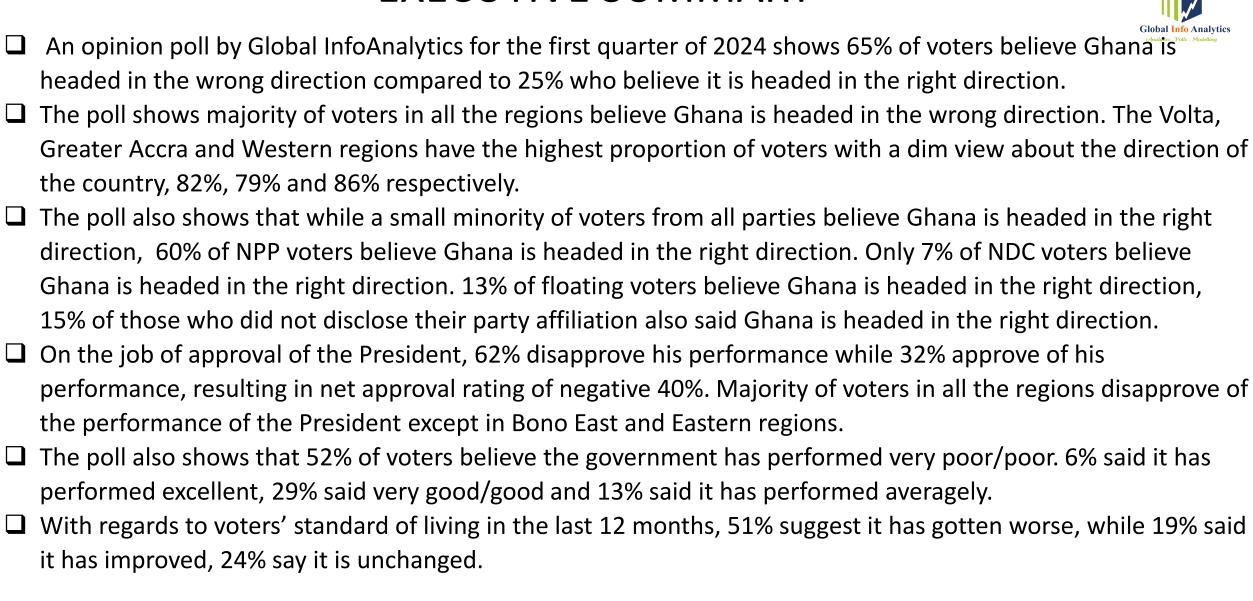


National Opinion Poll 2024 General Elections 4th April 2024 Part One: Governance & Performance



Executive Summary

EXECUTIVE SUMMARY



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Majority of voters, 52%, believe corruption under NPP government has increased with 19% saying it has improved and 24% said it is unchanged.
For the second time in our tracking poll, the poll shows voters' confidence in the Ghana Police Service and the
Electoral Commission soaring when it comes when it comes managing election security and the elections. 64%
of voters now have confidence in the Police service compared to 28% who do not have confidence in the
service.
For the EC, 59% of voters have confidence in the election body compared to 32% who do not have confidence in
the commission.
On the Free SHS policy, the poll suggests that 67% of voters have benefited directly from the policy while 33%
did not benefit from it. 61% of voters believe the policy has brought financial relief to them, while 31% said it
did not and 8% have no opinion. On the question of whether the time has come for the policy to be reviewed in
the light of the numerous challenges, 67% of voters believe it should be reviewed compared to 24% who said it
should not be reviewed with further 9% saying they have no opinion.
On the controversial LGBTQ+ bill which was passed by parliament, the poll shows that 59% of voters support
its approval, 32% do not support the bill and 9% did not have an opinion.
However, on whether the refusal of the President to assent the bill will have electoral consequences, majority
of voters, 50%, said his refusal to sign the bill will not influence their vote in the December elections, while 37%

said it will and 13% did not have opinion.



Methodology & Approach

Methodology and Approach:
□Sample size: 6,128 voters were interviewed of which 5,928 responded to questions on who they intend to vote in the December 2024 elections.
□Confidence level: 99% and Margin of Error of 1.66%.
☐The Electoral Commission's 2023 voters register was used as sample frame.
☐ 30 percent of constituencies from each region was randomly selected and allocated the regional quota based on total voters in each of the selected constituencies.
□Voters are selected randomly in the communities to respond to the polls. Poll are not carried out in churches, mosques, associations or in groups to avoid herding.
☐The presidential result is based on "likely voters" model. However, the regional and constituency polls are based on all voters' model which includes responses of voters who have indicated that they will not vote.
☐The poll is cross-sectional and was carried out in 82 constituencies in all the 16 regions.
 ☐ The weighted poll uses the following 90 days moving average of party affiliations: ○ NPP 30% ○ NDC 34% ○ Floating voters 18% ○ other parties 2% and
 Not disclosed 15%.

☐ Demographic analysis of the results would have higher margin of error.

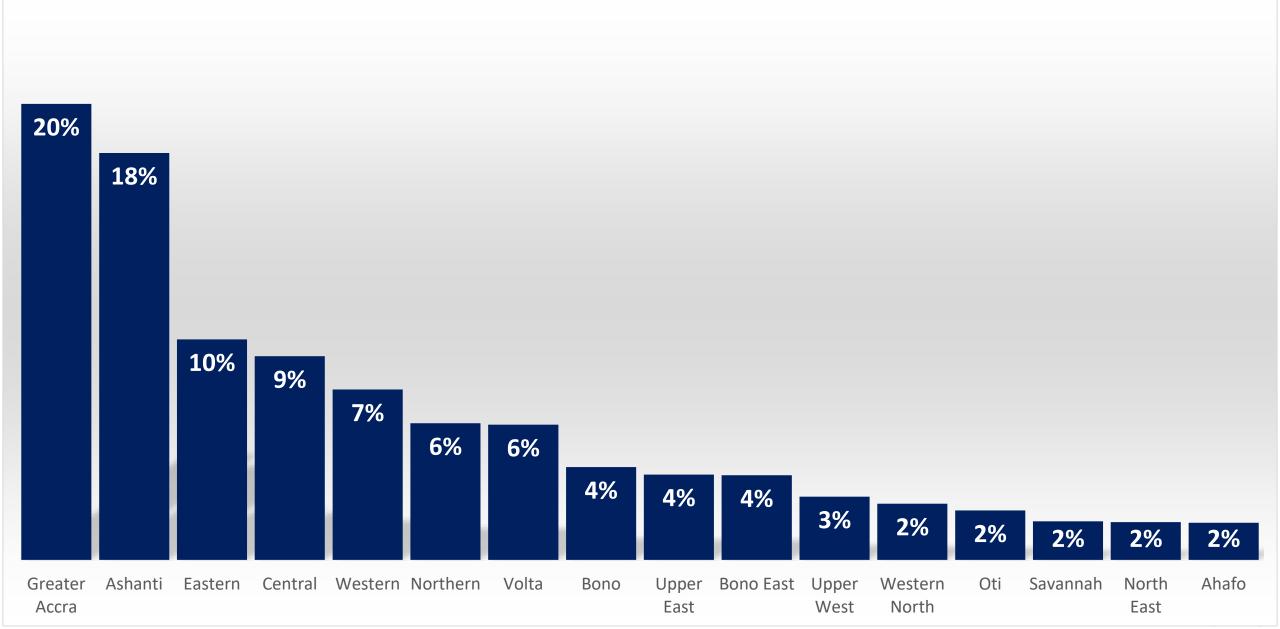
☐ Field interviews were conducted between 22nd March to 30th March 24





Regional Sample Allocation

Regional Sample Allocations (%)



Sample Allocations-Constituencies and Gender

		Gender							
Regions	Constituencies	Male	Female	Other	Total				
Ahafo	Asutifi South	28	27	0	55				
	Asutifi North	24	29	0	53				
	Total	52	56	0	108				
Ashanti	Manso Nkwanta	35	32	0	67				
	Offinso North	30	24	0	54				
	Sekyere Afram Plains	25	26	0	51				
	Asante Akim Central	30	29	0	59				
	Asante Akim North	30	25	0	55				
	Atwima Nwabiagya South	52	40	0	92				
	Offinso South	41	44	0	85				
	Asante Akim South	39	41	0	80				
	Asawase	58	58	0	116				
	Adansi Asokwa	22	24	0	46				
	Ahafo Ano North	31	26	0	57				
	Atwima Mponua	39	45	0	84				
	Bantama	50	41	0	91				
	Kwadaso	49	42	0	91				
	Total	531	497	0	1028				
Bono	Berekum West	21	13	0	34				
	Dormaa East	20	21	0	41				
	Sunyani West	50	32	2	84				
	Jaman North	43	41	0	84				
	Total	134	107	2	243				
Bono East	Kintampo North	38	45	0	83				
	Pru West	21	20	0	41				
	Atebubu/Amantin	42	38	0	80				
	Total	101	103	0	204				
Central	Assin Central	26	22	0	48				
	Mfantseman	48	47	0	95				
	Gomoa East	56	57	0	113				
	Cape Coast South	26	26	0	52				
	Twifo Atti Morkwa	27	30	0	57				
	Ajumako Enyan Esiam	41	42	0	83				
	Agona West	45	38	0	83				
	Total	269	262	0	531				



			Gender		
Regions	Constituencies	Male	Female	Other	Total
Eastern	Akuapem South	36	15	0	51
	Abuakwa South	29	30	0	59
	Abuakwa North	26	23	0	49
	Upper West Akim	41	22	0	63
	Okere	21	19	0	40
	Kwahu Afram Plains North	22	22	0	44
	New Juaben North	23	25	0	48
	Kade	37	39	0	76
	Nkawkaw	51	35	1	87
	Akim Oda	23	22	1	46
	Total	309	252	2	563
Greater Accra	Ningo Prampram	57	48	0	105
	Korle Klottey	54	53	0	107
	Dadekotopon	70	65	0	135
	Okaikwei North	45	40	0	85
	Krowor	56	57	0	113
	Kpone-Katamanso	76	66	0	142
	Ledzokuku	85	84	0	169
	Ablekuma West	69	33	0	102
	Amasaman	98	74	0	172
	Shai-Osudoku	50	24	0	74
	Total	660	544	0	1204
Sele Northern	Kumbungu	46	37	0	83
	Tamale North	44	35	0	79
	Mion	34	34	0	68
	Wulesnsi	38	36	0	74
	Nanton	27	27	0	54
	Total	189	169	0	358
North East	Yunyoo	24	15	0	39
	Chereponi	41	17	0	58
	Total	65	32	0	97
Oti	Nkwanta North	36	31	0	67
	Krachi East	42	23	0	65
	Total	78	54	0	132
Savannah	Bole-Bamboi	30	32	0	62
	Daboya/Mankarigu	27	12	0	39
	Total	57	44	0	101

Sample Allocations-Constituencies and Gender

			Gender		
Regions	Constituencies	Male	Female	Other	Total
Upper East	Bolgatanga Central	30	28	0	58
	Builsa North	14	10	0	24
	Zebilla	27	25	0	52
	Pusiga	22	17	0	39
	Bawku Central	26	24	1	51
	Total	119	104	1	224
Upper West	Sissala West	23	23	0	46
	Jirapa	36	19	0	55
	Wa West	34	27	1	62
	Total	93	69	1	163
Volta	Adaklu	28	27	2	57
	Ho Central	65	52	0	117
	Akatsi North	9	10	1	20
	North Tongu	38	39	0	77
	Akatsi South	43	30	0	73
	Total	183	158	3	344
Western	Kwesimintsim	34	34	0	68
	Ahanta West	58	45	0	103
	Ellembele	43	44	0	87
	Essikadu-Ketan	46	44	0	90
	Takoradi	33	32	0	65
	Total	214	199	0	413
Western North	Aowin	57	34	0	91
	Bodi	16	14	1	31
	Suaman	11	13	0	24
	Total	84	61	1	146
Grand Total		3073	2679	10	5762





	Party Affiliation									
			NPP	NDC	Floating Voters	Other Parties	Not Disclosed	Total		
Ahafo	Asutifi South	Freq	14	3	9	0	29	55		
		Row %	25.45%	5.45%	16.36%	0.00%	52.73%	50.93%		
	Asutifi North	Freq	12	8	32	1	0	53		
		Row %	22.64%	15.09%	60.38%	1.89%	0.00%	49.07%		
	Total	Freq	26	11	41	1	29	108		
Ashanti	Manso Nkwanta	Freq	41	8	2	0	15	66		
		Row %	62.12%	12.12%	3.03%	0.00%	22.73%	6.45%		
	Offinso North	Freq	17	6	8	2	21	54		
		Row %	31.48%	11.11%	14.81%	3.70%	38.89%	5.28%		
	Sekyere Afram Plains	Freq	9	4	10	3	24	50		
		Row %	18.00%	8.00%	20.00%	6.00%	48.00%	4.89%		
	Asante Akim Central	Freq	26	12	14	3	3	58		
		Row %	44.83%	20.69%	24.14%	5.17%	5.17%	5.67%		
	Asante Akim North	Freq	18	9	0	0	28	55		
	Abrina Abrahiana	Row %	32.73%	16.36%	0.00%	0.00%	50.91%	5.38%		
	Atwima Nwabiagya South	Freq	66	6	12	0	8	92		
		Row %	71.74%	6.52%	13.04%	0.00%	8.70%	8.99%		
	Offinso South	Freq	44	9	4	5	23	85		
		Row %	51.76%	10.59%	4.71%	5.88%	27.06%	8.31%		
	Asante Akim South	Freq	40	24	7	0	9	80		
		Row %	50.00%	30.00%	8.75%	0.00%	11.25%	7.82%		
	Asawase	Freq	51	65	0	0 0000	0 0000	116 11.34%		
	Adansi Asokwa	Row % Frea	43.97% 24	56.03% 17	0.00%	0.00%	0.00%	11.34%		
		Row %	52.17%	36.96%	0.00%	0.00%	10.87%	4.50%		
	Ahafo Ano North	Freq	32.17%	30.90%	0.00%	0.00%	10.0770	4.50%		
		Row %	71.93%	19.30%	5.26%	0.00%	3.51%	5.57%		
	Atwima Mponua	Freq	11.93%	19.30%	3.20%	0.00%	3.51%	3.37%		
	Atwillia ivipoliua	Row %	19.51%	3.66%	24.39%	0.00%	52.44%	8.02%		
	Bantama	Freq	13.5176	2.00%	30	0.0070	53	91		
	Dantama	Row %	6.59%	2.20%	32.97%	0.00%	58.24%	8.90%		
	Kwadaso	Freq	4	1	32.57 76	0.0070	54	91		
	TWAGGO	Row %	4.40%	1.10%	35.16%	0.00%	59.34%	8.90%		
	Total	Freq	403	177	142	13	288	1023		
Bono	Berekum West	Freq	3	9	4	0	18	34		
		Row %	8.82%	26.47%	11.76%	0.00%	52.94%	13.99%		
	Dormaa East	Freq	12	1	12	3	13	41		
		Row %	29.27%	2.44%	29.27%	7.32%	31.71%	16.87%		
	Sunyani West	Freq	17	7	37	4	19	84		
		Row %	20.24%	8.33%	44.05%	4.76%	22.62%	34.57%		
	Jaman North	Freq	8	26	15	0	35	84		
		Row %	9.52%	30.95%	17.86%	0.00%	41.67%	34.57%		
	Total	Freq	40	43	68	7	85	243		
	•									



	Party Affiliation							
			NPP	NDC	Floating Voters	Other Parties	Not Disclosed	Total
Bono	Kintampo North	Freq	16	16	16	12	21	81
East		Row %	19.75%	19.75%	19.75%	14.81%	25.93%	40.10%
	Pru West	Freq	14	17	5	1	4	41
		Row %	34.15%	41.46%	12.20%	2.44%	9.76%	20.30%
	Atebubu/Amantin	Freq	25	17	21	10	7	80
		Row %	31.25%	21.25%	26.25%	12.50%	8.75%	39.60%
	Total	Freq	55	50	42	23	32	202
Central	Assin Central	Freq	31	13	2	0	2	48
		Row %	64.58%	27.08%	4.17%	0.00%	4.17%	9.06%
	Mfantseman	Freq	29	38	19	1	8	95
		Row %	30.53%	40.00%	20.00%	1.05%	8.42%	17.92%
	Gomoa East	Freq	36	42	16	1	18	113
		Row %	31.86%	37.17%	14.16%	0.88%	15.93%	21.32%
	Cape Coast South	Freq	20	20	4	2	6	52
		Row %	38.46%	38.46%	7.69%	3.85%	11.54%	9.81%
	Twifo Atti Morkwa	Freq	21	26	0	0	9	56
		Row %	37.50%	46.43%	0.00%	0.00%	16.07%	10.57%
	Ajumako Enyan Esiam	Freq	28	33	5	1	16	83
		Row %	33.73%	39.76%	6.02%	1.20%	19.28%	15.66%
	Agona West	Freq	38	34	6	0	5	83
		Row %	45.78%	40.96%	7.23%	0.00%	6.02%	15.66%
	Total	Freq	203	206	52	5	64	530
Eastern	Akuapem South	Freq	43	4	0	0	3	50
		Row %	86.00%	8.00%	0.00%	0.00%	6.00%	8.93%
	Abuakwa South	Freq	24	4	23	0	7	58
		Row %	41.38%	6.90%	39.66%	0.00%	12.07%	10.36%
	Abuakwa North	Freq	36	13	0	0	0	49
		Row %	73.47%	26.53%	0.00%	0.00%	0.00%	8.75%
	Upper West Akim	Freq	24	15	1	0	23	63
		Row %	38.10%	23.81%	1.59%	0.00%	36.51%	11.25%
	Okere	Freq	20	6	3	0	11	40
		Row %	50.00%	15.00%	7.50%	0.00%	27.50%	7.14%
	Kwahu Afram Plains	Freq	12	27	4	0	0	43
	North	Row %	27.91%	62.79%	9.30%	0.00%	0.00%	7.68%
	New Juaben North	Freq	22	19	0	0	7	48
		Row %	45.83%	39.58%	0.00%	0.00%	14.58%	8.57%
	Kade	Freq	31	8	22	2	13	76
		Row %	40.79%	10.53%	28.95%	2.63%	17.11%	13.57%
	Nkawkaw	Freq	16	8	53	7	3	87
		Row %	18.39%	9.20%	60.92%	8.05%	3.45%	15.54%
	Akim Oda	Freq	29	6	9	0	2	46
		Row %	63.04%	13.04%	19.57%	0.00%	4.35%	8.21%
	Total	Freq	257	110	115	9	69	560

				Party A	Affiliation			
			NPP	NDC	Floating Voters	Other Parties	Not Disclosed	Total
Greater	Ningo Prampram	Freq	0	6	3	0	96	105
Accra		Row %	0.00%	5.71%	2.86%	0.00%	91.43%	8.74%
	Korle Klottey	Freq	10	70	10	0	17	107
		Row %	9.35%	65.42%	9.35%	0.00%	15.89%	8.91%
	Dadekotopon	Freq	46	78	11	0	0	135
		Row %	34.07%	57.78%	8.15%	0.00%	0.00%	11.24%
	Okaikwei North	Freq	21	23	41	0	0	85
		Row %	24.71%	27.06%	48.24%	0.00%	0.00%	7.08%
	Krowor	Freq	45	39	5	3	21	113
		Row %	39.82%	34.51%	4.42%	2.65%	18.58%	9.41%
	Kpone-Katamanso	Freq	33	85	7	0	16	141
		Row %	23.40%	60.28%	4.96%	0.00%	11.35%	11.74%
	Ledzokuku	Freq	18	31	117	0	2	168
		Row %	10.71%	18.45%	69.64%	0.00%	1.19%	13.99%
	Ablekuma West	Freq	43	51	8	0	0	102
		Row %	42.16%	50.00%	7.84%	0.00%	0.00%	8.49%
	Amasaman	Freq	68	48	40	0	15	171
		Row %	39.77%	28.07%	23.39%	0.00%	8.77%	14.24%
	Shai-Osudoku	Freq	18	49	7	0	0	74
		Row %	24.32%	66.22%	9.46%	0.00%	0.00%	6.16%
	Total	Freq	302	480	249	3	167	1201
Northern	Kumbungu	Freq	3	19	28	0	33	83
		Row %	3.61%	22.89%	33.73%	0.00%	39.76%	23.18%
	Tamale North	Freq	17	57	5	0	0	79
		Row %	21.52%	72.15%	6.33%	0.00%	0.00%	22.07%
	Mion	Freq	23	14	13	0	18	68
		Row %	33.82%	20.59%	19.12%	0.00%	26.47%	18.99%
	Wulesnsi	Freq	17	52	4	0	1	74
		Row %	22.97%	70.27%	5.41%	0.00%	1.35%	20.67%
	Nanton	Freq	29	23	0	2	0	54
		Row %	53.70%	42.59%	0.00%	3.70%	0.00%	15.08%
	Total	Freq	89	165	50	2	52	358
North	Yunyoo	Freq	11	6	1	3	18	39
East		Row %	28.21%	15.38%	2.56%	7.69%	46.15%	40.21%
	Chereponi	Freq	10	25	2	2	19	58
		Row %	17.24%	43.10%	3.45%	3.45%	32.76%	59.79%
	Total	Freq	21	31	3	5	37	97
Oti	Nkwanta North	Freq	16	11	10	2	27	66
		Row %	24.24%	16.67%	15.15%	3.03%	40.91%	51.97%
	Krachi East	Freq	30	15	4	0	12	61
		Row %	49.18%	24.59%	6.56%	0.00%	19.67%	48.03%
	Total	Freq	46	26	14	2	39	127



	Party Affiliation								
			NPP	NDC	Floating Voters	Other Parties	Not Disclosed	Total	
Savannah	Bole-Bamboi	Freq	13	28	8	0	13	62	
		Row %	20.97%	45.16%	12.90%	0.00%	20.97%	61.39%	
	Daboya/Mankarigu	Freq	20	10	4	1	4	39	
		Row %	51.28%	25.64%	10.26%	2.56%	10.26%	38.61%	
	Total	Freq	33	38	12	1	17	101	
Upper	Bolgatanga Central	Freq	14	25	18	1	0	58	
East		Row %	24.14%	43.10%	31.03%	1.72%	0.00%	26.01%	
	Builsa North	Freq	1	17	0	0	6	24	
		Row %	4.17%	70.83%	0.00%	0.00%	25.00%	10.76%	
	Zebilla	Freq	9	21	20	0	2	52	
		Row %	17.31%	40.38%	38.46%	0.00%	3.85%	23.32%	
	Pusiga	Freq	12	1	11	3	12	39	
	_	Row %	30.77%	2.56%	28.21%	7.69%	30.77%	17.49%	
	Bawku Central	Freq	13	21	9	2	5	50	
		Row %	26.00%	42.00%	18.00%	4.00%	10.00%	22.42%	
	Total	Freq	49	85	58	6	25	223	
	Sissala West	Freq	11	34	0	0	0	45	
West		Row %	24.44%	75.56%	0.00%	0.00%	0.00%	27.95%	
	Jirapa	Freq	10	30	10	0	4	54	
		Row %	18.52%	55.56%	18.52%	0.00%	7.41%	33.54%	
	Wa West	Freq	10	30	13	3	6	62	
		Row %	16.13%	48.39%	20.97%	4.84%	9.68%	38.51%	
	Total	Freq	31	94	23	3	10	161	
Volta	Adaklu	Freq	1	31	17	1	5	55	
		Row %	1.82%	56.36%	30.91%	1.82%	9.09%	16.08%	
	Ho Central	Freq	18	50	13	19	17	117	
		Row %	15.38%	42.74%	11.11%	16.24%	14.53%	34.21%	
	Akatsi North	Freq	2	9	4	1	4	20	
		Row %	10.00%	45.00%	20.00%	5.00%	20.00%	5.85%	
	North Tongu	Freq	7	64	1	1	4	77	
		Row %	9.09%	83.12%	1.30%	1.30%	5.19%	22.51%	
	Akatsi South	Freq	11	28	32	0	2	73	
		Row %	15.07%	38.36%	43.84%	0.00%	2.74%	21.35%	
	Total	Freq	39	182	67	22	32	342	

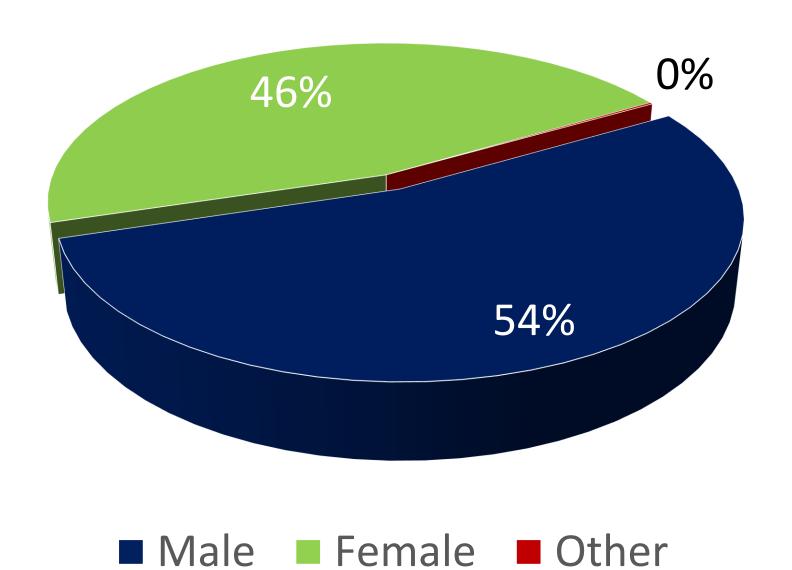
	Party Affiliation								
			NPP	NDC	Floating Voters	Other Parties	Not Disclosed	Total	
Western	Kwesimintsim	Freq	12	20	25	3	7	67	
		Row %	17.91%	29.85%	37.31%	4.48%	10.45%	16.34%	
	Ahanta West	Freq	21	30	1	1	50	103	
		Row %	20.39%	29.13%	0.97%	0.97%	48.54%	25.12%	
	Ellembele	Freq	2	9	76	0	0	87	
	Essikadu-Ketan	Row %	2.30%	10.34%	87.36%	0.00%	0.00%	21.22%	
		Freq	31	21	11	14	12	89	
		Row %	34.83%	23.60%	12.36%	15.73%	13.48%	21.71%	
	Takoradi	Freq	11	11	38	4	0	64	
		Row %	17.19%	17.19%	59.38%	6.25%	0.00%	15.61%	
	Total	Freq	77	91	151	22	69	410	
Western	Aowin	Freq	35	22	9	1	24	91	
North		Row %	38.46%	24.18%	9.89%	1.10%	26.37%	62.33%	
	Bodi	Freq	14	15	1	0	1	31	
		Row %	45.16%	48.39%	3.23%	0.00%	3.23%	21.23%	
	Suaman	Freq	5	5	12	1	1	24	
		Row %	20.83%	20.83%	50.00%	4.17%	4.17%	16.44%	
	Total	Freq	54	42	22	2	26	146	





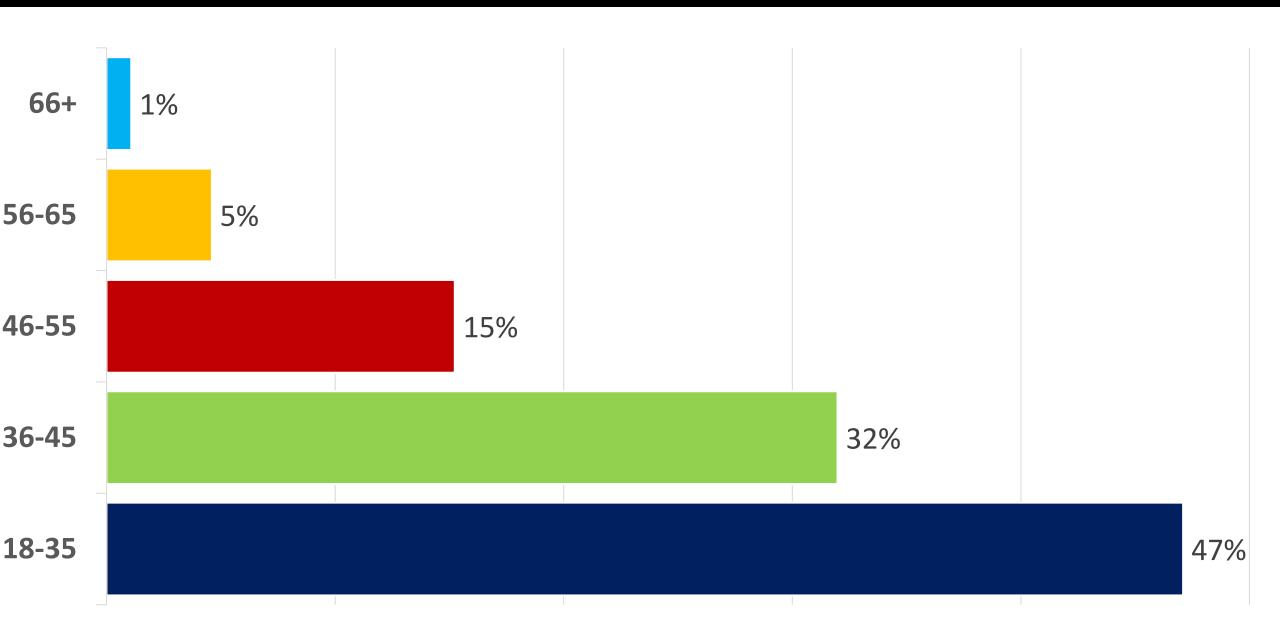
Demographics

Gender

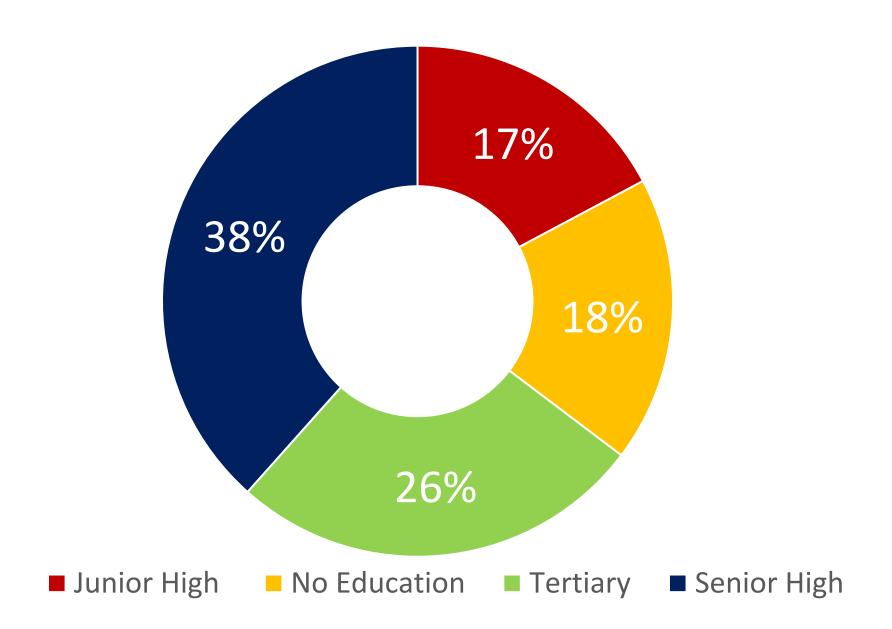




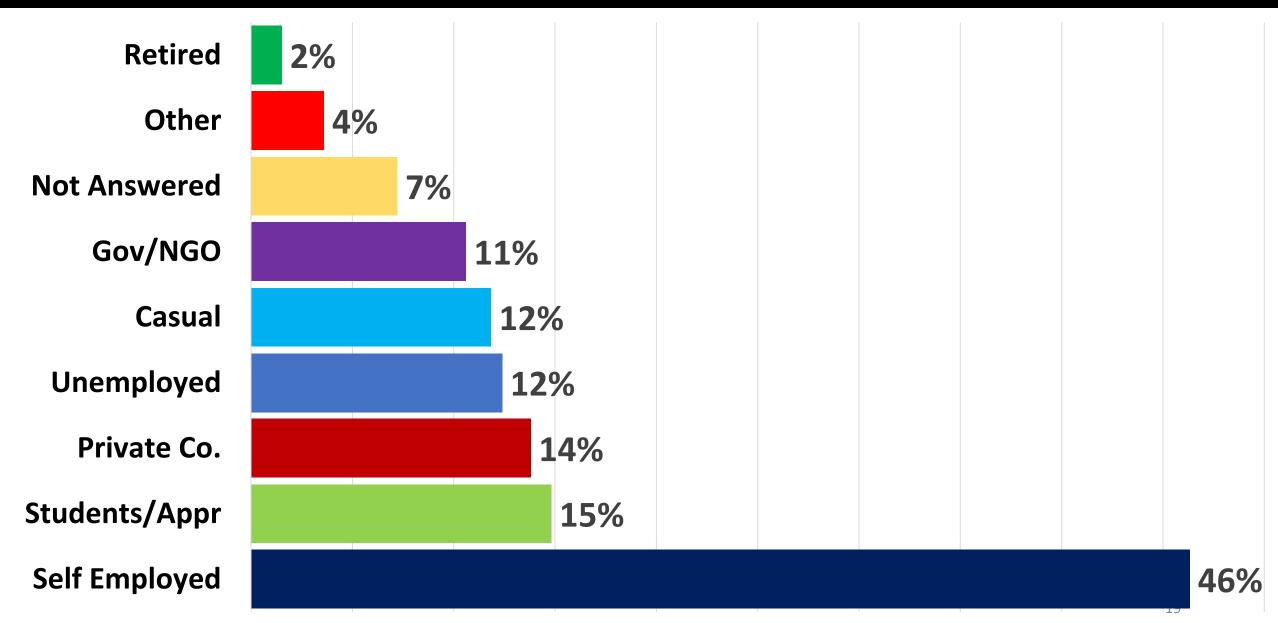
Age Groups



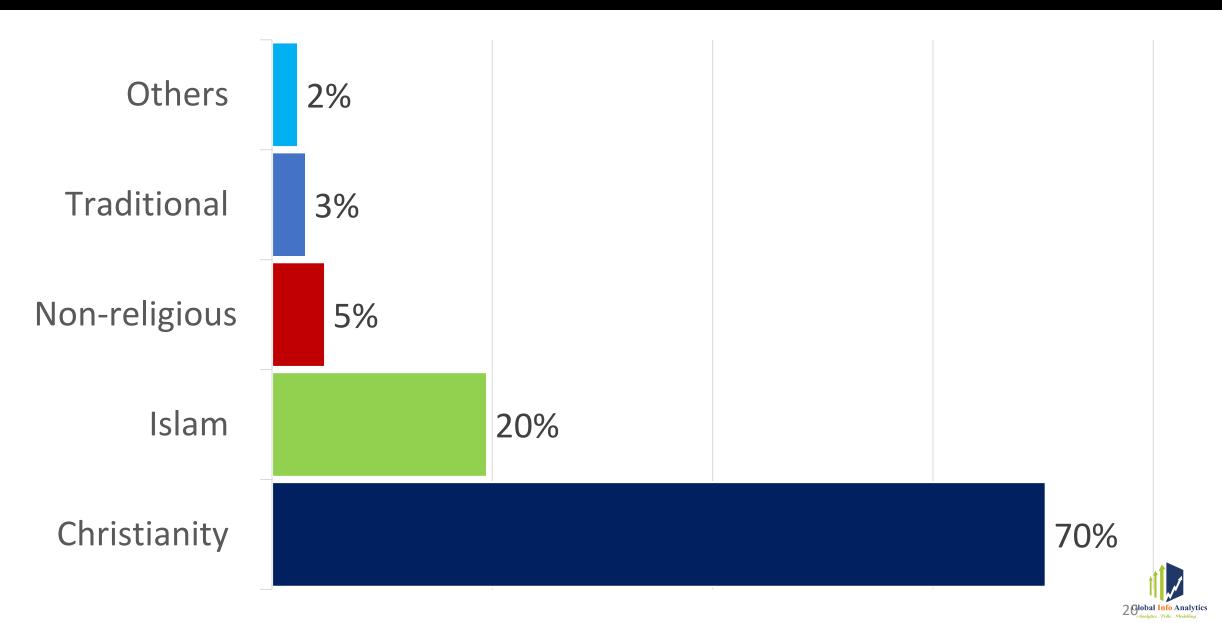
Education



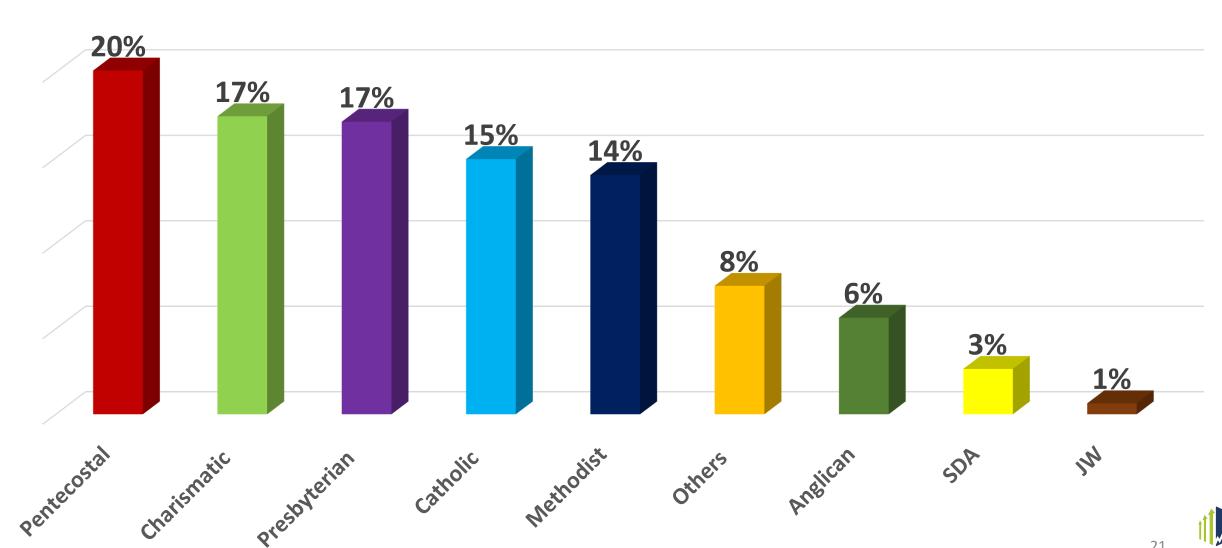
Employment



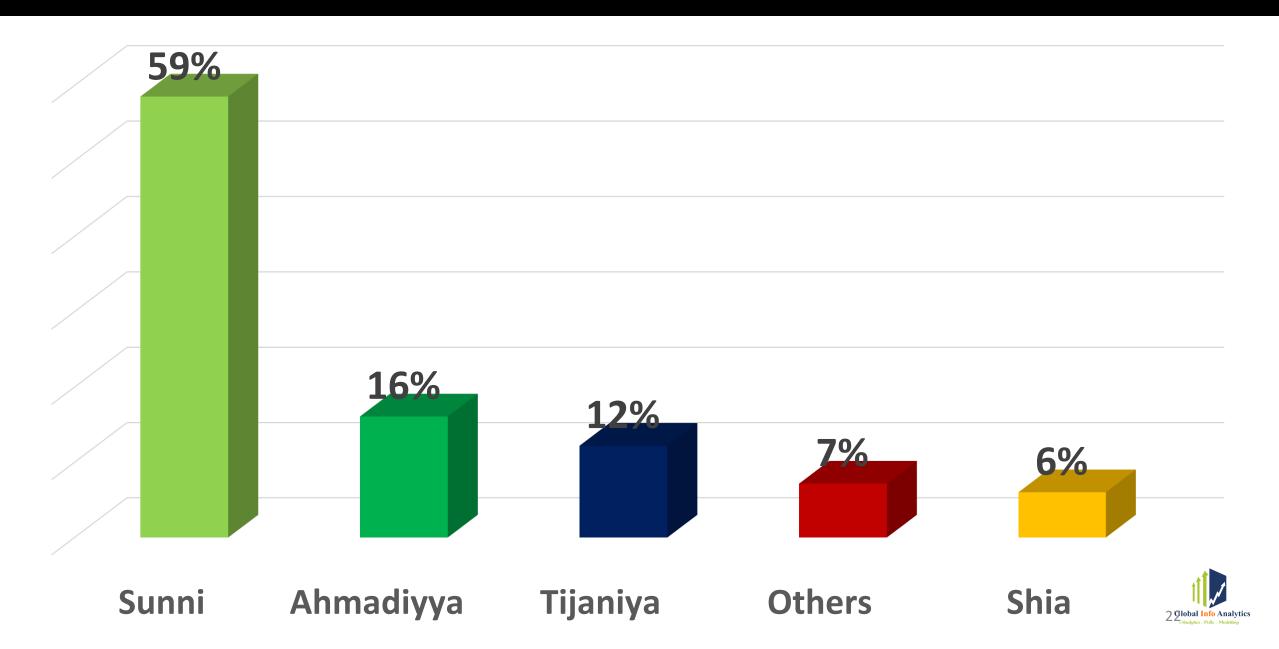
Religion



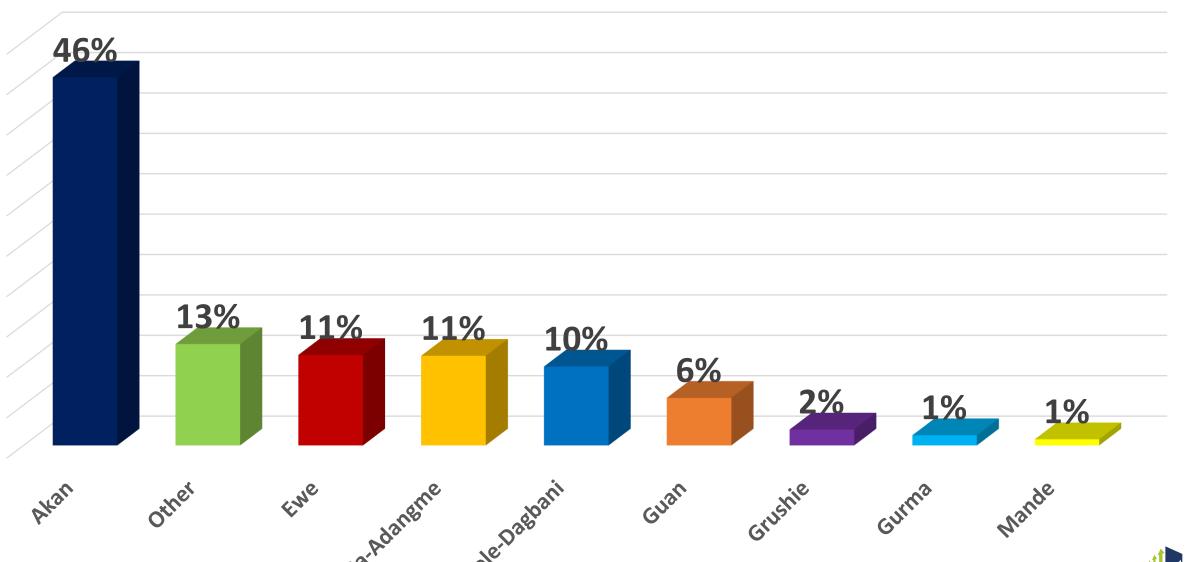
Christian Denominations



Islamic Sects

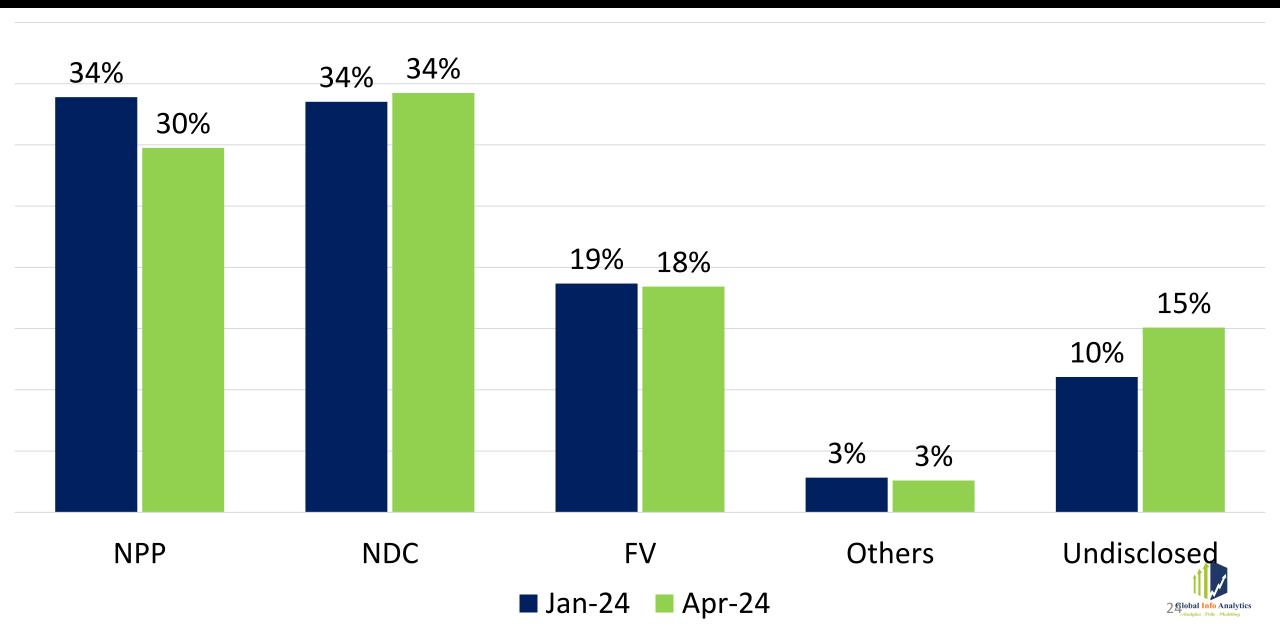


Ethnic Groups

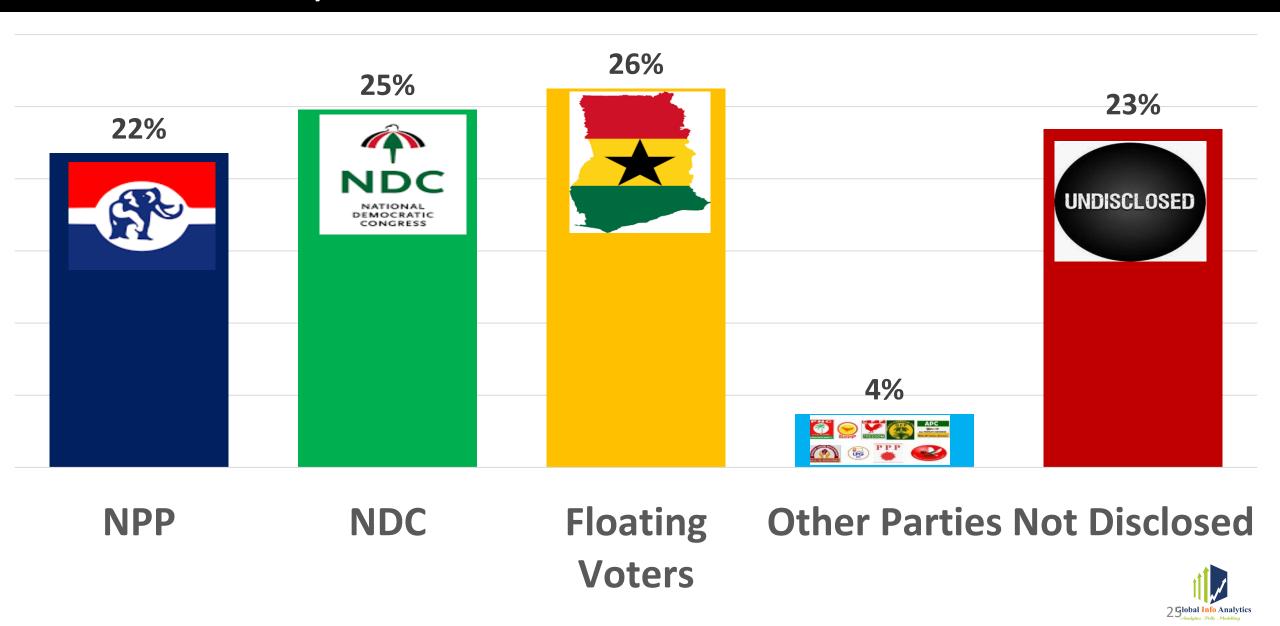




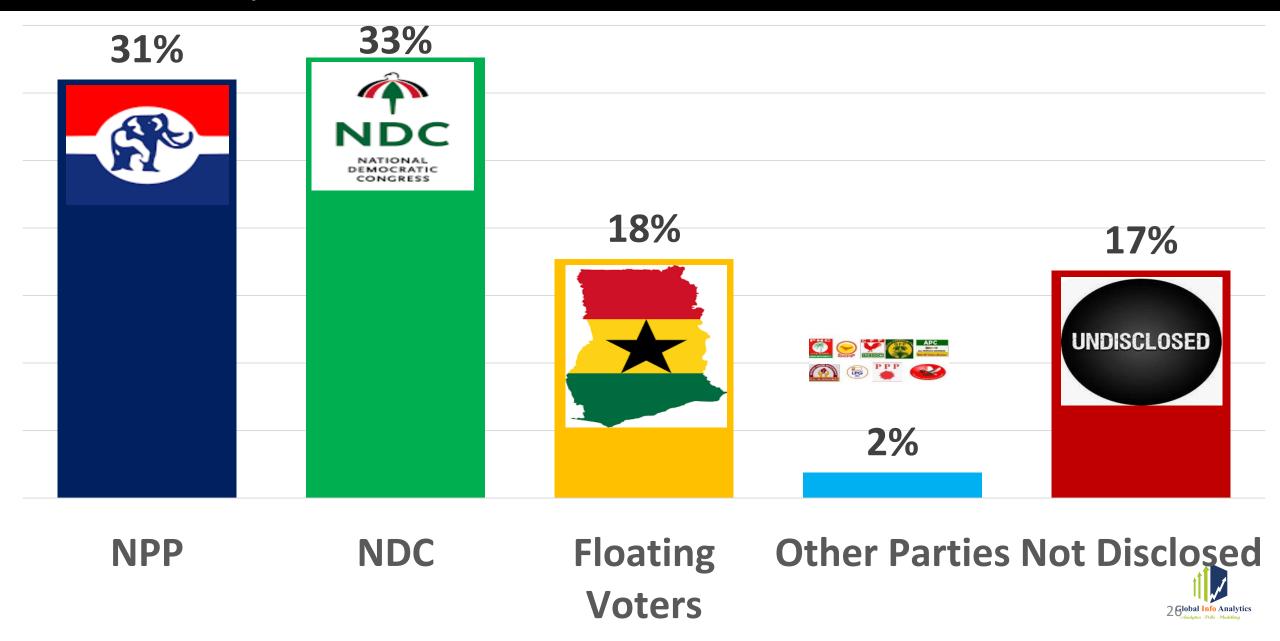
Party Affiliations-90 Days Moving Average



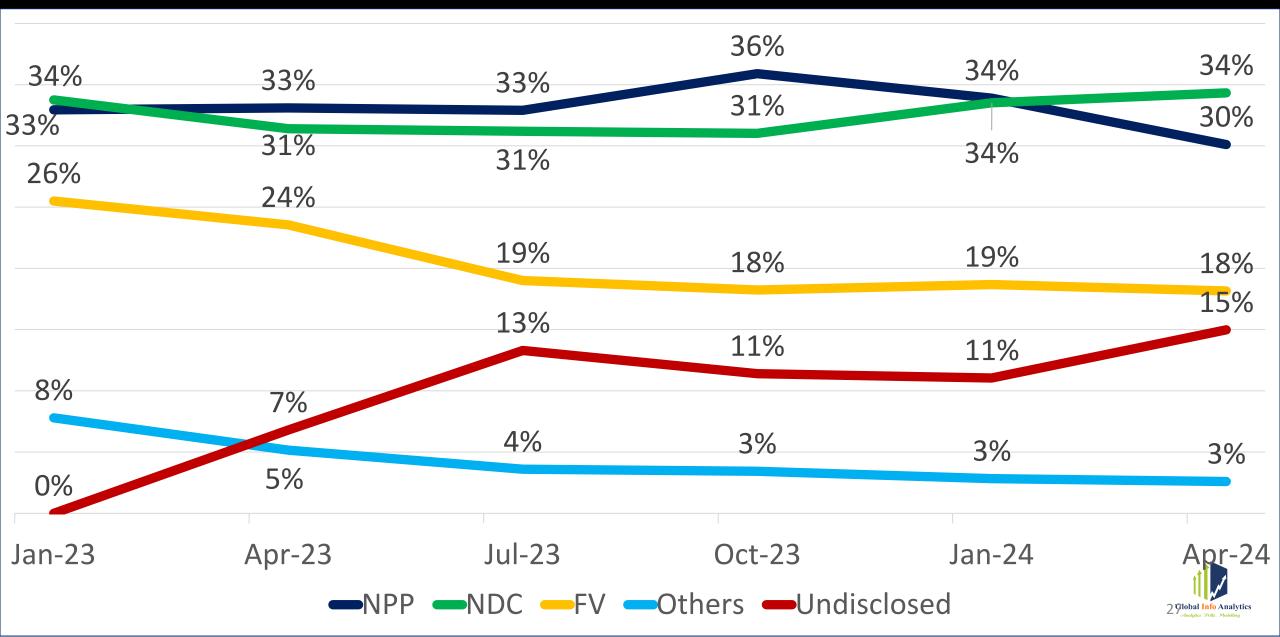
Party Affiliations-First-Time Voters



Party Affiliations-Non-First-Time Voters



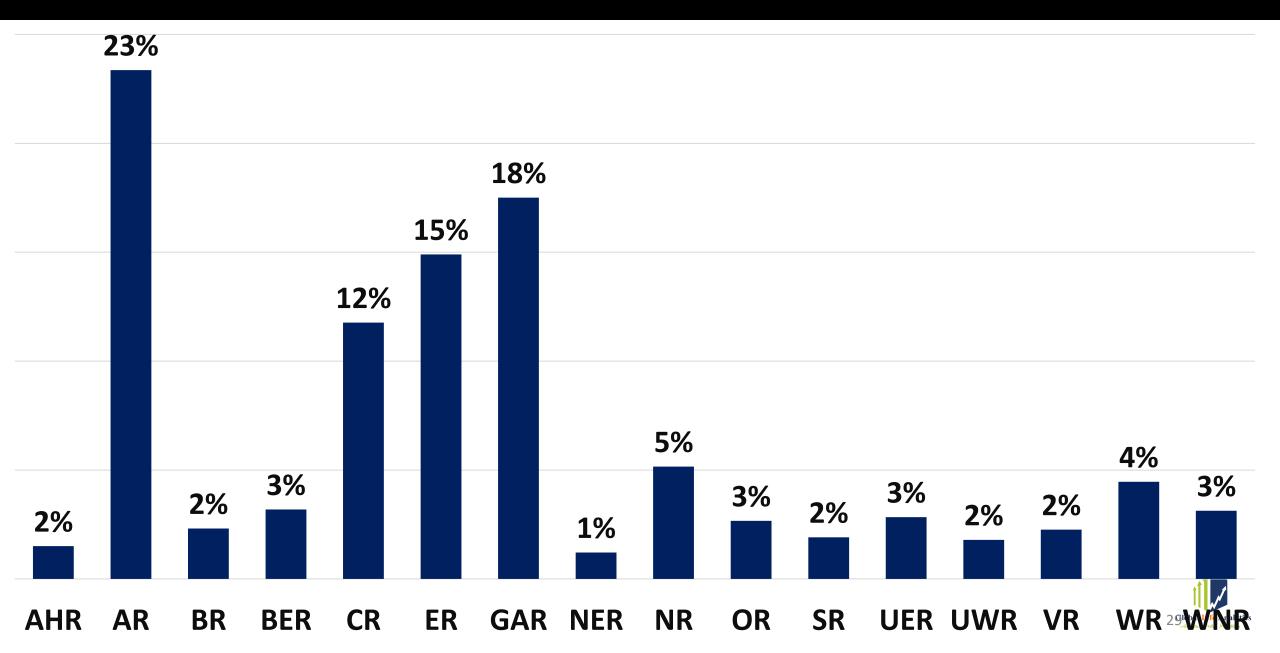
Party Affiliations in Ghana-90 day moving Average



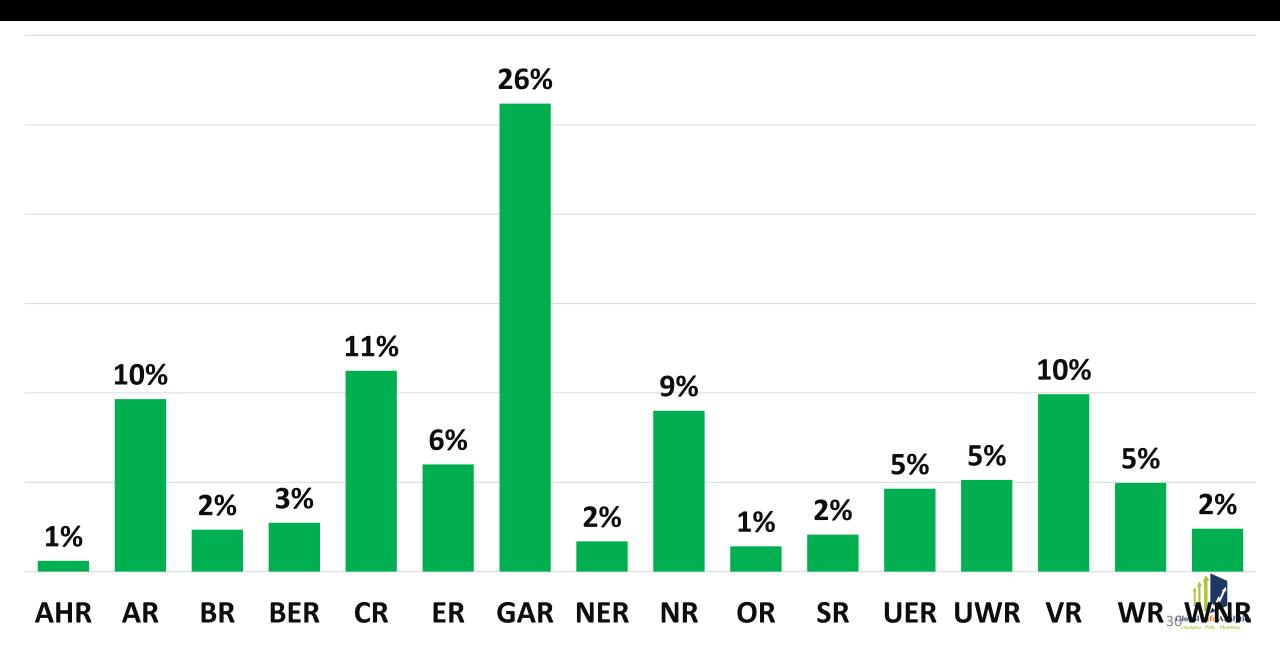


Regional Distribution of Party Supporters

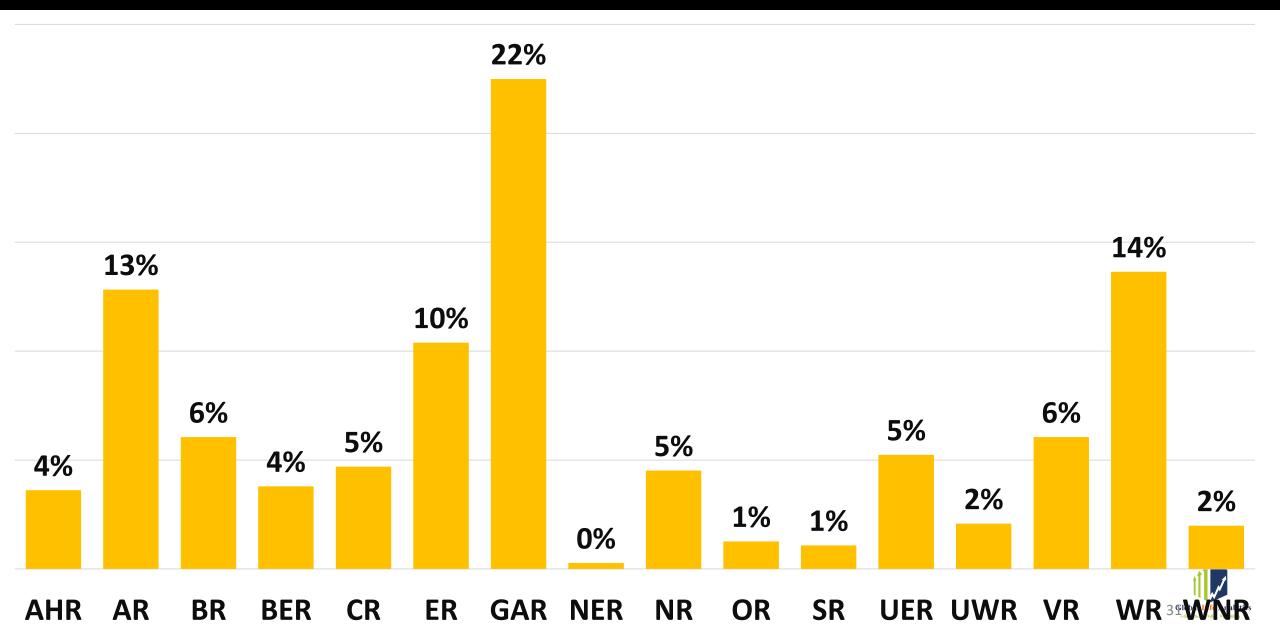
Distribution of NPP Voters



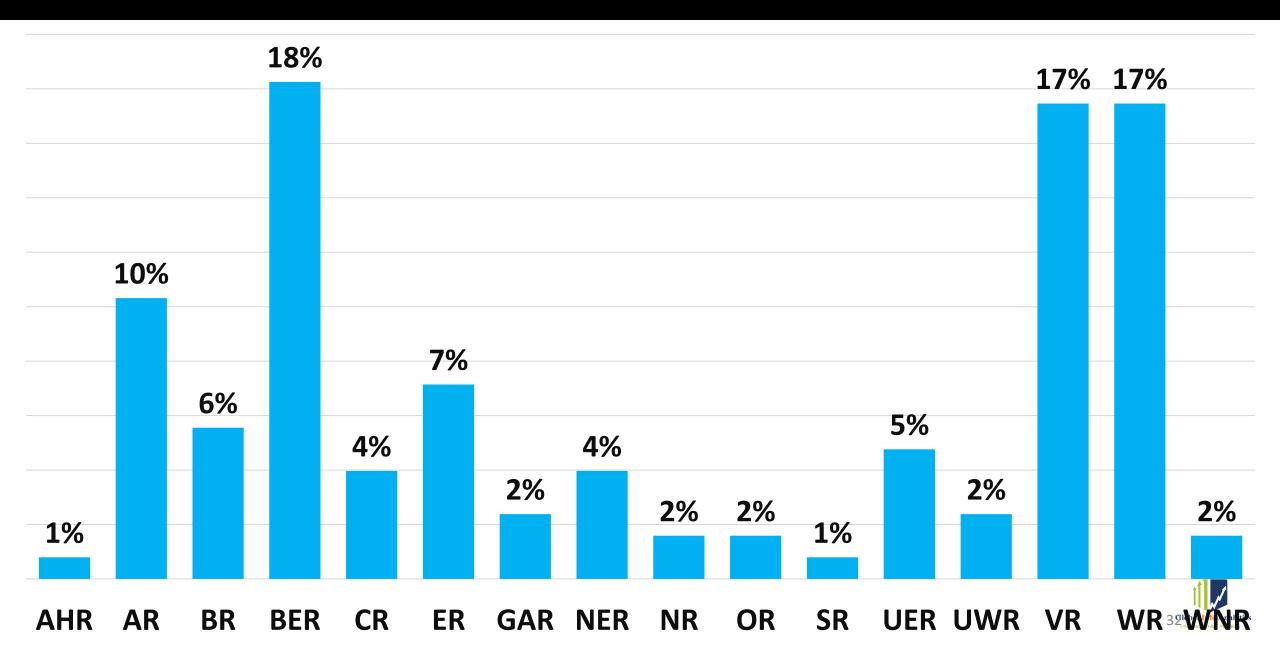
Distribution of NDC Voters



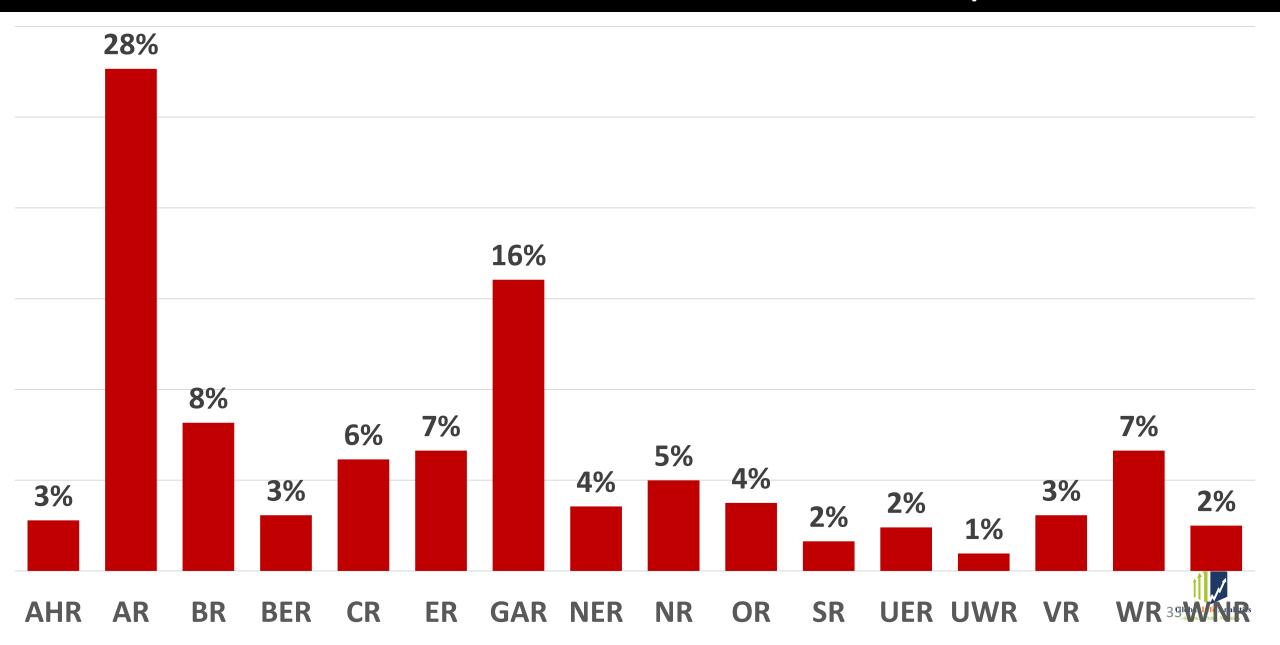
Distribution of Floating Voters



Distribution of Other Parties' Voters



Distribution of Not Disclosed Party Voters



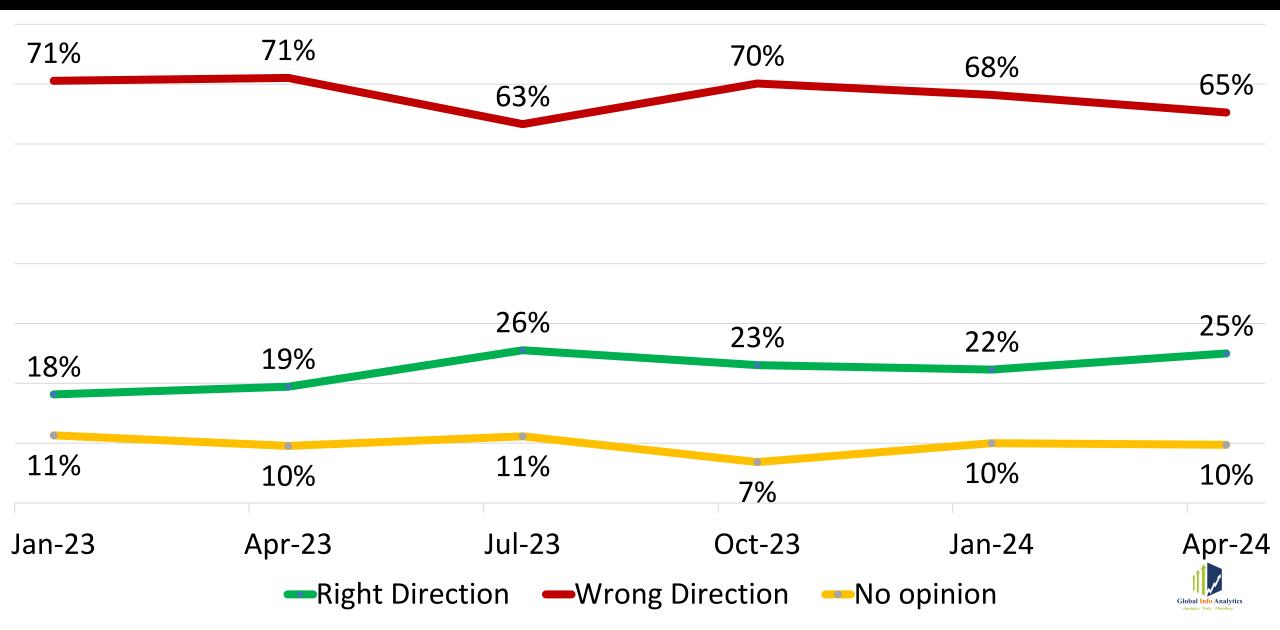


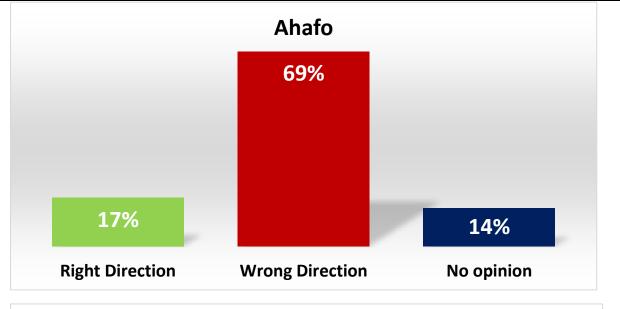
Governance & Performance

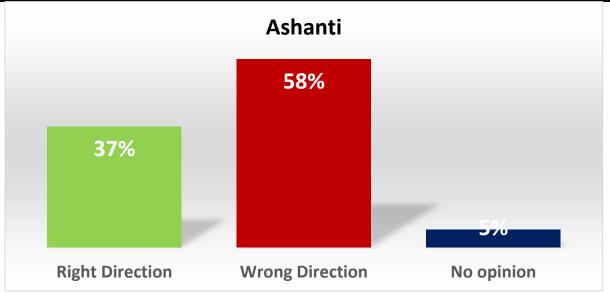


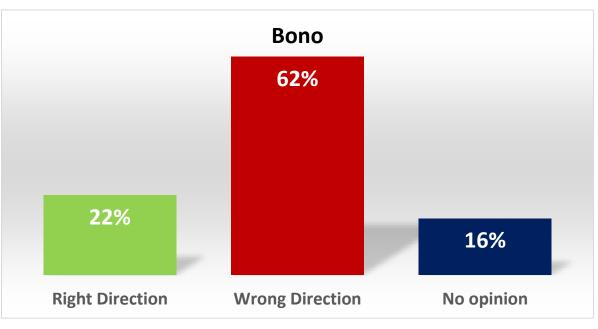
Direction of the country

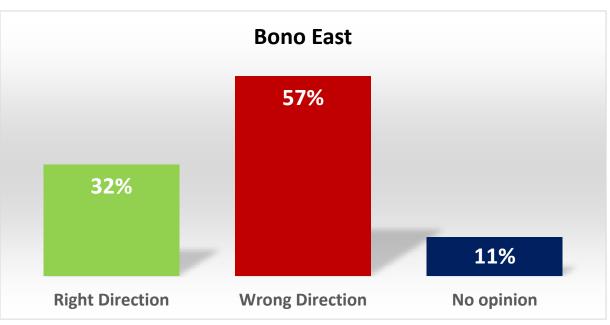
Direction of the country

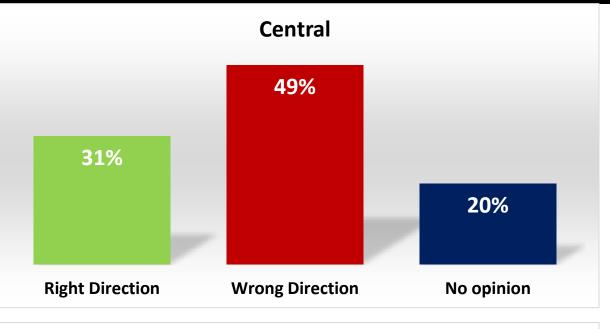


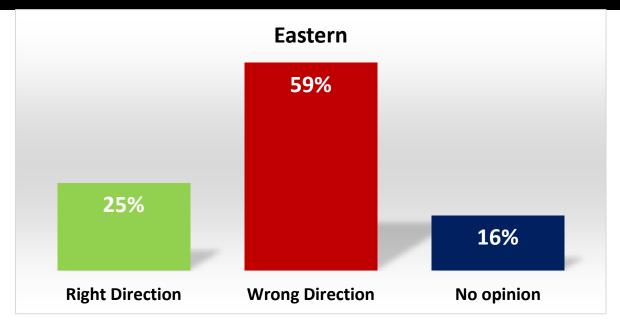


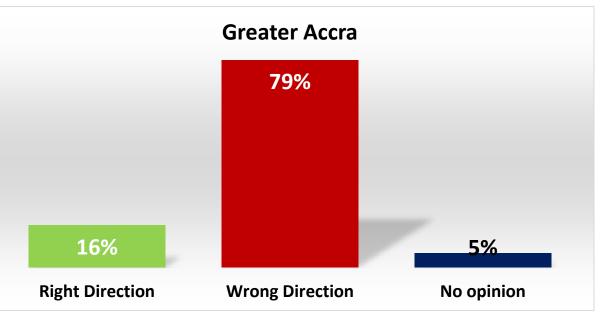


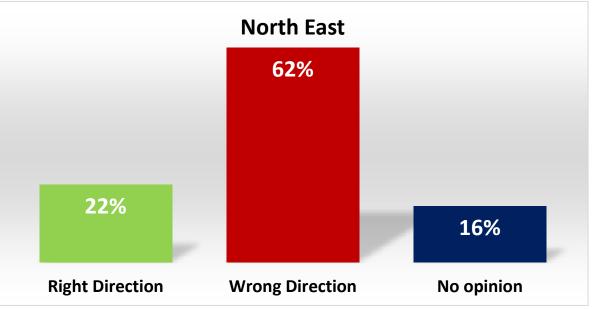




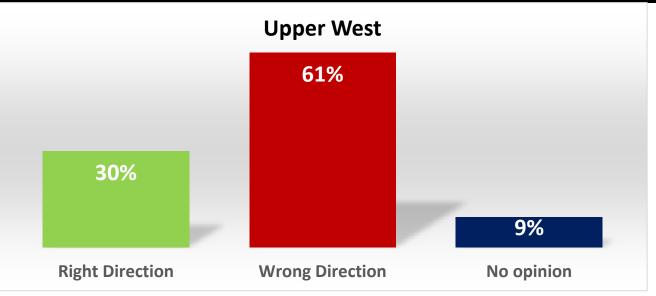


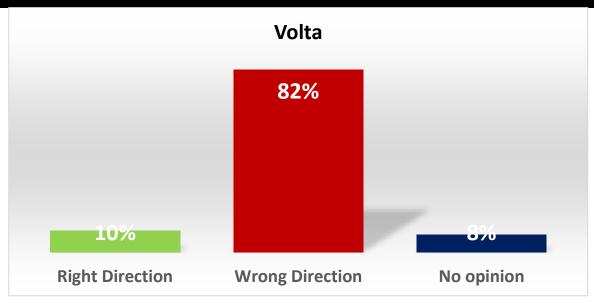


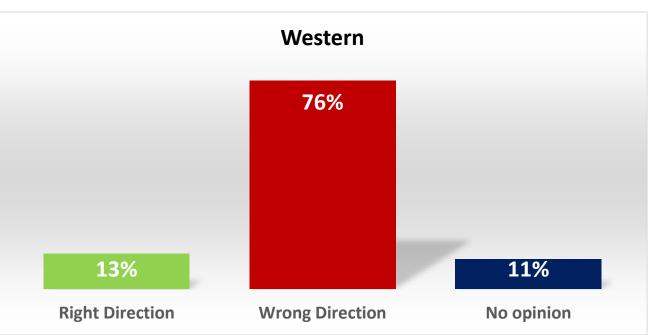


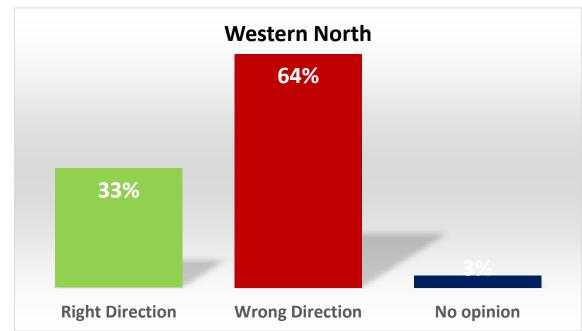




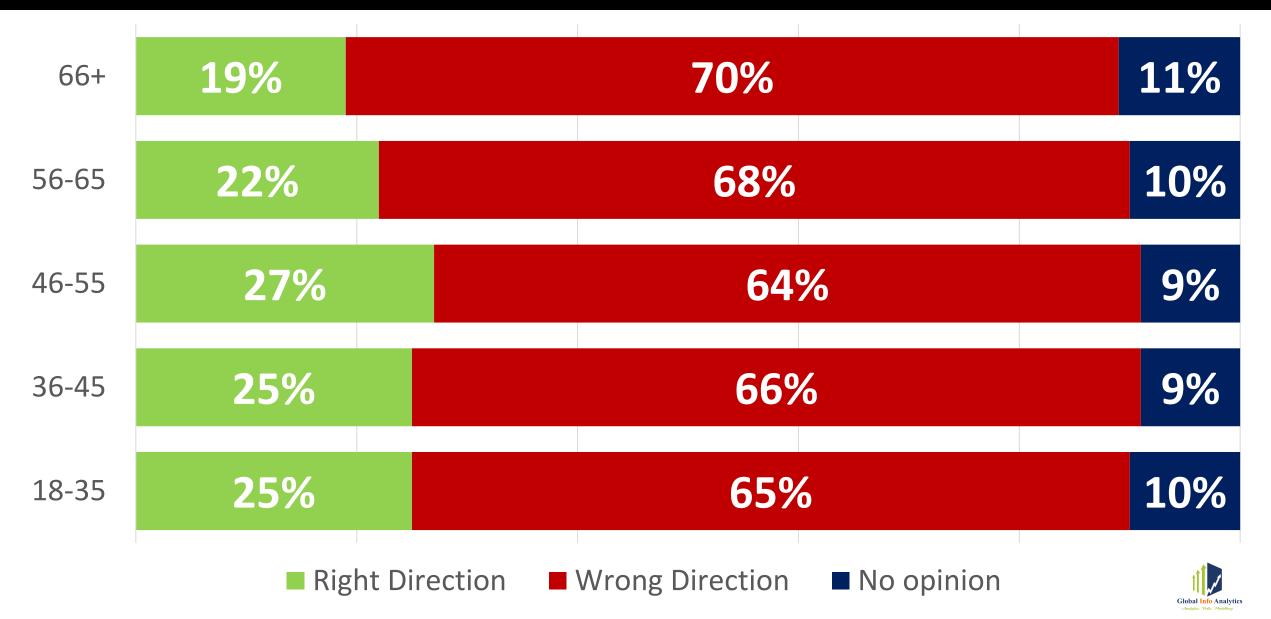




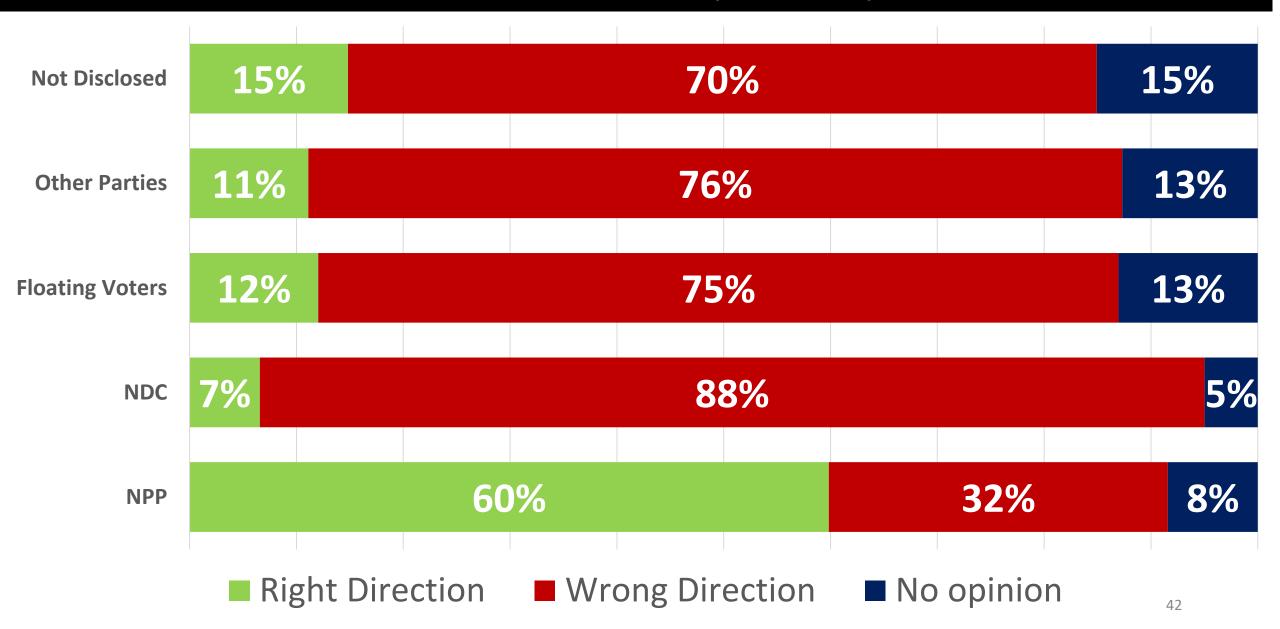




Direction of the country-Age



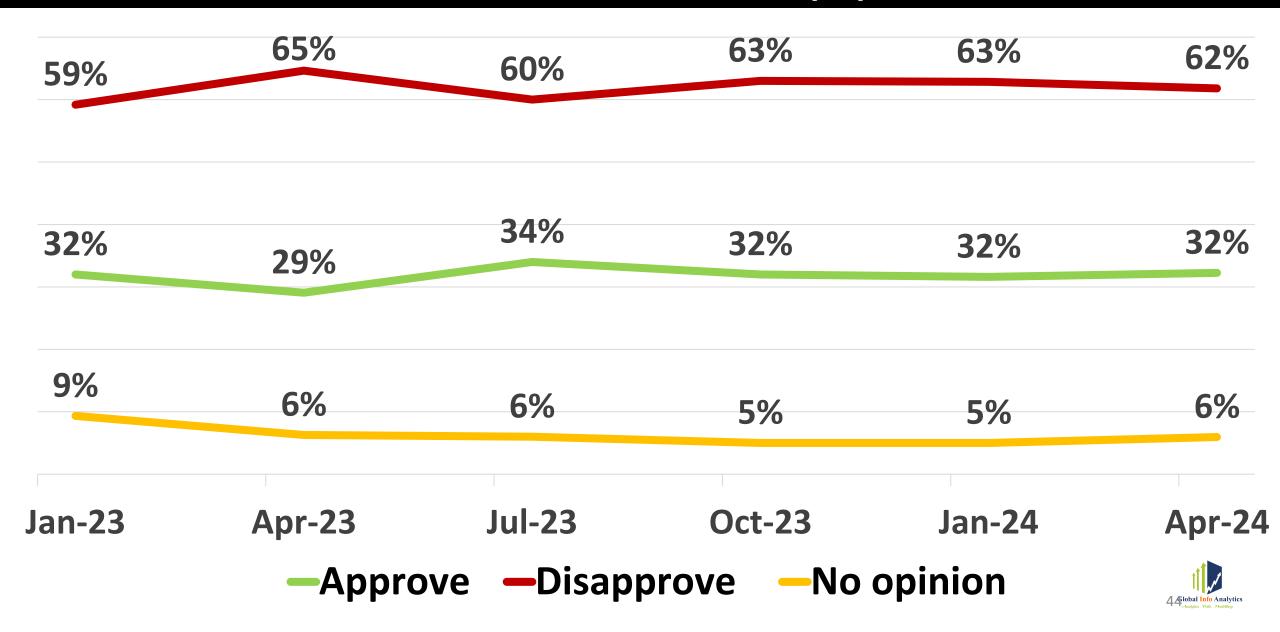
Direction of the Country-Party Affiliations



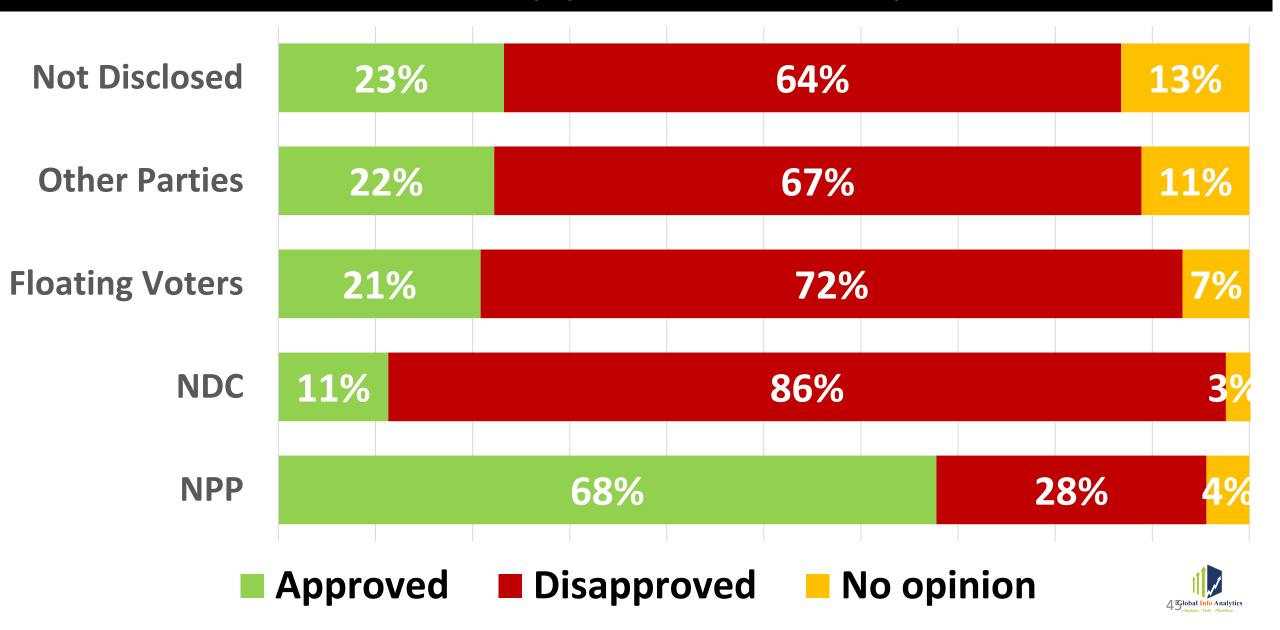


President's Job Approval Rating

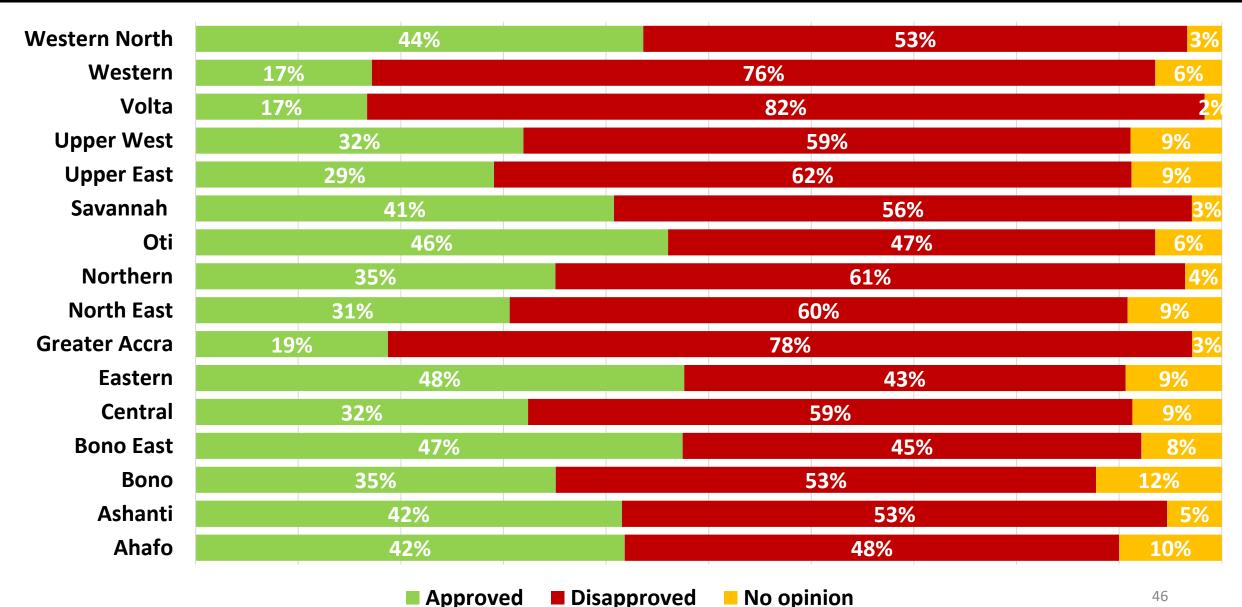
President's Job Approval



President's Job Approval – Party Affiliation



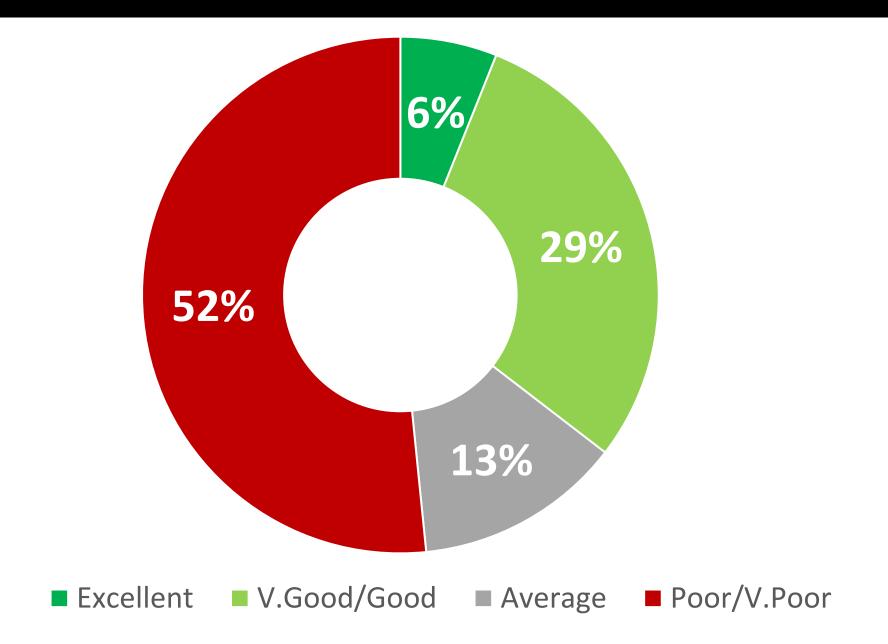
President's Job Approval – Region



Disapproved

Approved

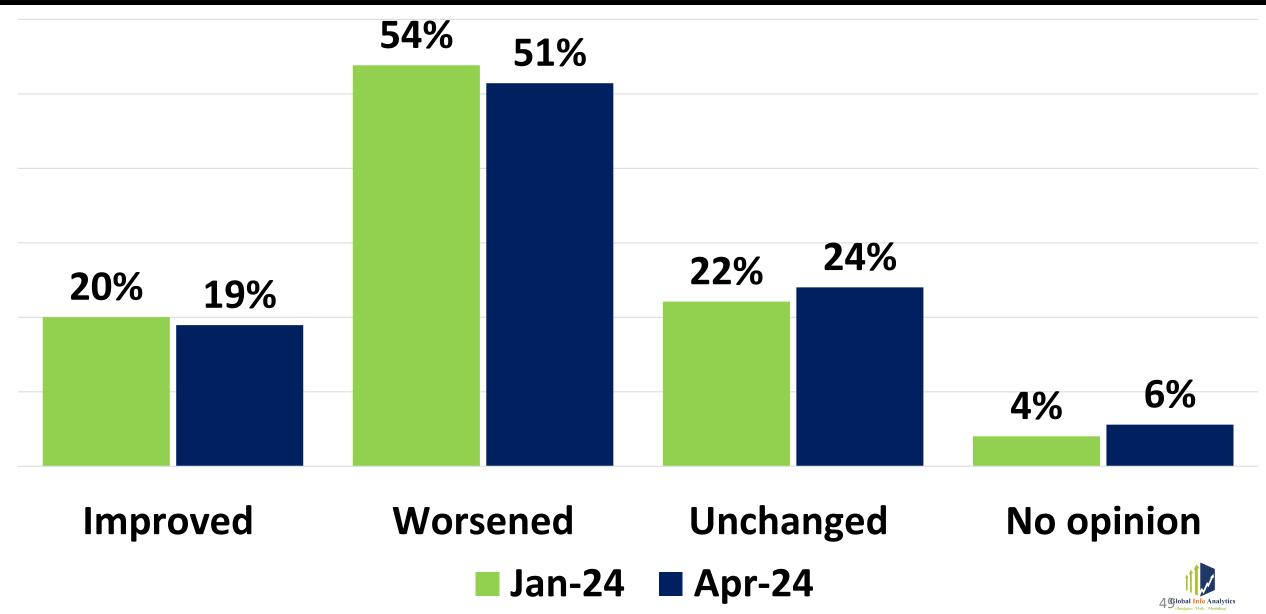
Performance of the Government



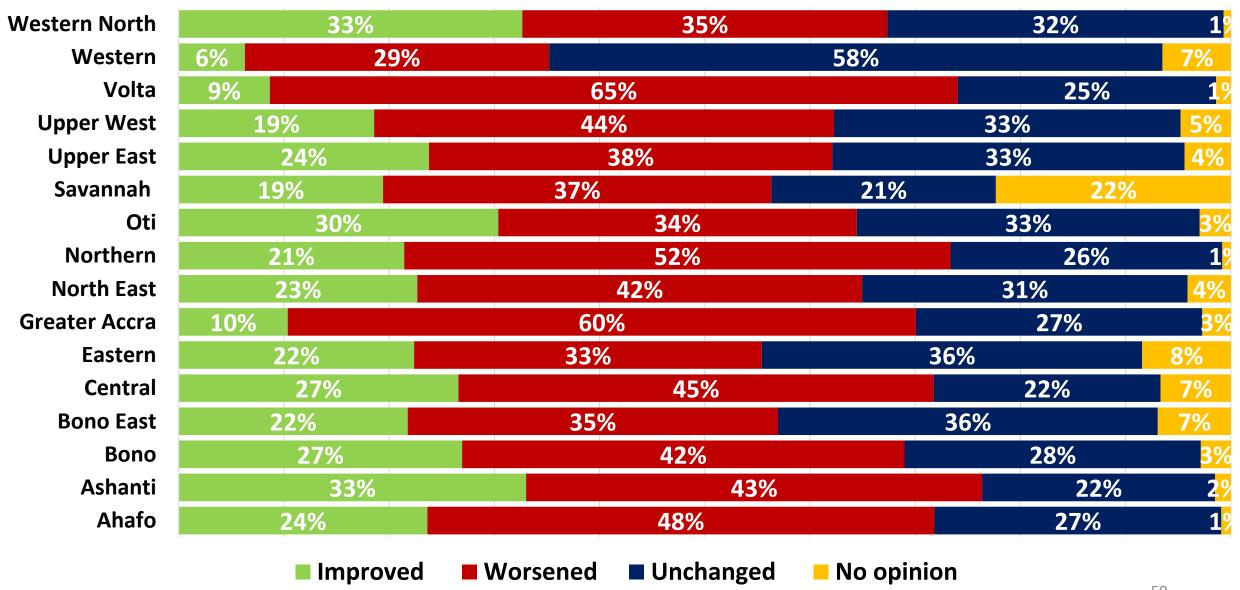


Standard of living

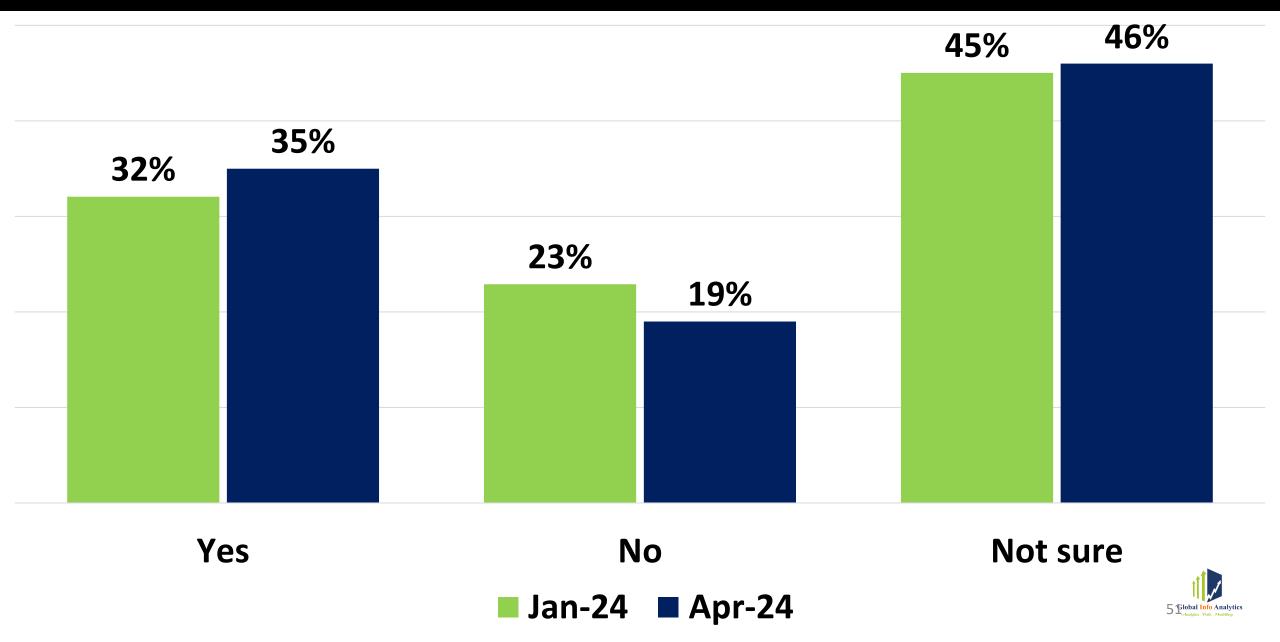
Standard of living



Standard of living - Regions



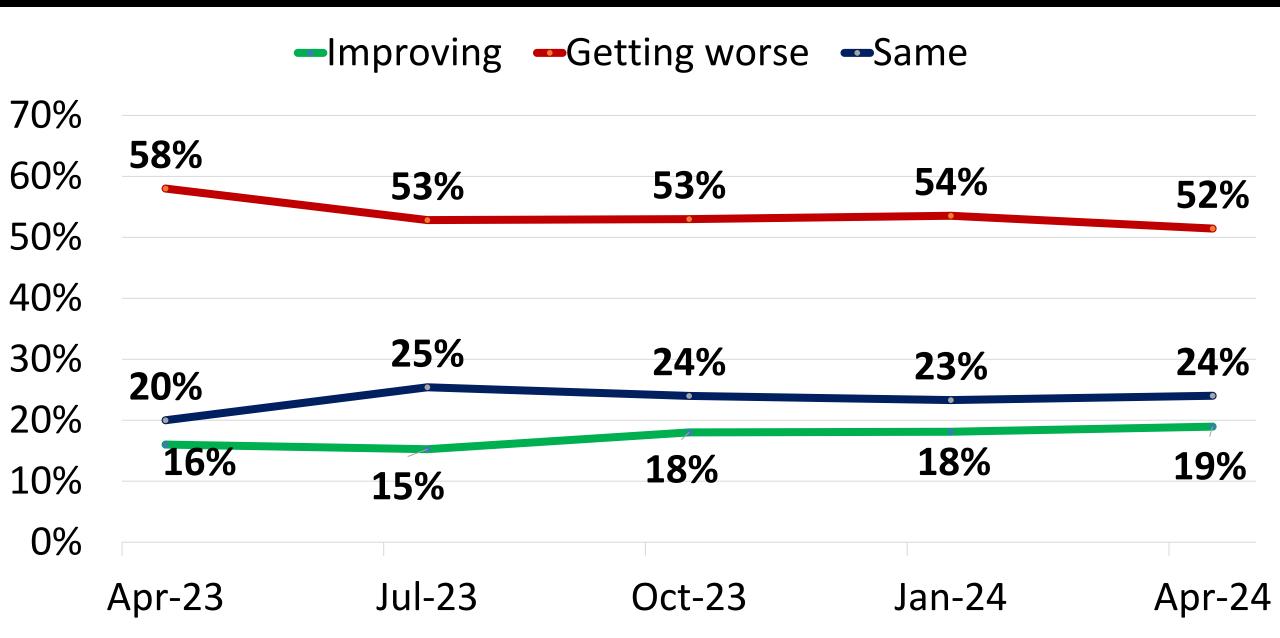
Optimism in Standard of Living Improvement





State of Corruption

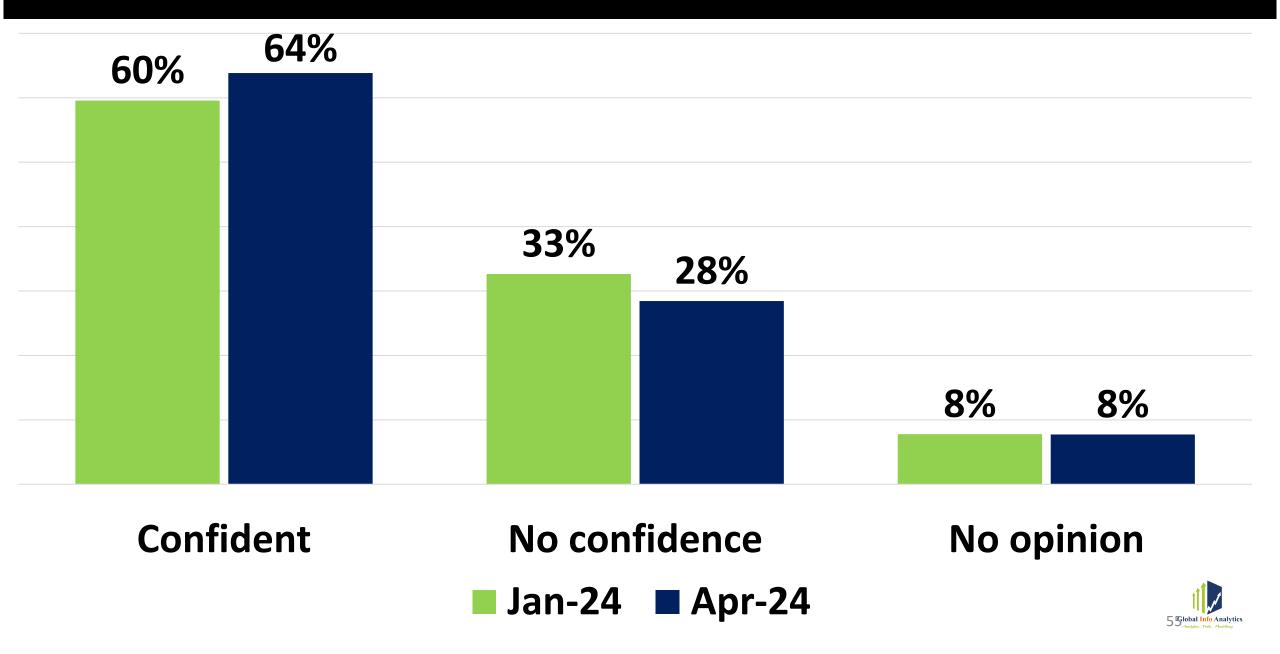
State of Corruption in Ghana





Confidence in the GPS on Elections

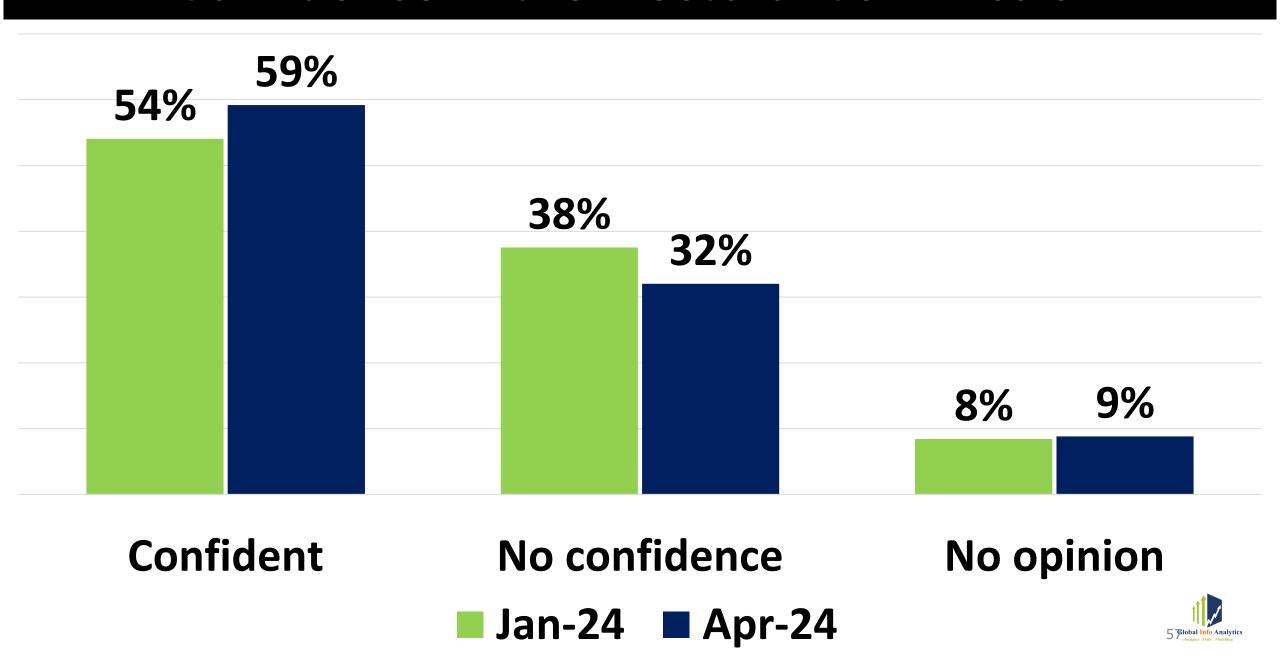
Do you believe that the Police Service will manage 2024 elections well?





Confidence in the EC

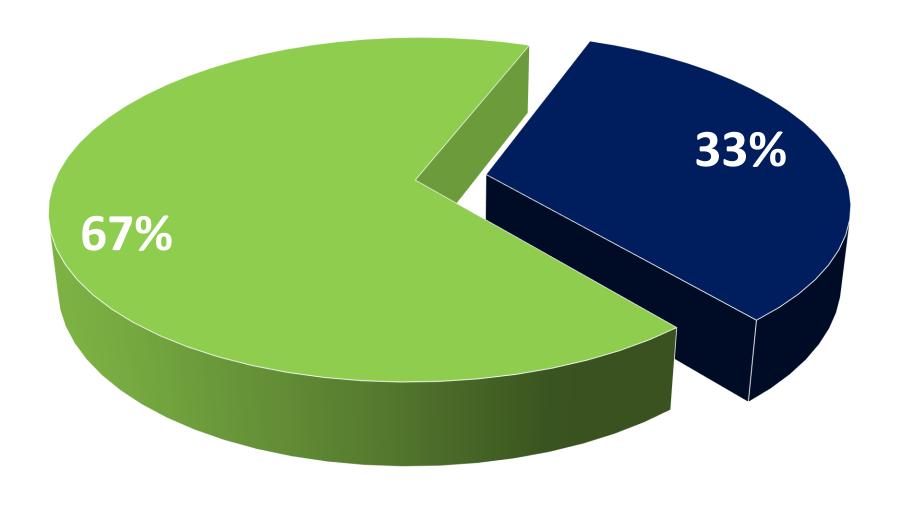
Confidence in the Electoral Commission



Free Senior High School Policy



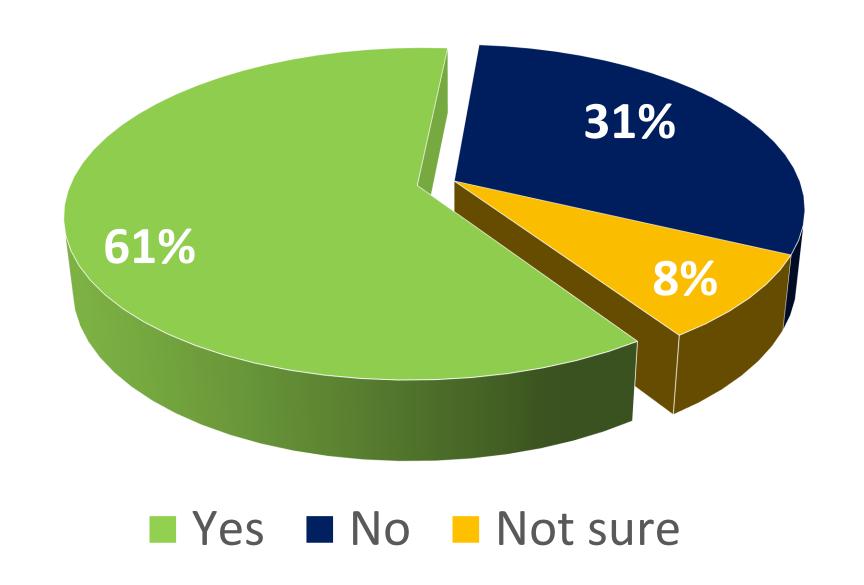
Have you or any of your household been a direct beneficiary of the Free SHS policy?





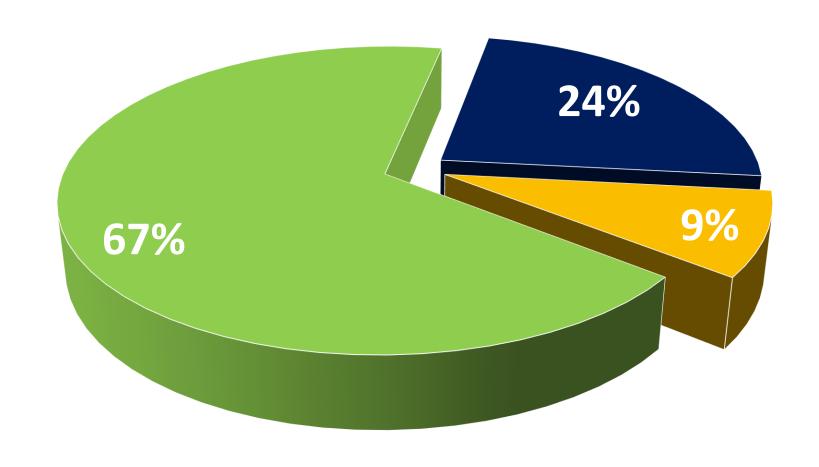


Do you believe that the Free SHS policy has brought financial relief to you or your household?





Do you share the view that it is time to review the Free SHS education policy?



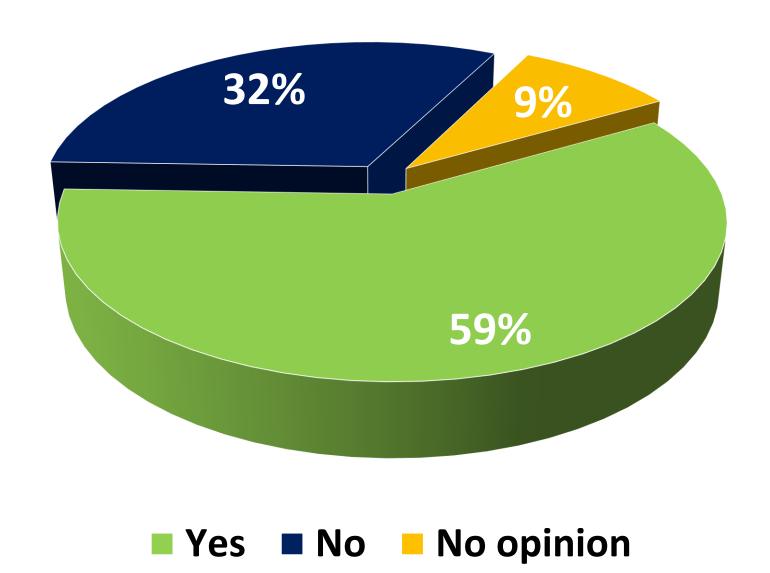




Anti LGBTQ+ Bill

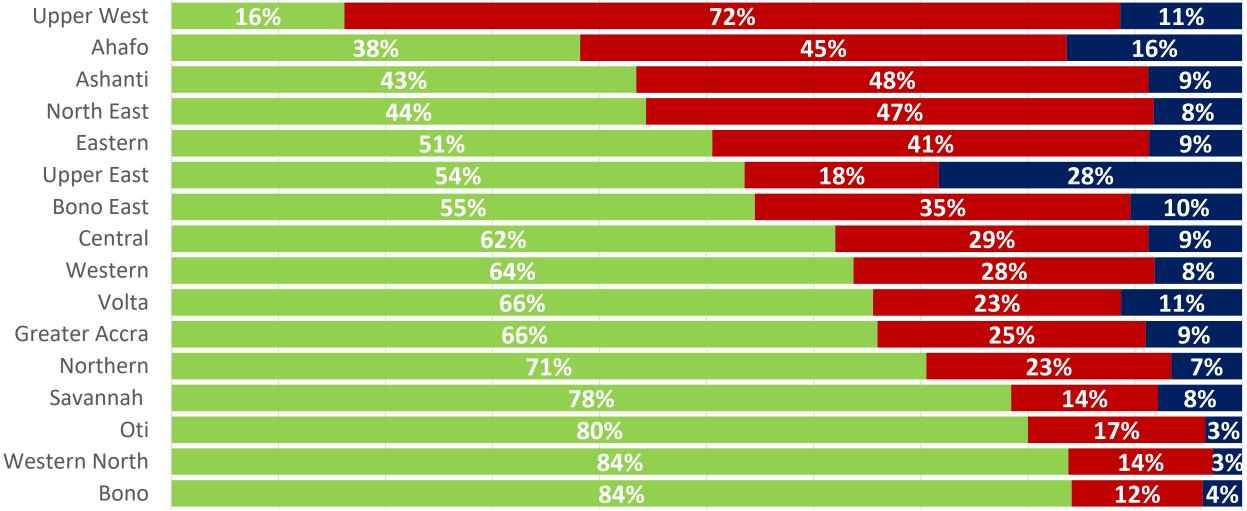


Do you support the decision by parliament of Ghana to approve the anti-LGBTQ+ law?





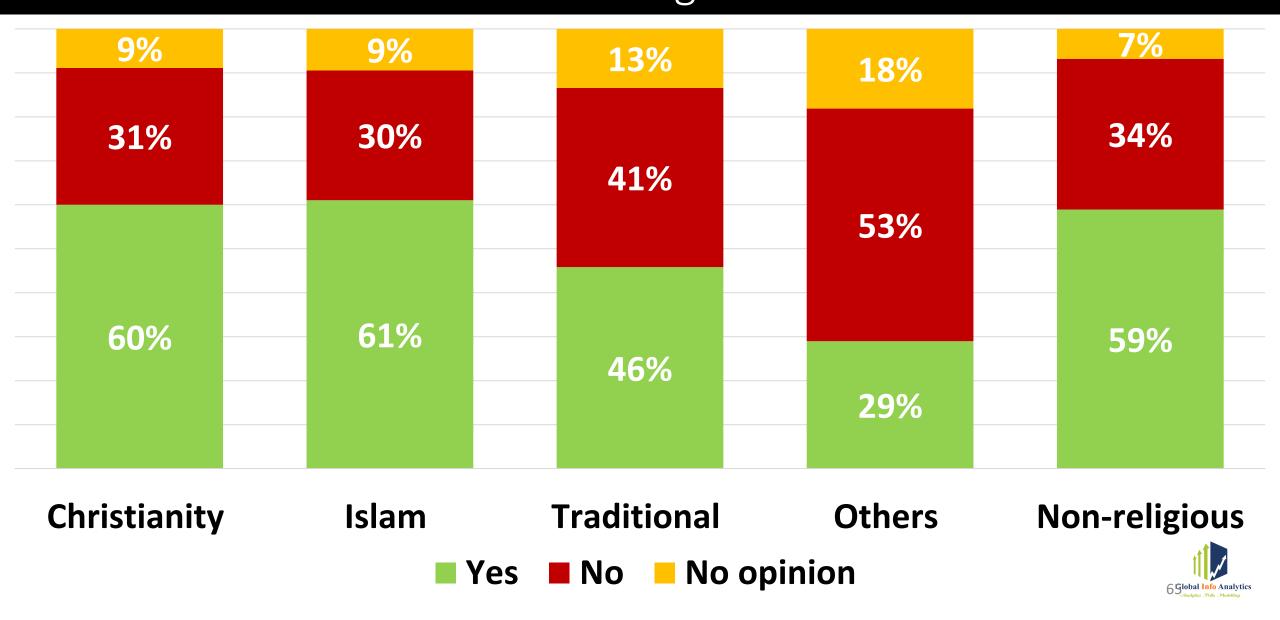
Support decision by parliament of Ghana to approve the anti-LGBTQ+ law-Region



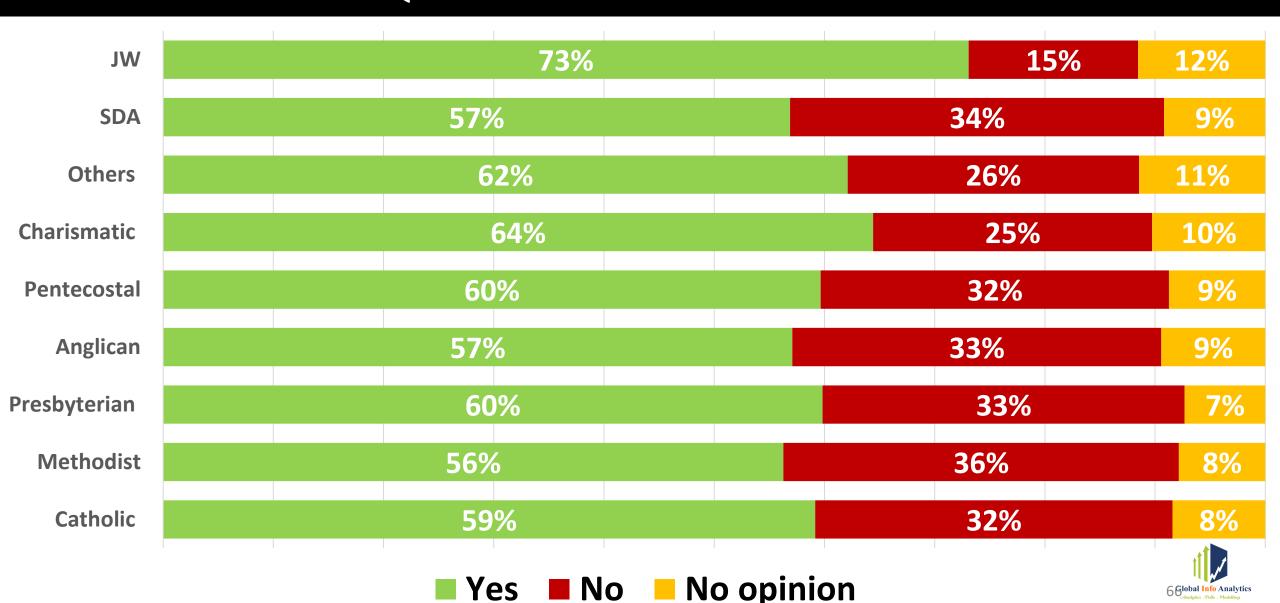
■ Yes
■ No
■ No opinion



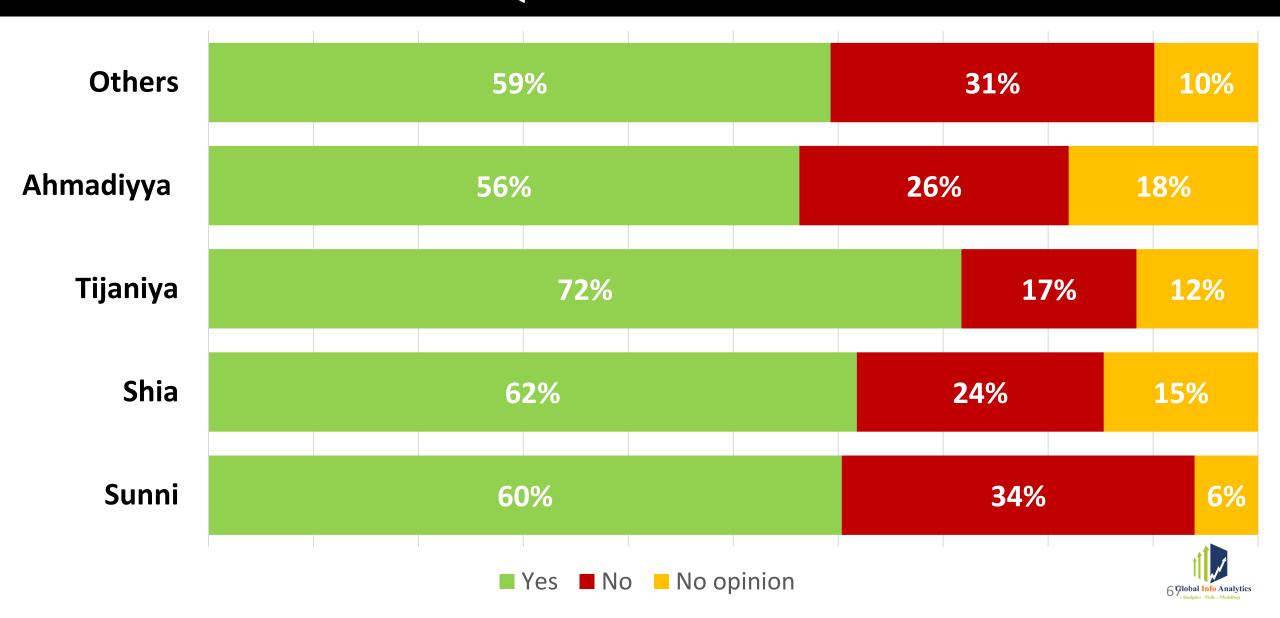
Support for decision by parliament to approve the anti-LGBTQ+ law-Religion



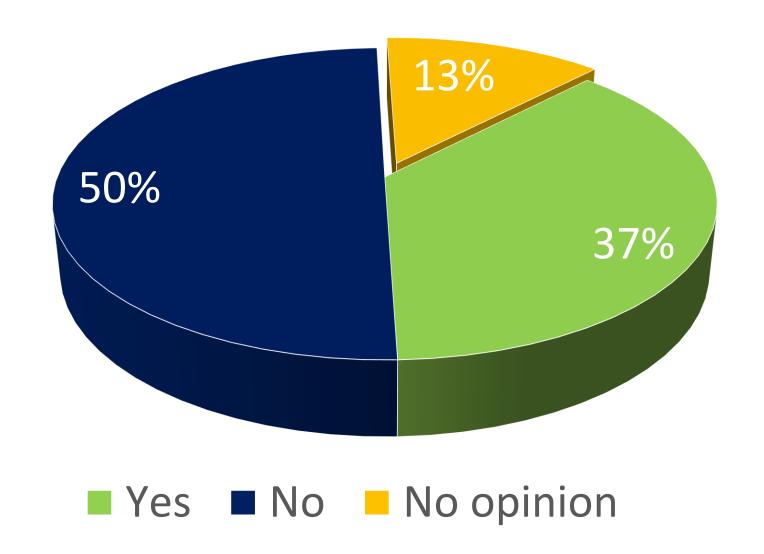
Support decision by parliament of Ghana to approve the anti-LGBTQ+ law-Christian Denominations



Support decision by parliament of Ghana to approve the anti-LGBTQ+ law-Islamic Sects

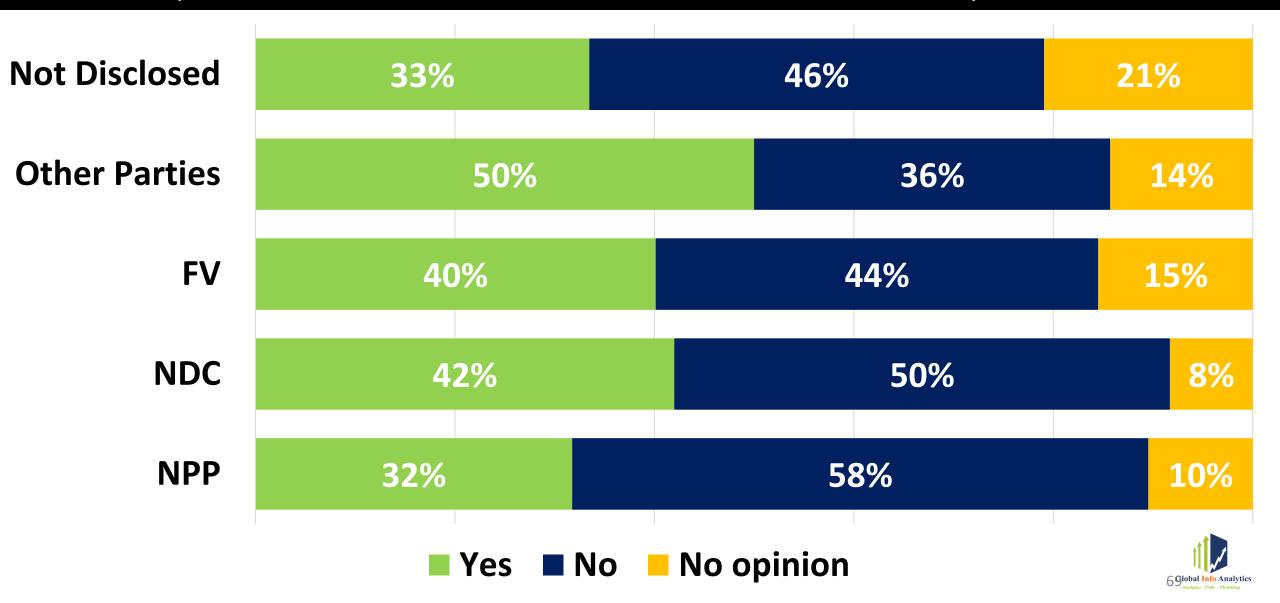


If the president does not assent to the bill will that influence how you vote in the December elections?

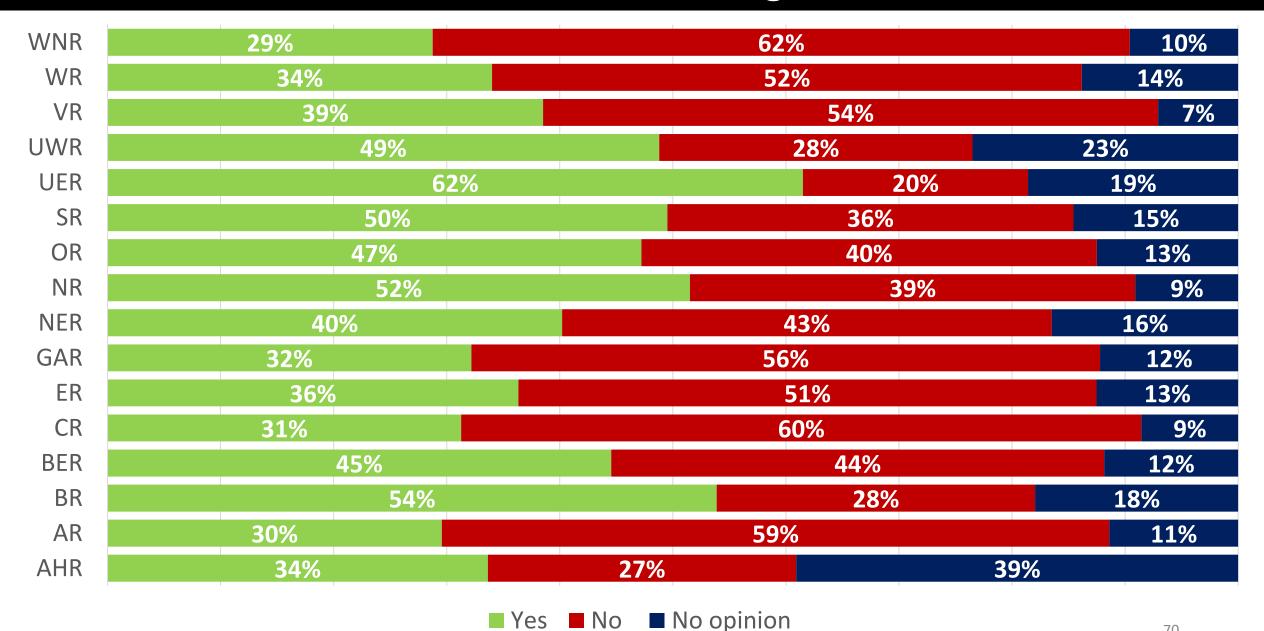




If the president does not assent to the bill, will that influence how you vote in the December elections? Party Affiliations



Vote Influence- Regions





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