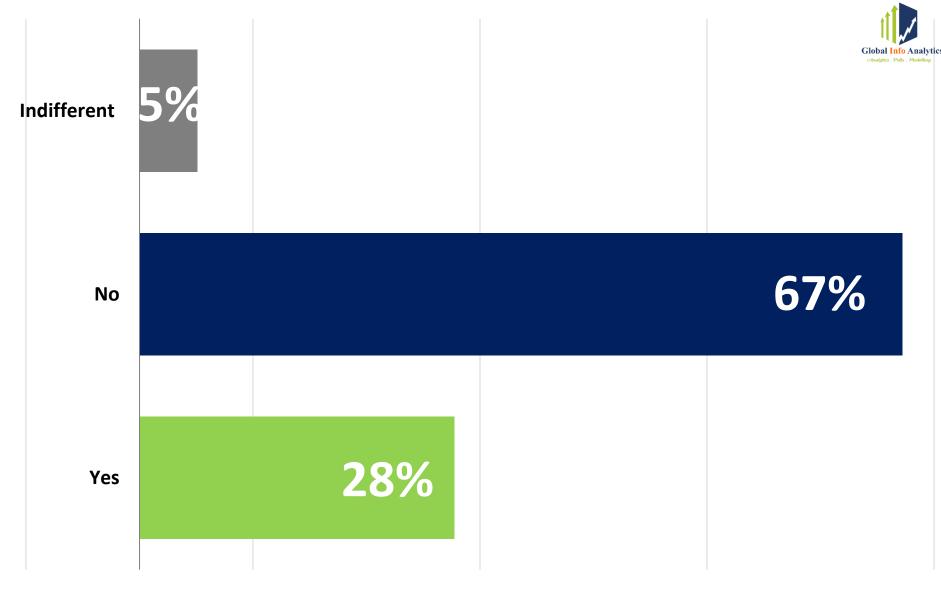






### Inducement and vote buying

If the government embarks on projects just in time for the election, will that influence you to vote for the governing party- NPP?

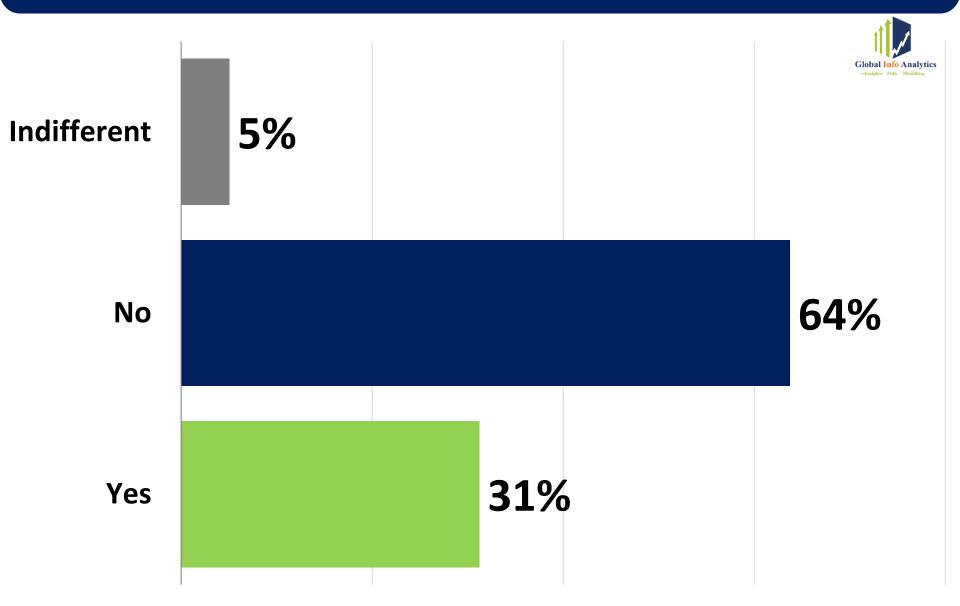


# What action would you take if you were offered an inducement to vote for a particular candidate?

ACTION	%
Reject and vote against the candidate even if he is from my party	5%
Accept and vote for the candidate even if he/she is not from party	5%
Accept but will not vote at all in the elections	<b>8</b> %
Accept but vote against the candidate	<b>9</b> %
Reject but vote for the candidate if he/she is my choice	10%
Accept and vote for my party's candidate	<b>63</b> %
ΤΟΤΑ	100%



Will the One-Student-One-Tablet policy influence you to vote for the NPP government in the December 2024 election?

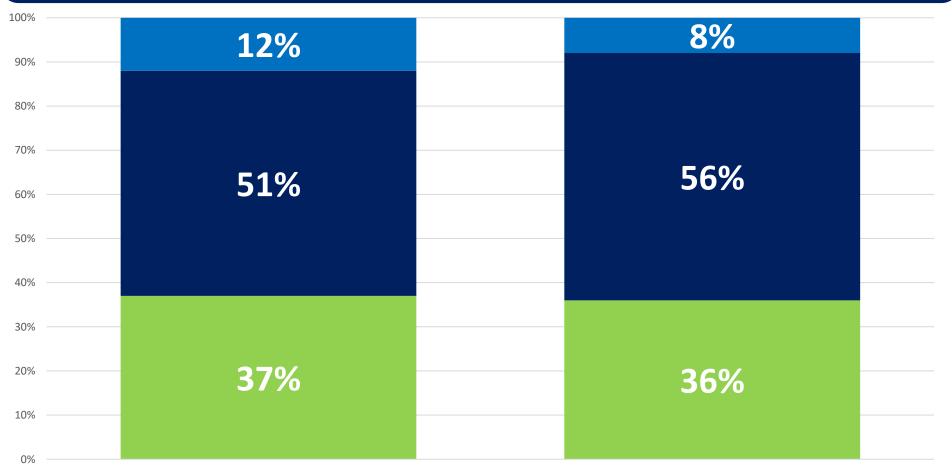


Will the One-Student-One-Tablet policy influence you to vote for the NPP government in the December 2024 election? Education

	Yes	No	Indiff.	Total
JHS	24%	65%	11%	<b>100</b> %
SHS	21%	67%	12%	<b>100</b> %
Tertiary	15%	54%	31%	<b>100</b> %
No Education	33%	54%	13%	<b>100</b> %

Global Info Analytics

Will the One-Student-One-Tablet policy influence you to vote for the NPP government in the December 2024 election- First-Time and non-first-time voters who are students



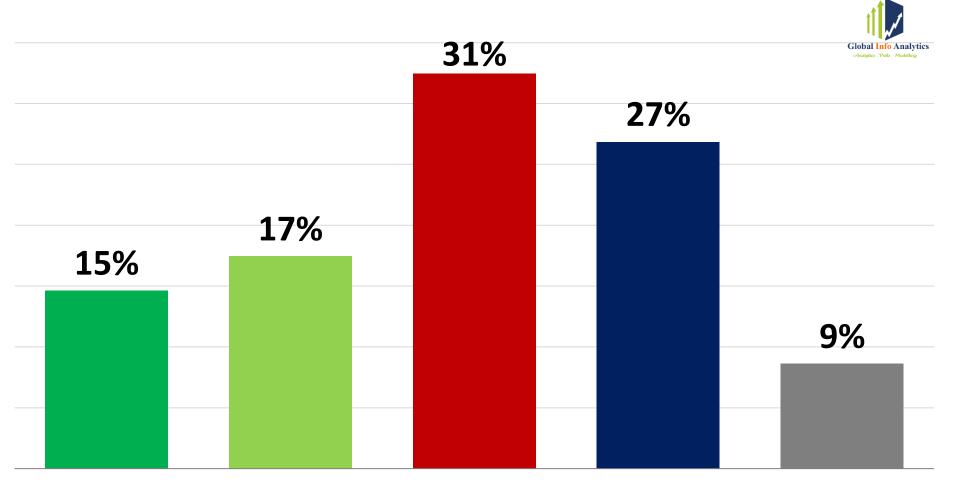
First-TimeNon-First-Time■ Yes■ No■ Indifferent





### Performance of MPs and Parliamentary Elections

# How would you rate the performance of your Member of Parliament?



ExcellentVeryPoor/VeryAverageNo opinionGood/GoodPoor

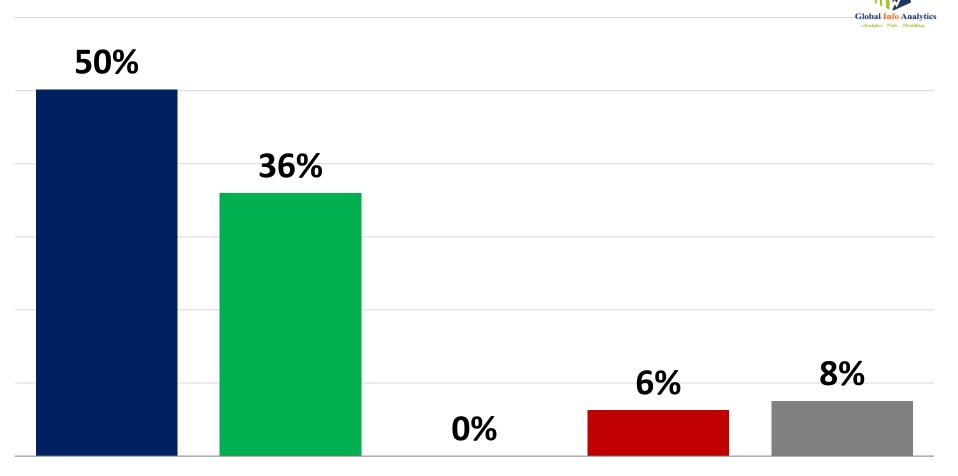
#### How would you rate the performance of your Member of Parliament?

	Okaikwei Central	Okaikwei South	Anyaa/ Sowutuom	Trobu
Excellent	26%	14%	11%	7%
V.Good/Good	24%	13%	18%	14%
Average	26%	27%	21%	32%
V.Poor/Poor	16%	34%	40%	41%
No opinion	8%	12%	9%	5%



### Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Okaikwei Central? All voters model

#### **Okaikwei Central Parliamentary Elections**



PatrickBaba Sadiq-OtherI will not voteUndecidedBoamah-NPPNDCCandidates

#### Who would you vote for in the December election? Party Affiliation

	NPP	NDC	FV	OTHERS	NOT DISCL.
Patrick Boamah	87%	12%	43%	0%	30%
Baba Sadiq	7%	87%	25%	0%	20%
Other					
Candidates	0%	0%	0%	0%	0%
l will not vote	4%	1%	16%	0%	14%
Undecided	2%	1%	17%	0%	36%
	100%	100%	100%	0%	100%
4					

## How 2020 and new voters intend to vote in the 2024 parliamentary elections- Okaikwei Central

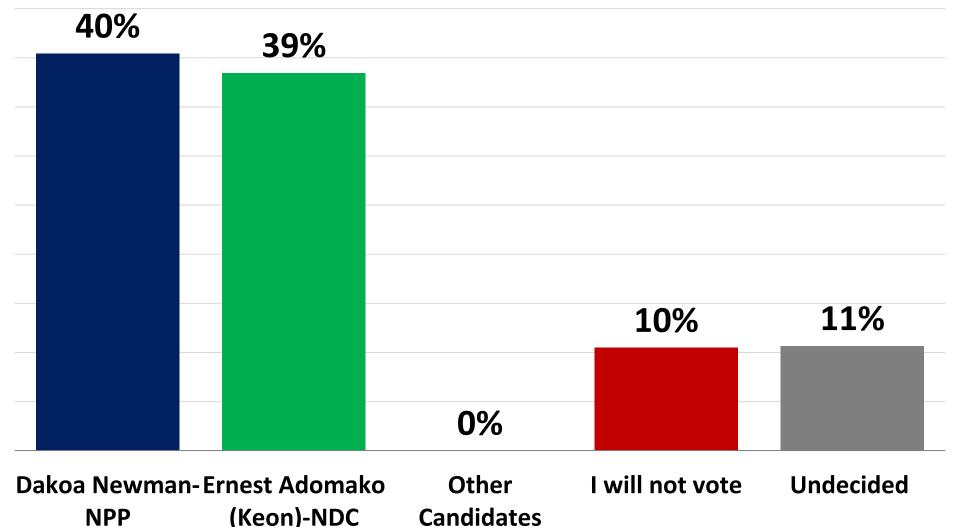
	NPP	NDC	Others	l did not vote	Not Discl.
Patrick Boamah	74%	10%	0%	36%	<b>28</b> %
Baba Sadiq	18%	89%	0%	11%	17%
Others	0%	0%	0%	0%	0%
I will not vote	<b>4</b> %	1%	0%	22%	22%
Undecided	<b>4</b> %	0%	0%	31%	33%
Total	100%	100 Global Info Analytics	<b>100</b> %	100%	100%

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## Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Okaikwei South?

#### **Okaikwei South Parliamentary Elections**





#### Who would you vote for in the December election? Party Affiliation

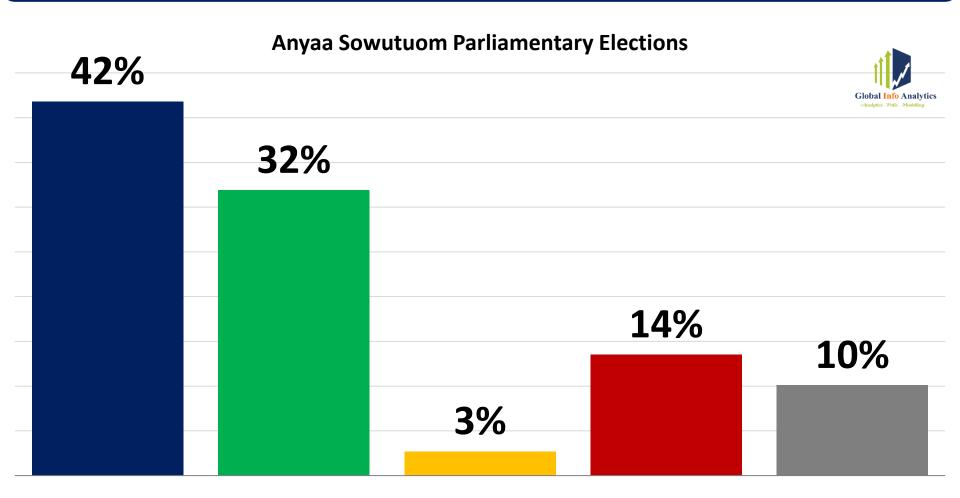
	NPP	NDC	FV	OTHERS	NOT DISCL.
Dakoa Newman	73%	1%	<b>24</b> %	0%	31%
Ernest Adomako	<b>10</b> %	<b>96</b> %	32%	0%	<b>19</b> %
Others	0%	0%	0%	0%	0%
I will not vote	11%	1%	<b>16</b> %	0%	28%
Undecided	6%	1%	<b>28</b> %	0%	22%
Total	100%	100%	<b>100</b> %	0%	100%

## How 2020 and new voters intend to vote in the 2024 parliamentary elections –Okaikwei South

NPP	NDC	Others	l did not vote	Not Discl.
<b>59%</b>	9%	0%	19%	25%
25%	89%	0%	<b>24</b> %	13%
0%	0%	0%	0%	0%
8%	1%	100%	32%	27%
8%	1%	0%	<b>24</b> %	36%
<b>100</b> %	100%	100%	100%	100%
	59% 25% 0% 8%	59%   9%     25%   89%     0%   0%     8%   1%     8%   1%	59%   9%   0%     25%   89%   0%     0%   0%   0%     8%   1%   100%     100%   1%   100%	NPP     NDC     Others     vote       59%     9%     0%     19%       25%     89%     0%     24%       0%     0%     0%     0%       8%     1%     100%     32%       8%     1%     0%     24%       100%     1%     100%     32%

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## Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Anyaa/Sowutuom constituency?



Nana ElderEmmanuelGrace Ashley-I will not voteUndecidedEmmanuelAdoteyM4CTobin-NPPAllotey-NDC

#### Who would you vote for in the December election? Party Affiliation

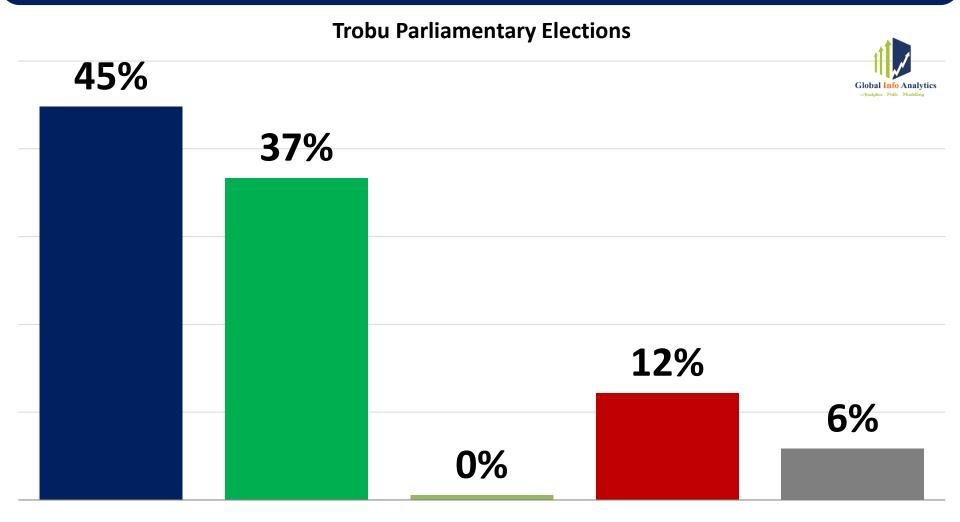
	NPP	NDC	FV	OTHERS	NOT
					DISCL.
Nana Tobin	73%	7%	<b>29</b> %	0%	<b>11%</b>
Adotey Allotey	<b>10</b> %	<b>91</b> %	<b>18</b> %	0%	17%
Grace Ashley	2%	1%	5%	0%	0%
I will not vote	13%	0%	23%	100%	31%
Undecided	2%	1%	<b>26</b> %	0%	<b>42</b> %
Total	<b>100</b> %	<b>100</b> %	100%	<b>100</b> %	100%

## How 2020 and new voters intend to vote in the 2024 parliamentary elections – Anyaa/Sowutuom

	NPP	NDC	Others	l did not vote	Not Discl.
Elder Tobin-NPP	65%	5%	0%	12%	12%
E. A. Allotey-NDC	16%	<b>92</b> %	0%	6%	9%
Grace Ashley	4%	1%	0%	2%	0%
I will not vote	11%	0%	0%	47%	30%
Undecided	4%	2%	100%	33%	<b>49</b> %
Total	100%	100%	100%	100%	100%



## Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Trobu?



Gloria Dr John Kofi Other I will not vote Undecided Owusu-NPP Halm-NDC Candidates

#### Who would you vote for in the December election? Party Affiliation

	NPP	NDC	FV	OTHERS	NOT DISCL.
Gloria Owusu	<b>72</b> %	3%	38%	0%	<b>16</b> %
Dr John Halm	9%	96%	33%	0%	21%
Others	1%	0%	1%	0%	0%
I will not vote	14%	1%	15%	0%	<b>47</b> %
Undecided	4%	0%	13%	0%	<b>16</b> %
Total	<b>100</b> %	100%	100%	0%	<b>100</b> %

## How 2020 and new voters intend to vote in the 2024 parliamentary elections – Anyaa/Sowutuom

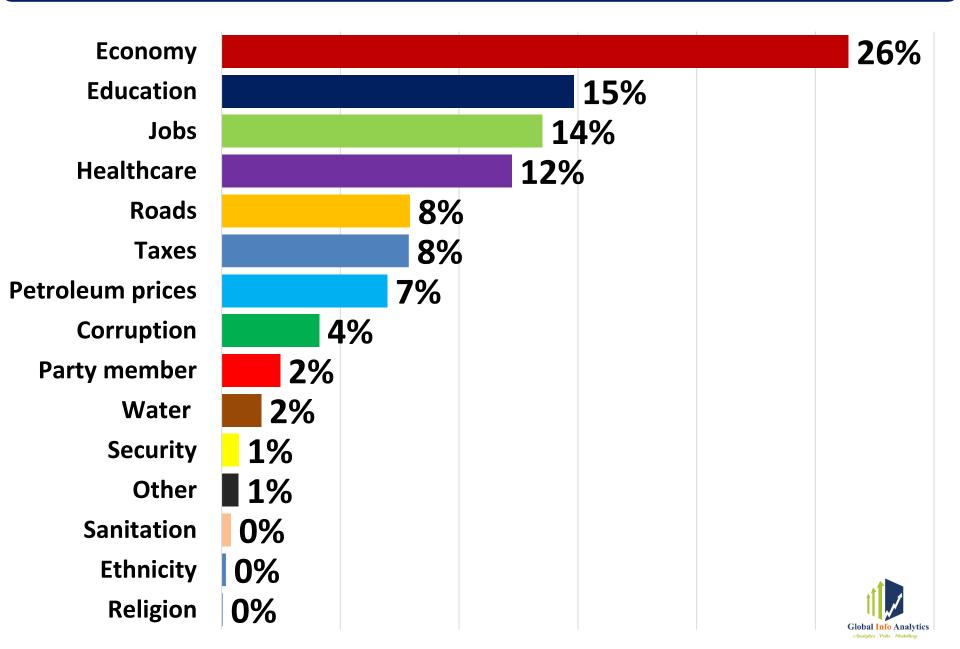
	NPP	NDC	Others	l did not vote	Not Discl.
Elder. Tobin	<b>65</b> %	5%	0%	12%	12%
E. A. Allotey	<b>16</b> %	<b>92</b> %	0%	6%	9%
Grace Ashley	<b>4%</b>	1%	0%	2%	0%
I will not vote	11%	0%	0%	47%	30%
Undecided	<b>4%</b>	2%	100%	33%	<b>49</b> %
Total	<b>100</b> %	100 Analytics	100%	<b>100</b> %	<b>100</b> %

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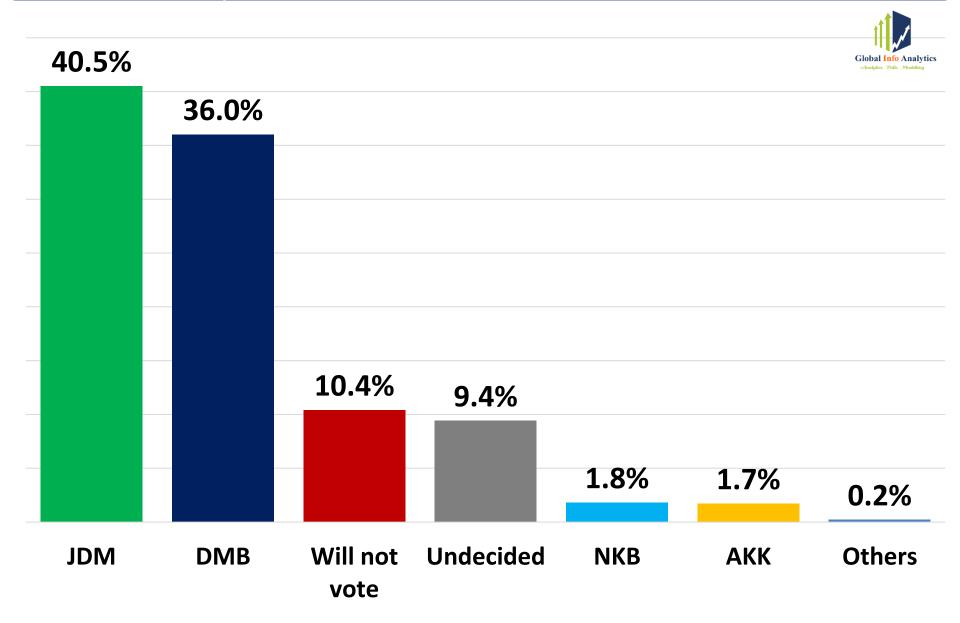


## Key Election Issues and Presidential Voting Intentions

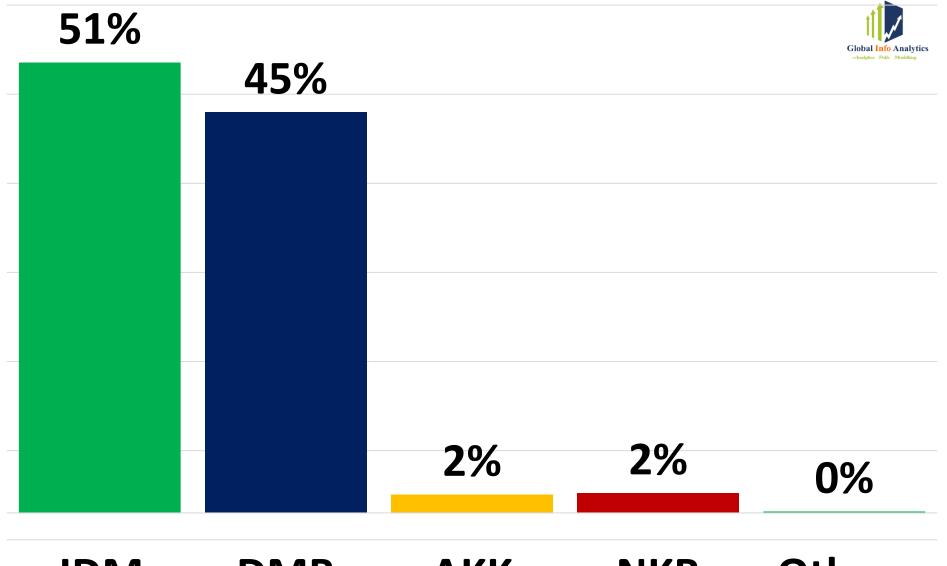
### Top issues



## If the 2024 elections were held today y, who would you vote for? All Voters Model

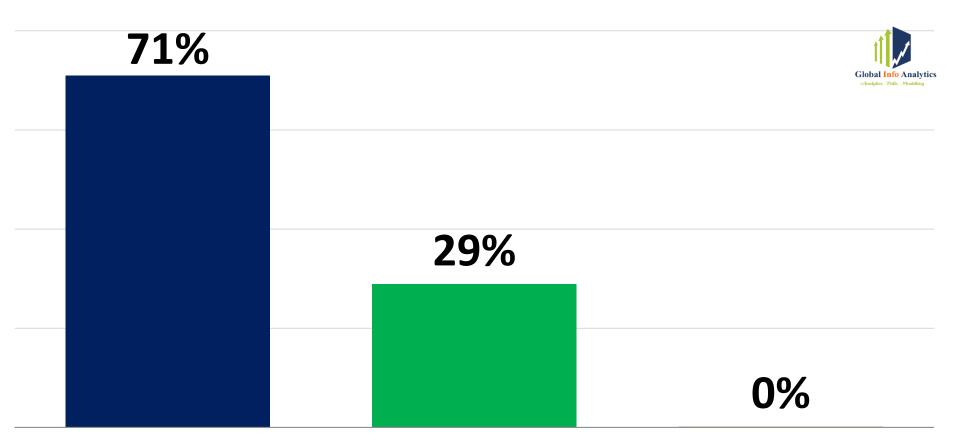


## If the 2024 elections were held today, who would you vote for? Likely Committed Voters Model



JDM DMB AKK NKB Others

## Which of the following candidates did you vote for in the 2020 presidential elections?



Nana Akufo John Dramani Someone else Addo Mahama If the 2024 elections were held today y, who would you vote for? Constituencies Likely Voters

	Okaikwei	Okaikwei	Anyaa/	Trobu
	Central	South	Sowutuom	
JDM	53%	52%	47%	50%
DMB	45%	43%	45%	46%
AKK	2%	2%	3%	1%
NKB	0%	3%	4%	2%
Others	0%	0%	1%	0%
Total	100%	<b>100</b> %	<b>100</b> %	<b>100</b> %



If the 2024 elections were held today y, who would

you vote for? Party Affiliation

	NPP	NDC	FV	OTHERS	NOT				
					DISCL.				
JDM	<b>12%</b>	94%	38%	0%	<b>21%</b>				
DMB	<b>69</b> %	<b>4%</b>	<b>16%</b>	0%	15%				
Will not vote	<b>10%</b>	1%	<b>17%</b>	100%	<b>27</b> %				
Undecided	4%	1%	<b>22</b> %	0%	33%				
NKM	2%	0%	3%	0%	2%				
AKK	2%	0%	3%	0%	2%				
Others	0%	0%	1%	0%	0%				
Total 🏾 🌓	100%	100%	100%	100%	100%				

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## Voting intentions of voters who voted in 2020 and those who did not vote

	Nana	John	Someon	Did not	Not
	Addo	Mahama	e Else	vote	Discl.
JDM	25%	<b>91%</b>	0%	22%	22%
DMB	<b>56%</b>	<b>5</b> %	0%	<b>10</b> %	8%
АКК	2%	1%	0%	1%	2%
NKB	2%	0%	0%	5%	0%
Others	0%	0%	33%	0%	1%
Undecided	6%	2%	0%	25%	41%
I will not vote	9%	1%	<b>67</b> %	37%	26%
Total	<b>100</b> %	100%	100%	100%	<b>100</b> %

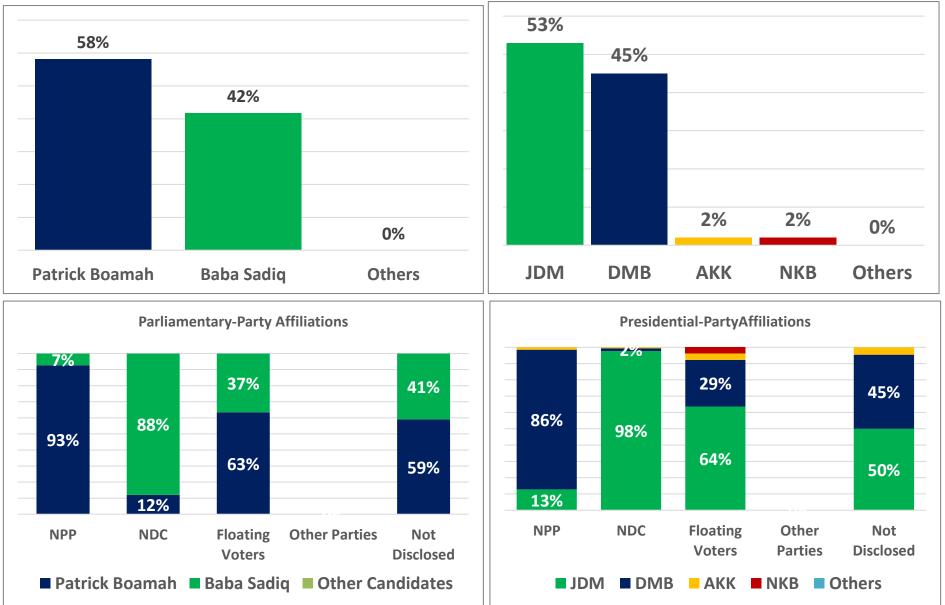
**Global Info Analytics** 



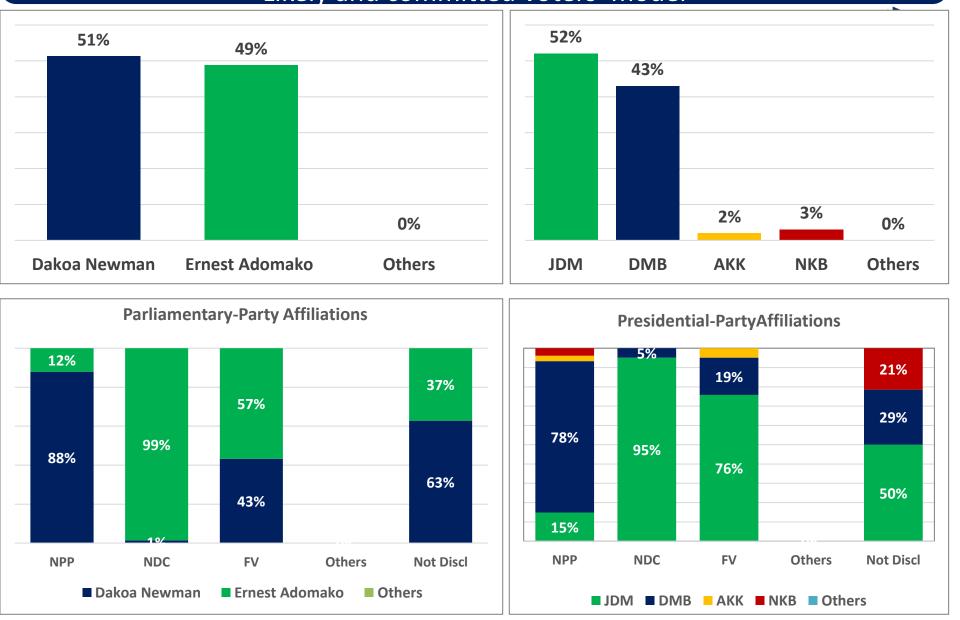
## Presidential & Parliamentary Compared

Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Okaikwei Central?

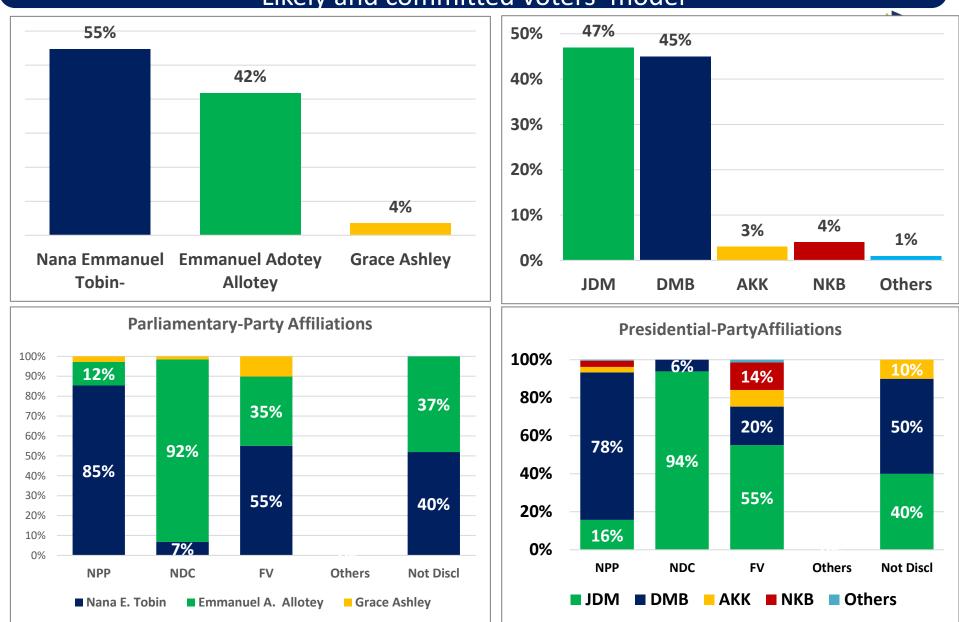
Likely and committed voters' model



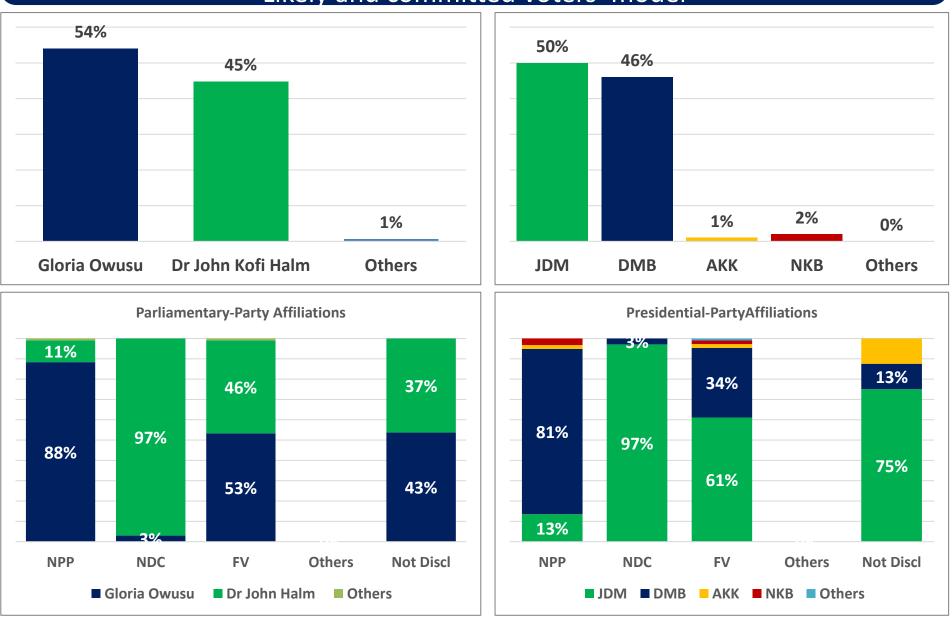
#### Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Okaikwei South? Likely and committed voters' model



#### Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Anyaa Sowutuom? Likely and committed voters' model



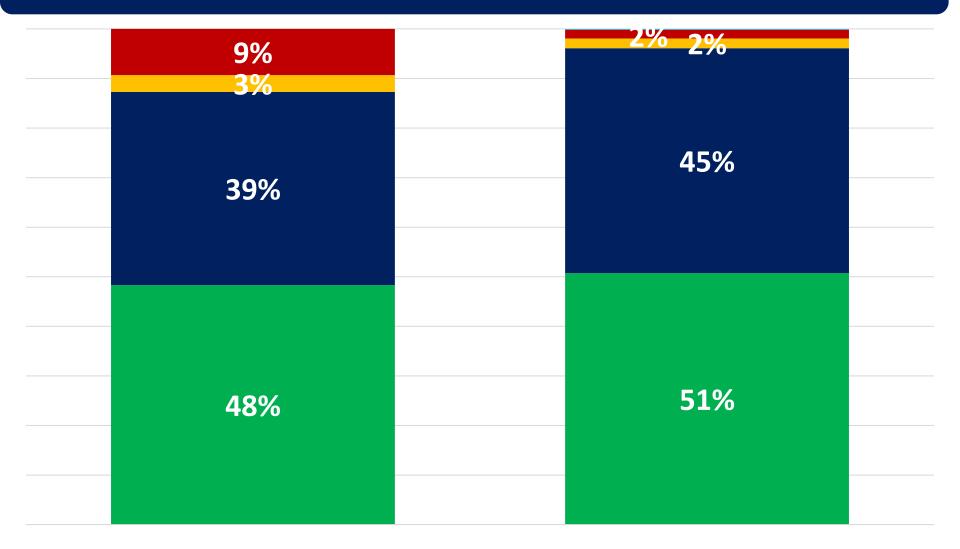
#### Which of the following candidate do you intend to vote for in the 2024 parliamentary elections in Trobu? Likely and committed voters' model



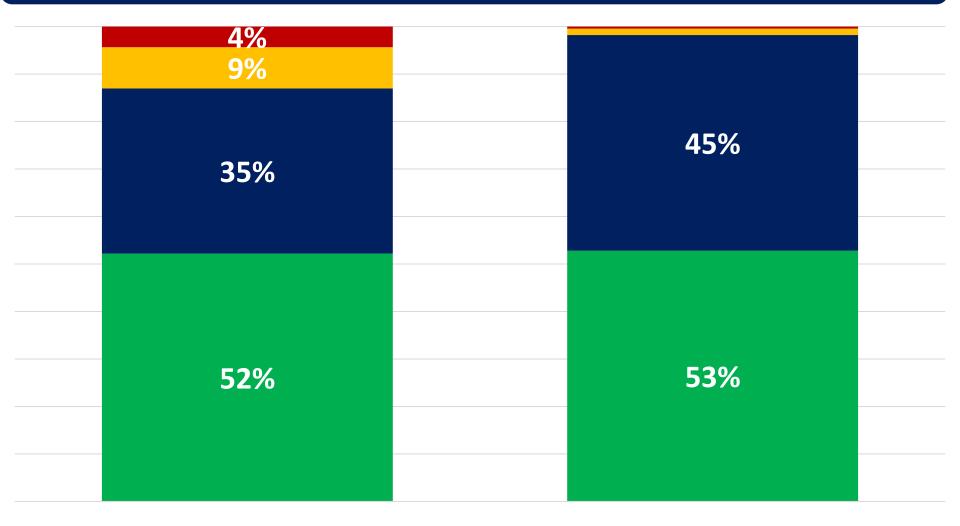


### First-Time v Non-First-Time voters voting intention for December 2024 Elections

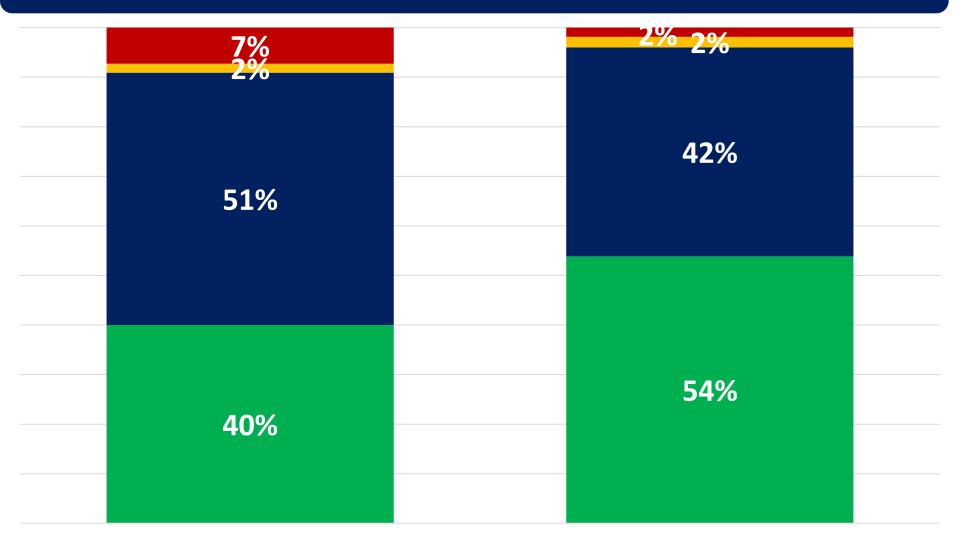
#### First-Time v Non-First-Time Voters- All



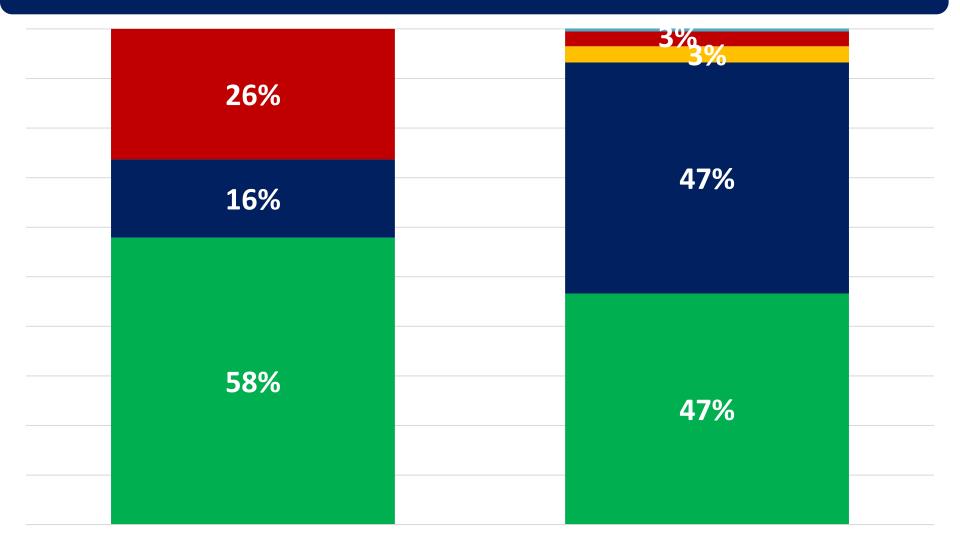
#### First-Time v Non-First-Time Voters- Okaikwei Central



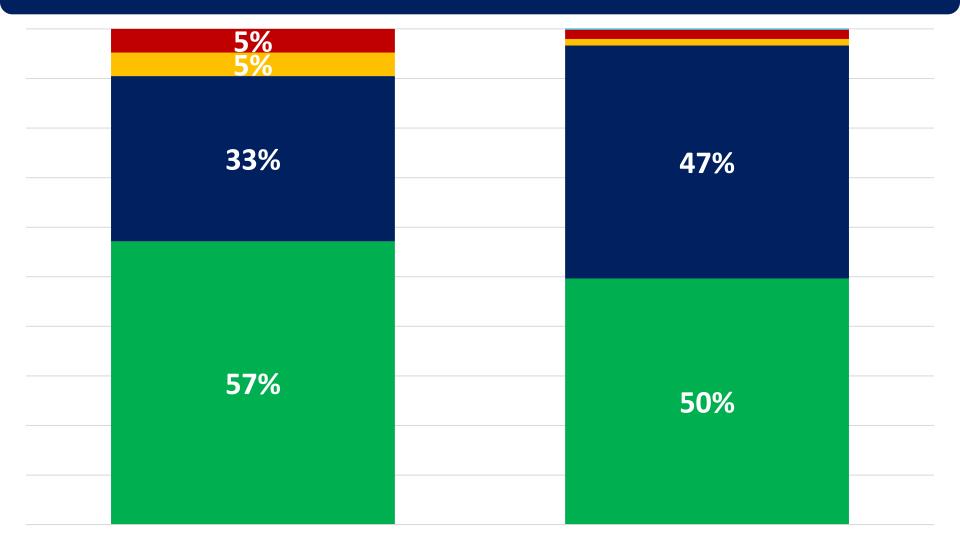
#### First-Time v Non-First-Time Voters- Okaikwei South



#### First-Time v Non-First-Time Voters- Anyaa Sowutuom



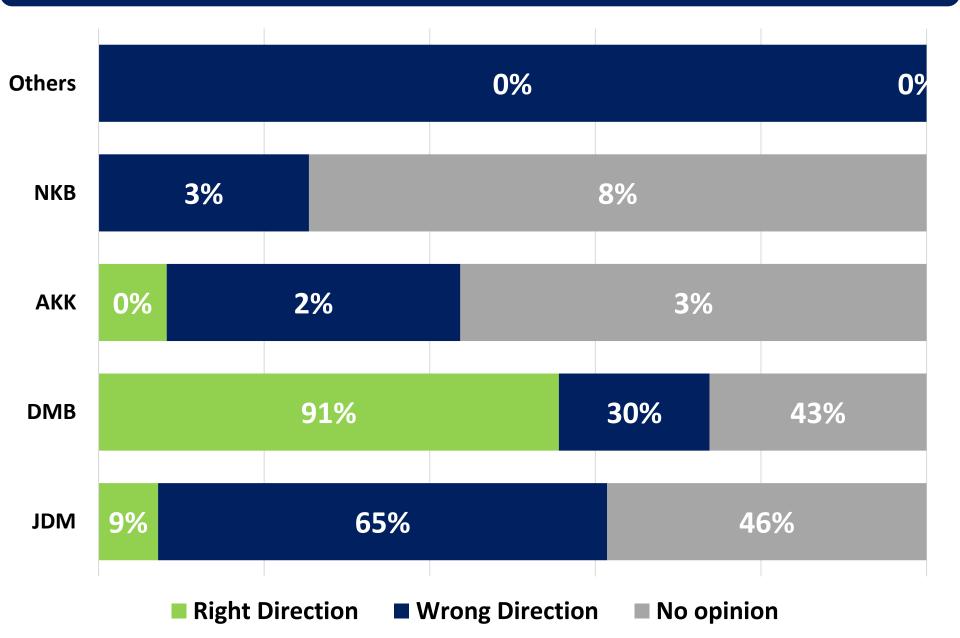
#### First-Time v Non-First-Time Voters- Trobu



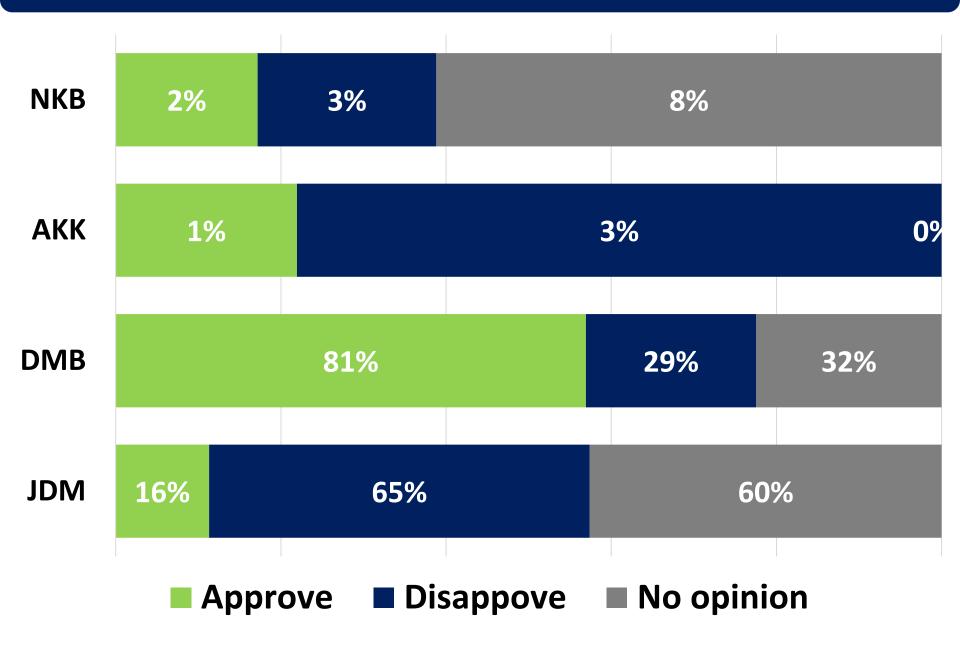


### Direction of the country, President's Performance, Standard of Living and Optimism for Improvement are impacting voters' choice

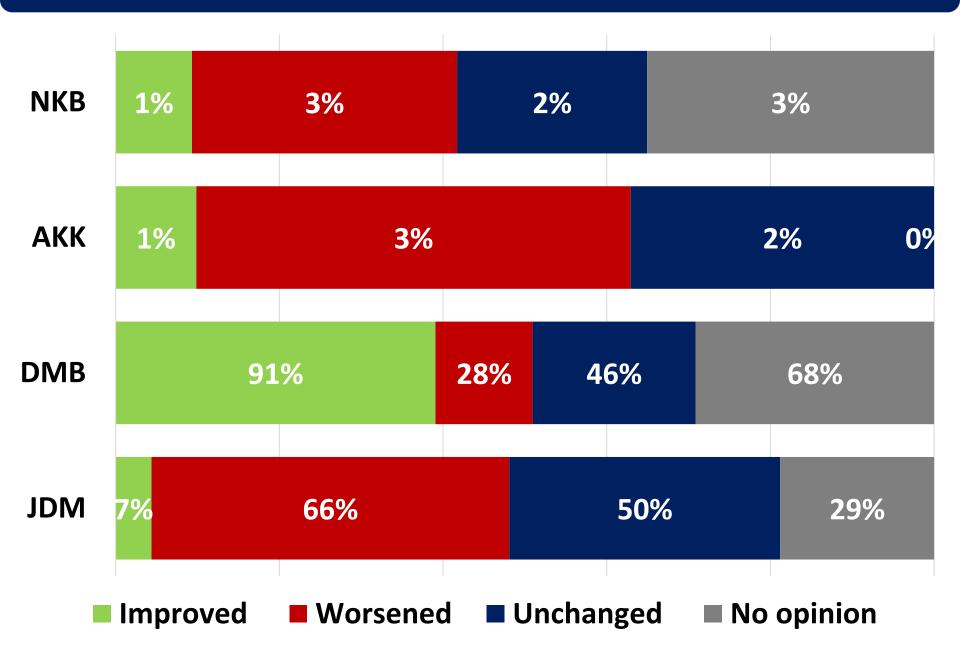
#### Direction of the country-voting intention



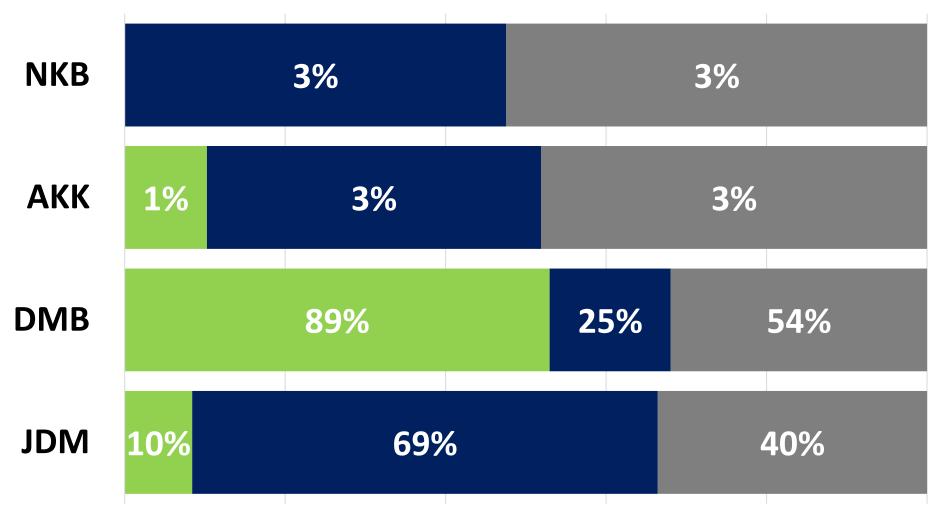
#### President Jo Approval- voting intention



#### Standard of Living-voting intention



## Optimism for improvement in living standards -voting intentions



#### Yes **No No** opinion



## Parliamentary Election-Electoral Areas

### Parliamentary Election- Okaikwei Central Electoral Areas

	Overall	GBEMOMO	OLENGELE KOONA	WUOYEMAN	BLEMA GOR	APENKWA
Patrick Boamah	50%	49%	52%	40%	67%	42%
Baba Sadiq	36%	47%	36%	49%	17%	29%
Others	0%	0%	0%	0%	0%	0%
I will not vote	6%	0%	3%	3%	14%	14%
Undecided	8%	4%	9%	8%	3%	15%
Total	100%	100%	100%	100%	100%	100%

### Parliamentary Election-Okaikwei South Electoral Areas

	Overall	BUBUI	KANESHIE	AVENOR	GONTEN	AWUDOME	MUKOSE	BUBIASHIE	KANTEIAN
Dakoa Newman	40%	48%	44%	47%	12%	51%	49%	34%	33%
Ernest Adomako	38%	51%	32%	45%	29%	39%	35%	26%	43%
Others	0%	0%	0%	0%	0%	0%	0%	0%	0%
I will not vote	10%	0%	8%	4%	35%	0%	6%	32%	9%
Undecided	11%	1%	16%	4%	25%	10%	10%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

### Parliamentary Election-Anyaa Sowutuom -Electoral Areas

	Overall	NII OKAIMAN EAST	AWOSHIE	SOWUTUOM	LOMNAVA	ABLEKUMA	ANYAA WEST
Nana E. Tobin	42%	60%	<b>49</b> %	<b>52%</b>	<b>19%</b>	<b>19%</b>	48%
Emmanuel Allotey	32%	40%	35%	19%	18%	38%	42%
Grace Ashley	3%	0%	4%	6%	0%	1%	5%
I will not vote	14%	0%	8%	13%	23%	35%	5%
Undecided	10%	0%	5%	10%	40%	7%	0%
Total	100%	100%	100%	100%	100%	100%	100%

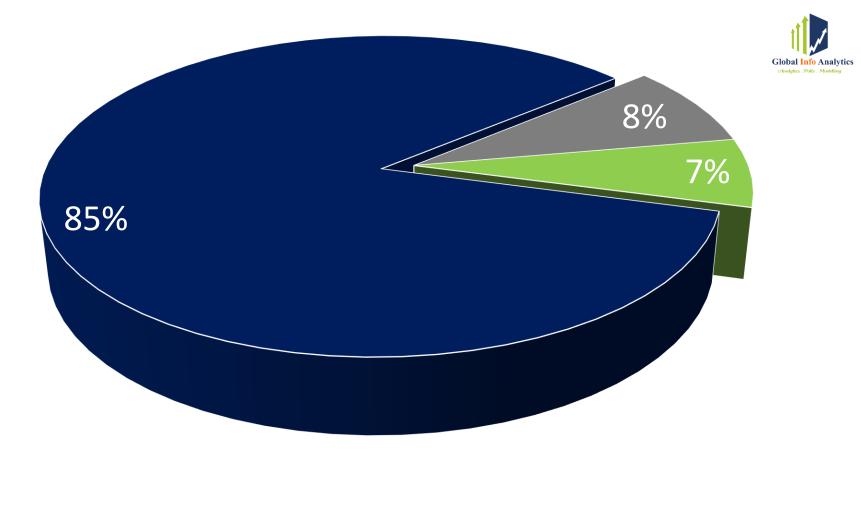
### Parliamentary Election-Trobu Electoral Areas

	Overall	POKUASE	TANTRA	ASOFA	OFANKOR SOUTH	TROBU
Gloria Owusu	45%	44%	44%	55%	29%	51%
Dr John Halm-	37%	53%	21%	44%	16%	47%
Others	1%	0%	1%	0%	2%	0%
I will not vote	12%	1%	18%	1%	43%	2%
Undecided	6%	2%	17%	0%	10%	0%
Total	100%	100%	100%	100%	100%	100%



# Likelihood of changing voting intentions

## How likely are you going to change your mind about your voting intentions?



#### ■ Likely ■ Unlikely ■ Neutral



# Likelihood of changing voting intentions

### Likelihood of changing voting intentions-Okaikwei Central Electoral Areas

	GBEMOMO	OLENGELE KOONA	WUOYEMAN	BLEMA GOR	APENKWA
V. Unlikely	20%	8%	3%	76%	56%
Unlikely	77%	76%	85%	13%	29%
Neutral	1%	11%	9%	6%	5%
Likely	2%	5%	3%	4%	7%
Very likely	0%	0%	0%	1%	3%
Total	100%	100%	100%	100%	100%

### Likelihood of changing voting intentions-Okaikwei South Electoral Areas

	BUBUI	KANESHIE	AVENOR	GONTEN	AWUDOME	MUKOSE	BUBIASHIE	KANTEIAN
V. Unlikely	1%	7%	11%	13%	<b>29</b> %	10%	6%	<b>67</b> %
Unlikely	95%	43%	89%	38%	59%	80%	64%	22%
Neutral	4%	27%	0%	29%	0%	2%	16%	11%
Likely	0%	18%	0%	20%	10%	8%	14%	0%
V. Likely	0%	5%	0%	0%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

### Likelihood of changing voting intentions-Anyaa Sowutuom Electoral Area

	NII OKAIMA N EAST	AWOSHIE	SOWUTUOM	LOMNAVA	ABLEKUMA	ANYAA WEST
V. Unlikely	21%	39%	6%	46%	80%	10%
Unlikely	77%	60%	61%	6%	12%	84%
Neutral	2%	1%	19%	22%	5%	6%
Likely	0%	0%	13%	22%	2%	0%
V. Likely	0%	0%	0%	4%	1%	0%
Total	100%	100%	100%	100%	100%	100%

### Likelihood of changing voting intentions-Trobu Electoral Areas

	POKUASE	TANTRA	ASOFA	OFANKO R SOUTH	TROBU
V. Unlikely	24%	7%	28%	97%	8%
Unlikely	72%	49%	71%	2%	88%
Neutral	3%	27%	1%	0%	2%
Likely	1%	12%	0%	0%	1%
V. Likely	0%	5%	0%	1%	1%
Total	100%	100%	100%	100%	100%



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For a comprehensive reports or specific polling needs, the Business Development Manager on 055 669 7094