



Global **Info** Analytics

*Analytics . Polls . Modelling*

**National Poll Tracker  
January –October 2022  
Annual Summary  
7<sup>th</sup> November 2022**

# Sampling, Confidence Levels and Margin of Error



**Global Info Analytics**

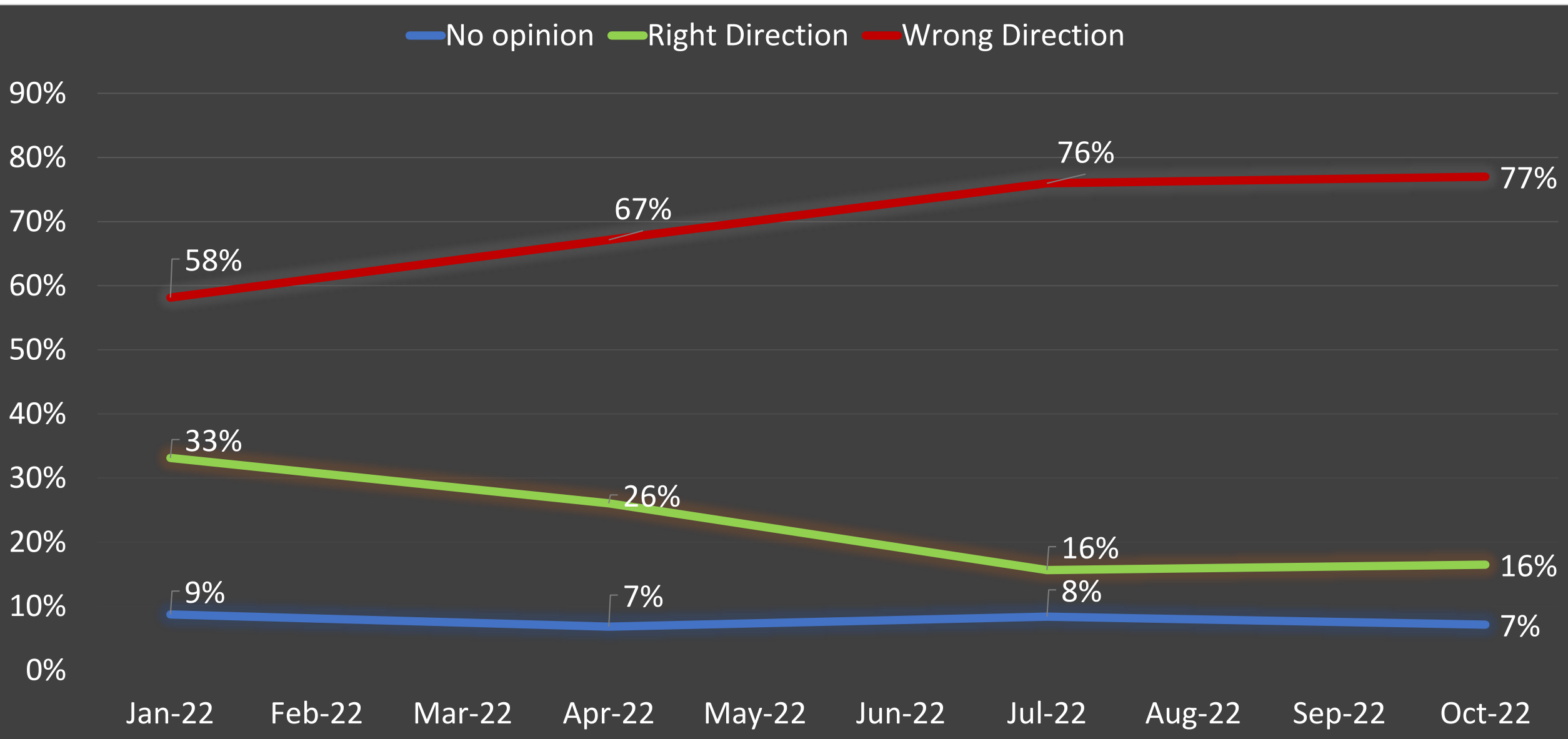
*Analytics . Polls . Modelling*

	January	April	July	October	Total
<b>Sample Size</b>	2,442	5,232	5,490	5,661	18,825
<b>Confidence Level</b>	95%	99%	99%	99%	
<b>Margin or Error</b>	1.99%	1.79%	1.74%	1.71%	
<b>No Regions</b>	16	16	16	16	
<b>No. of Constituencies</b>	34	68	75	75	

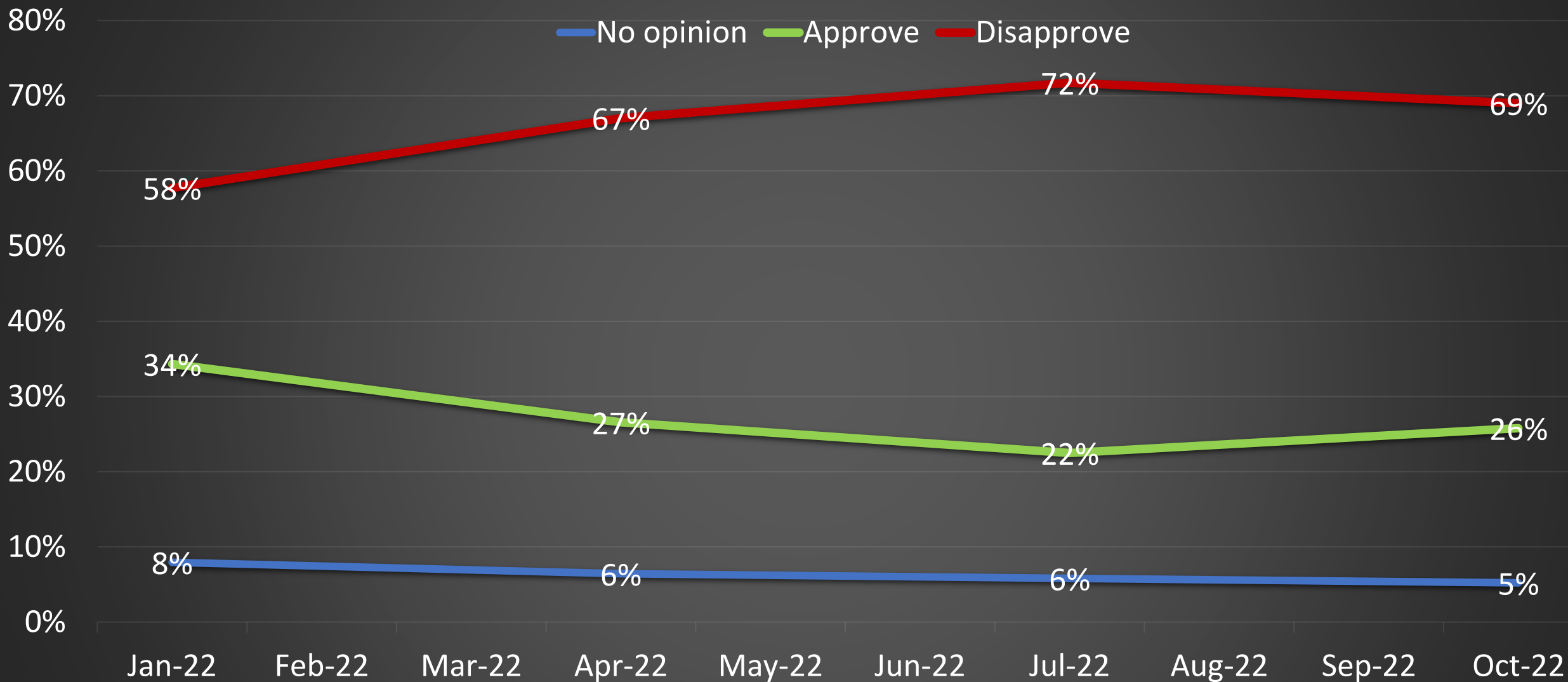


# Trend Analysis of the National Polls Tracker for the Year 2022

# Direction of the Country

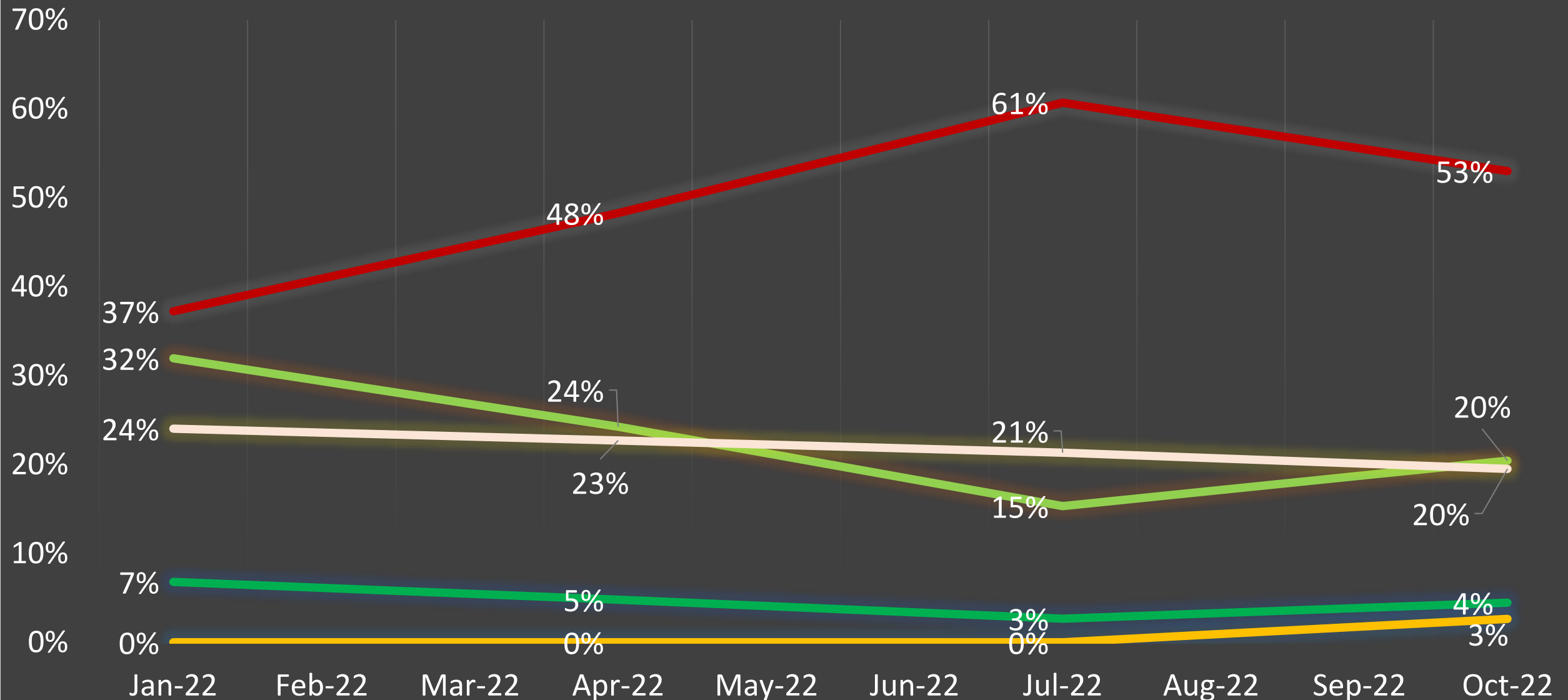


# President's Job Approval



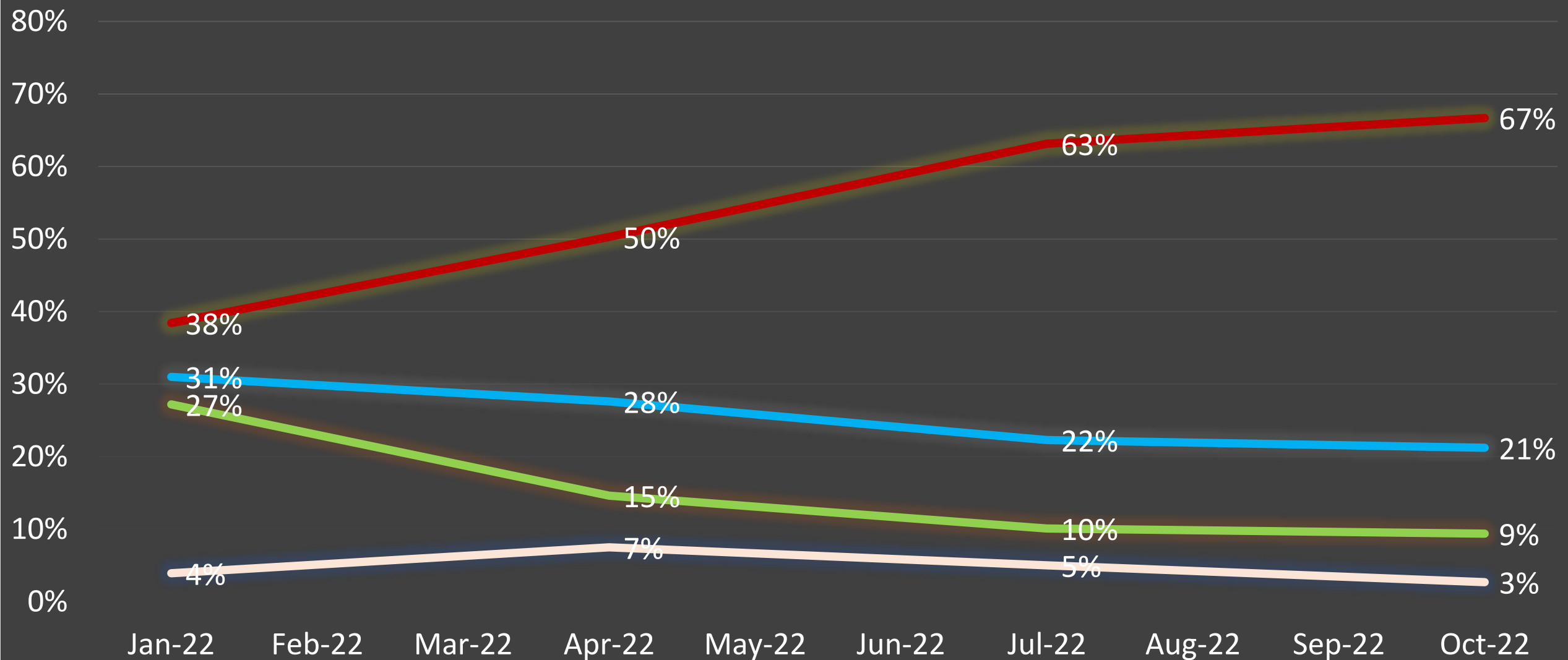
# Performance of the Government

Excellent V.Good/Good V.Poor/Poor Average No opinion

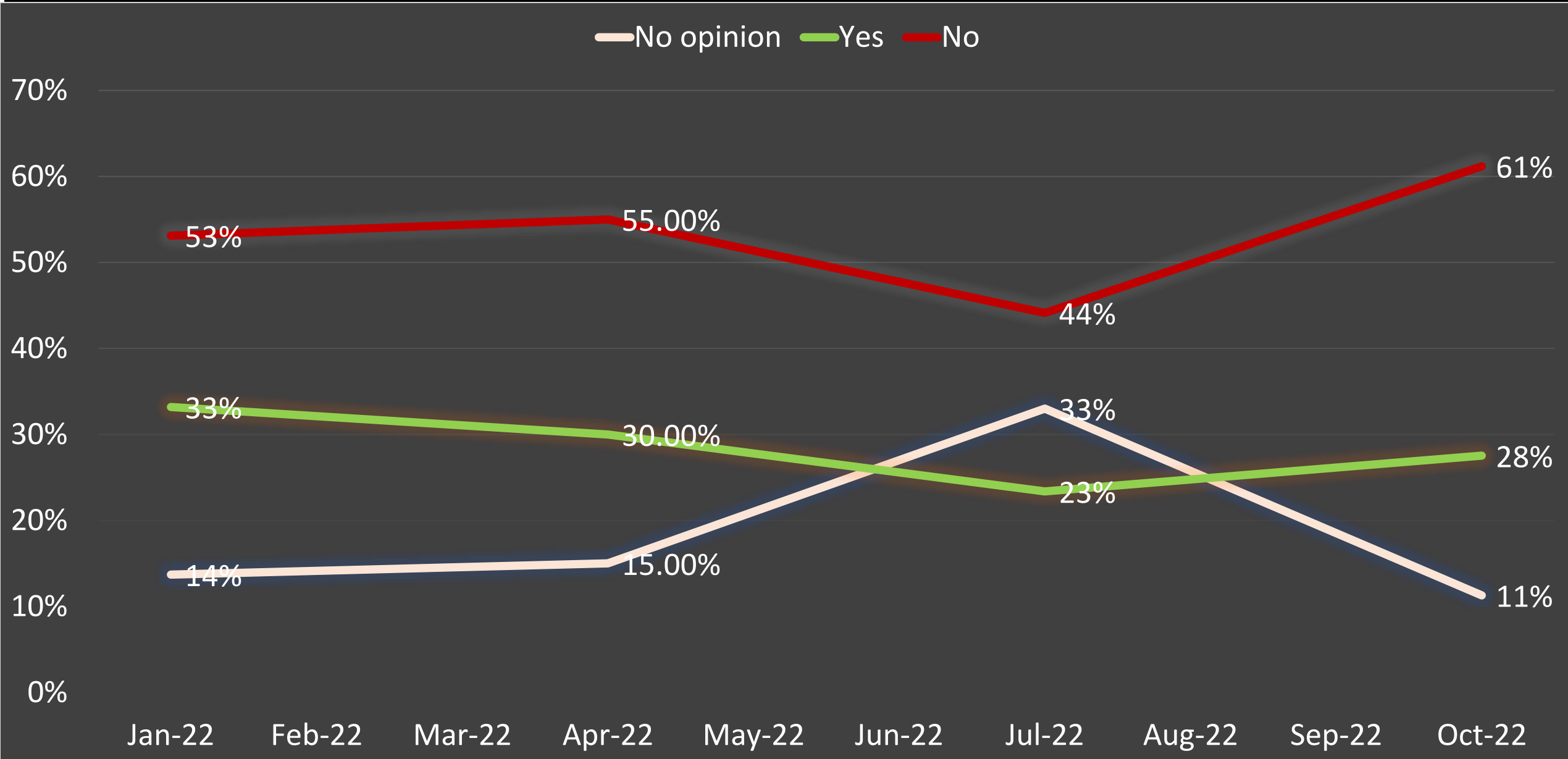


# How would you describe your Standard of Living compared to the last 12 Months?

No opinion Improved Unchanged Worsened



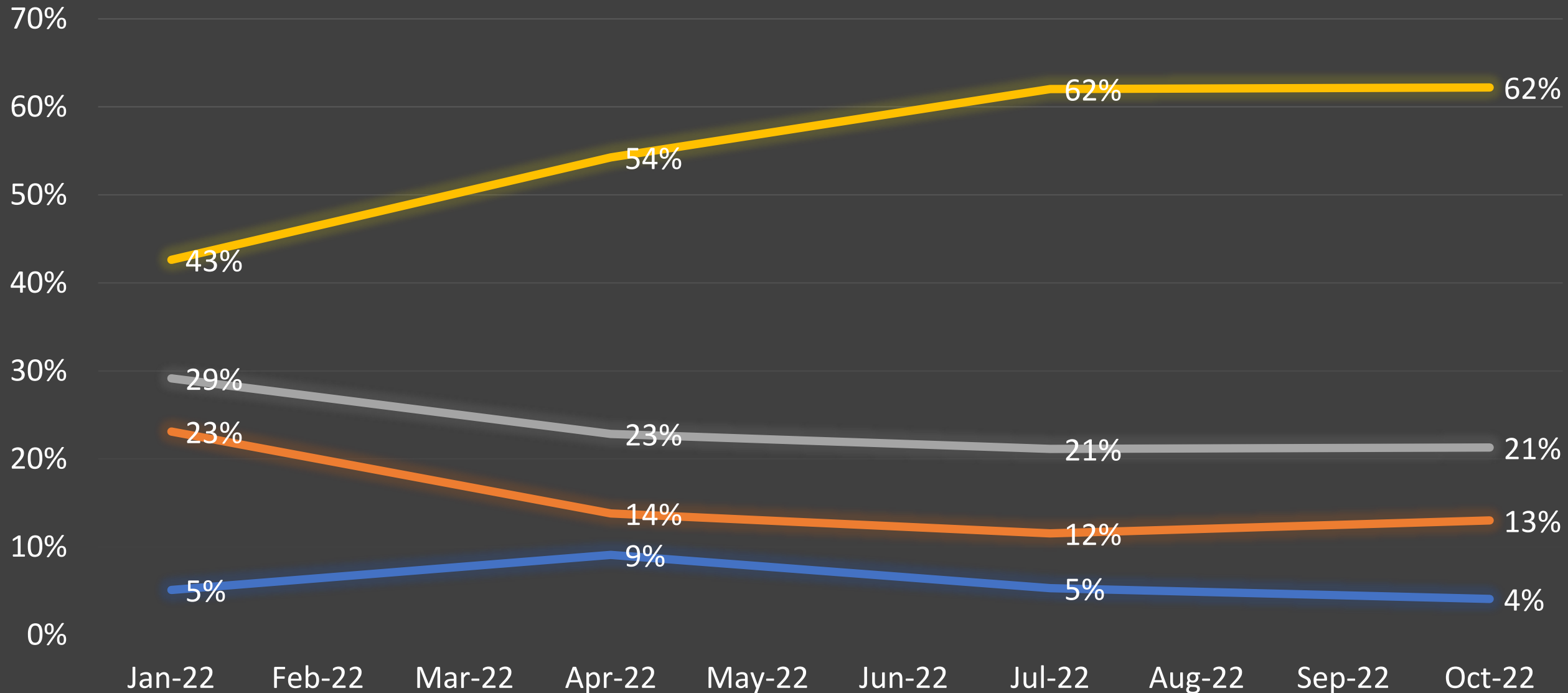
# Are you Optimistic things will Improve in the next 12 months?



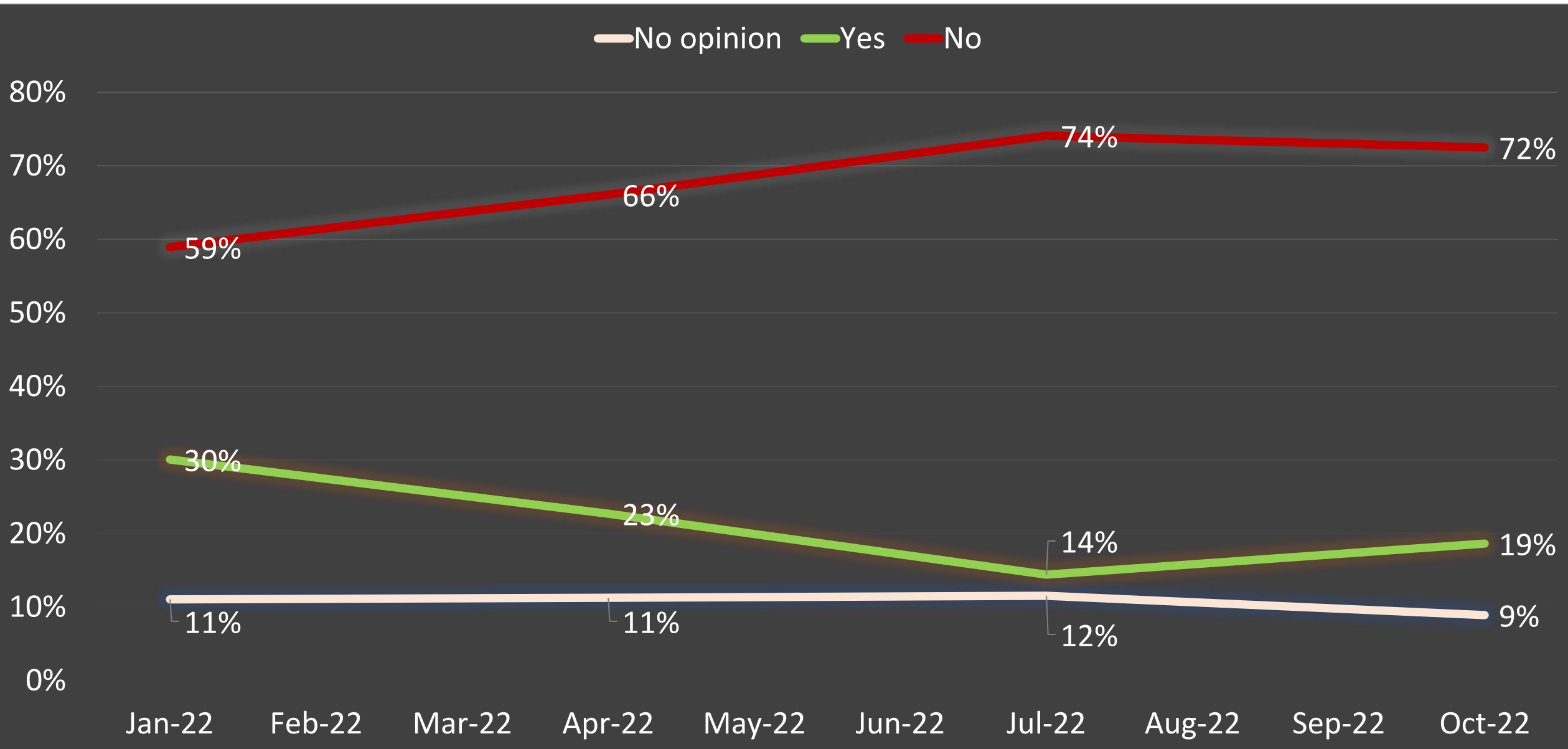


# State of Corruption in Ghana

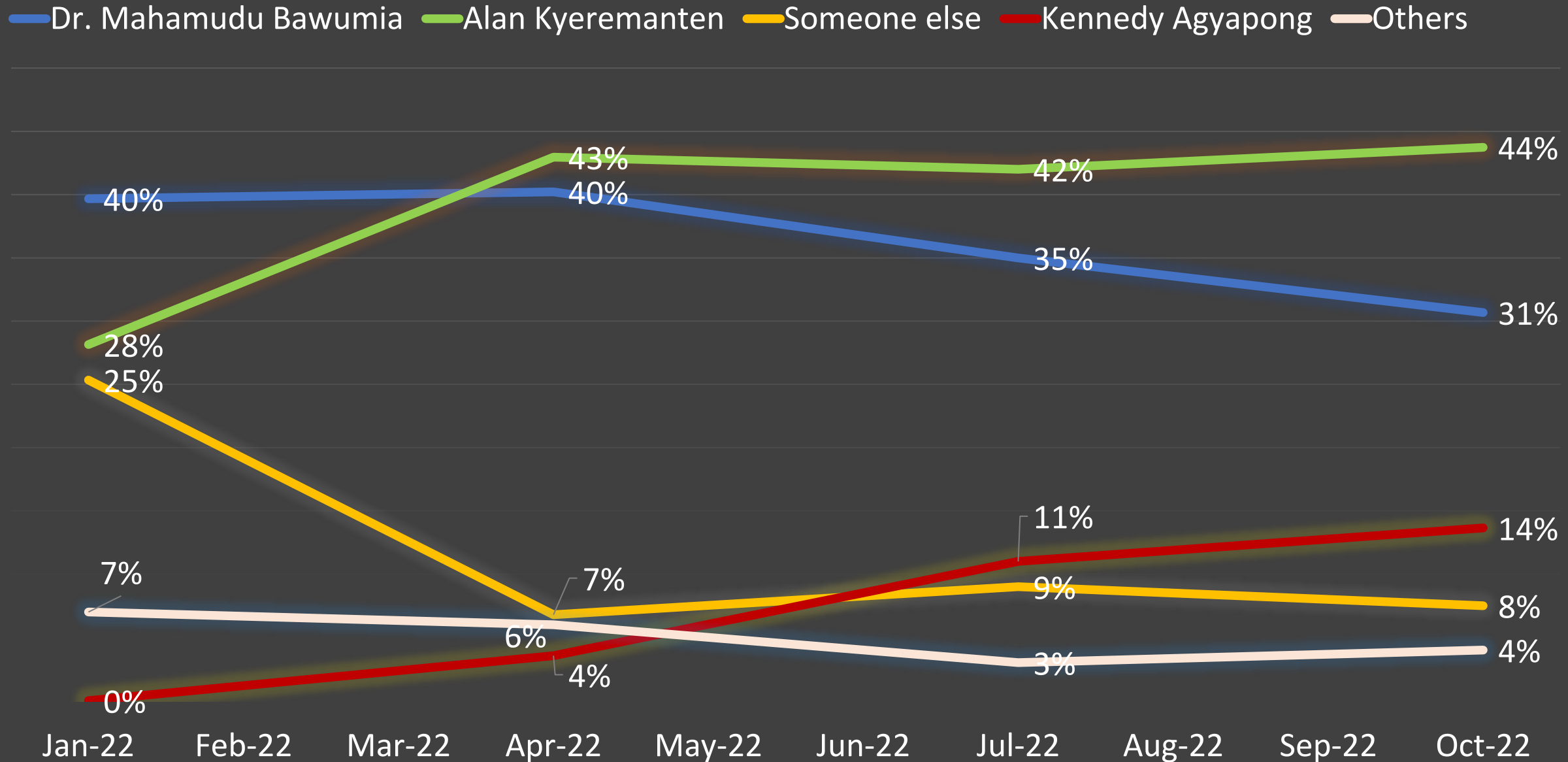
No opinion   it is improving   It is the same   It is getting worse



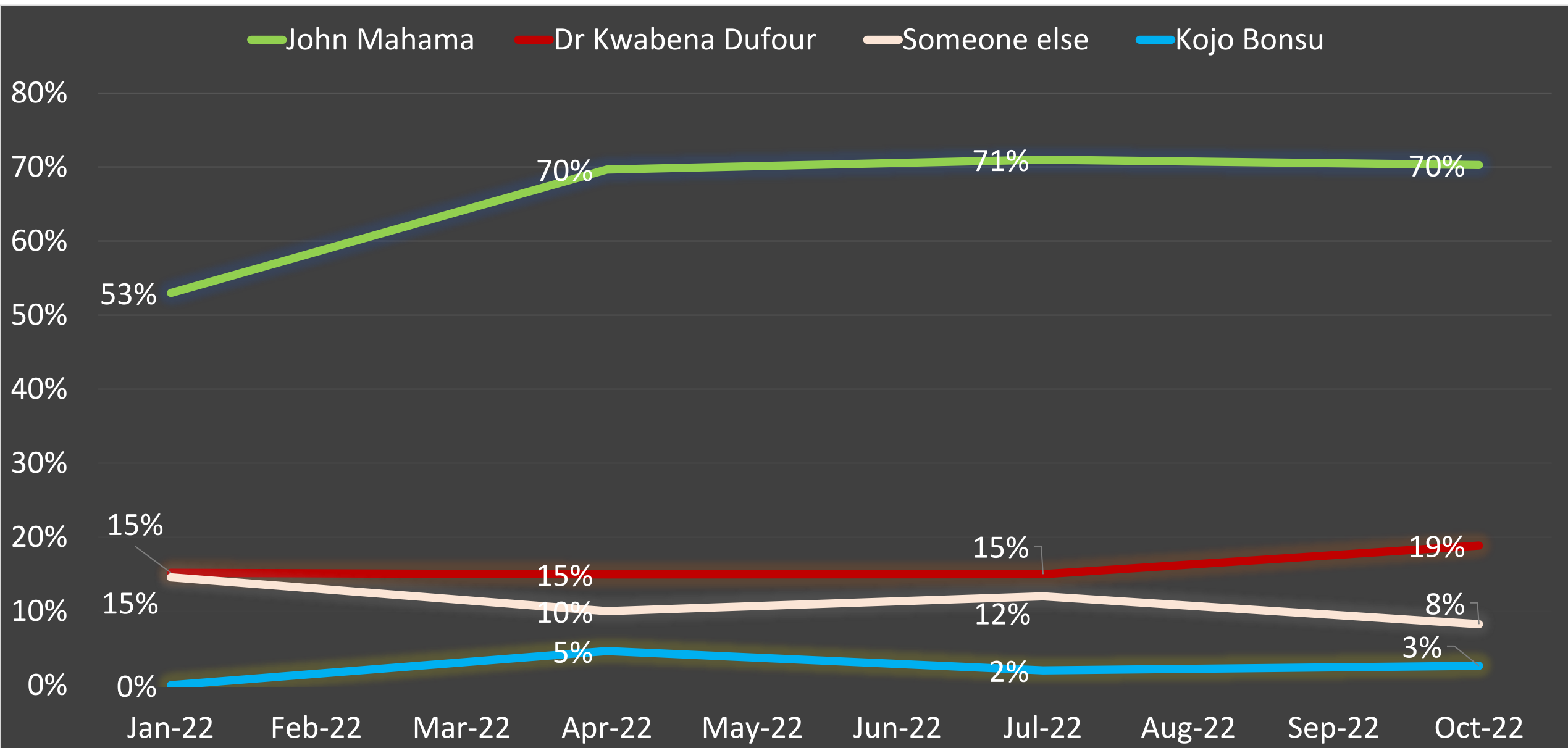
# Is the Government Doing enough to Fight Corruption



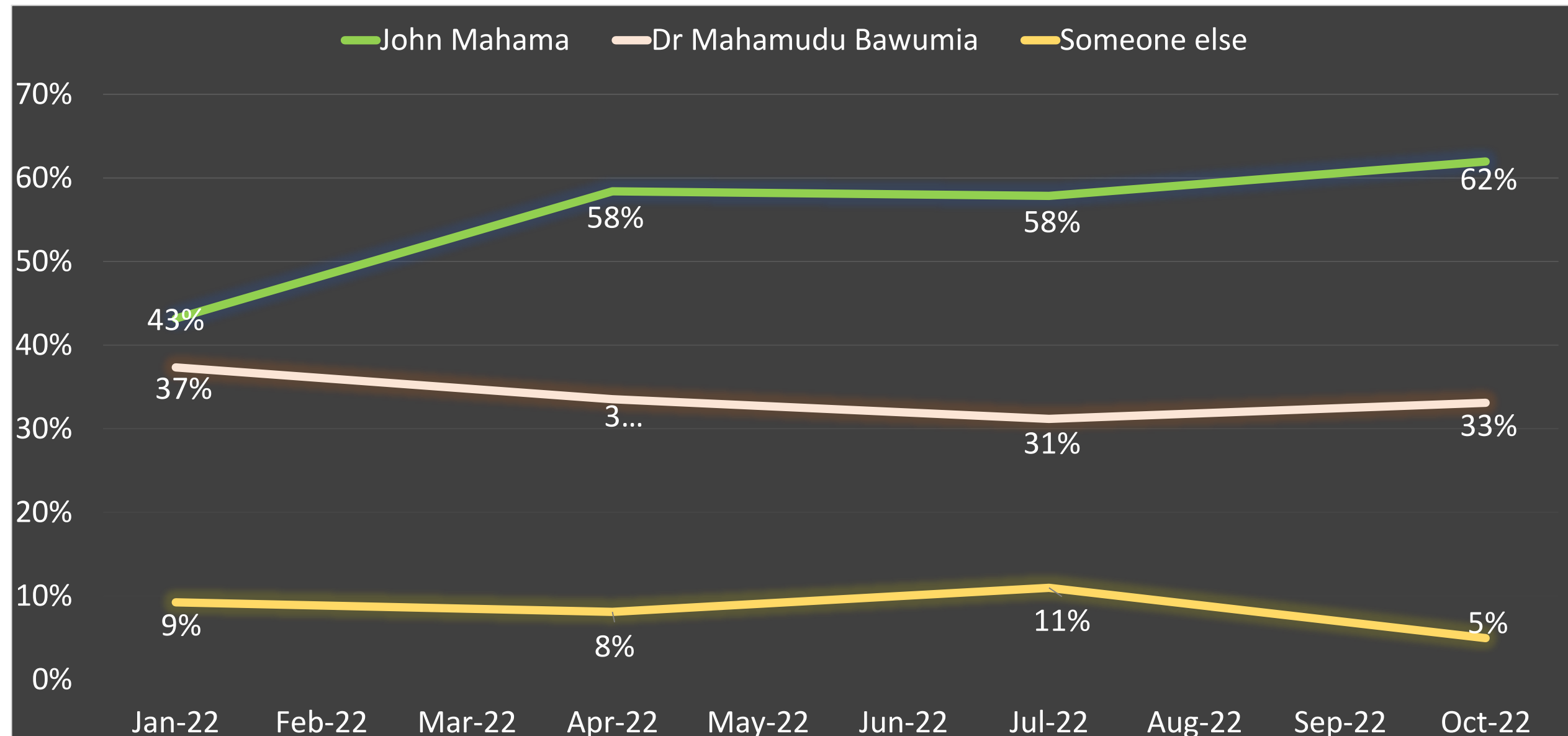
# NPP Primaries



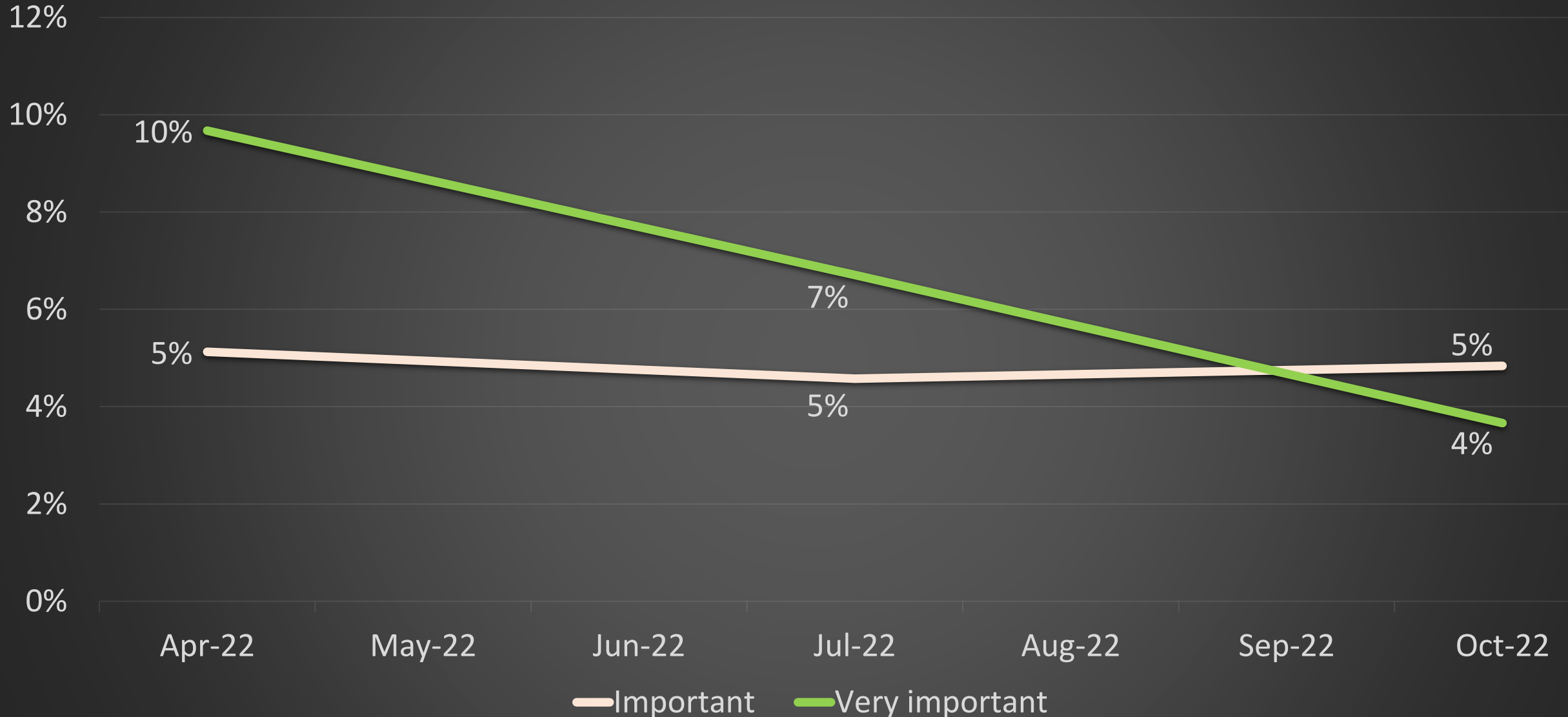
# NDC Primaries



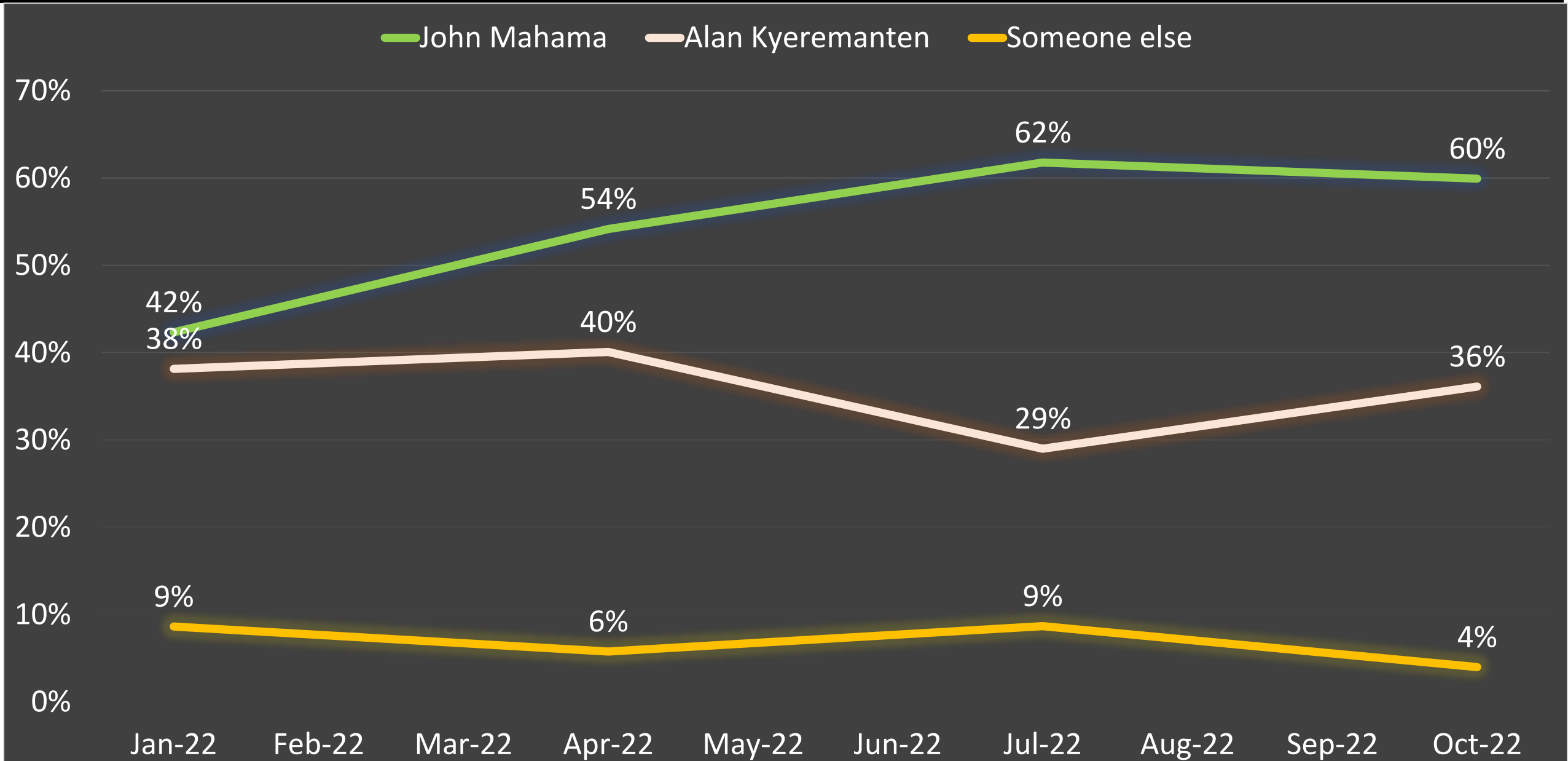
# Presidential Election- DMB v JDM



# Will the Religion of either DMB or JDM be a factor in your decision for in 2024? AKK v JDM



# Presidential Election- AKK v JDM

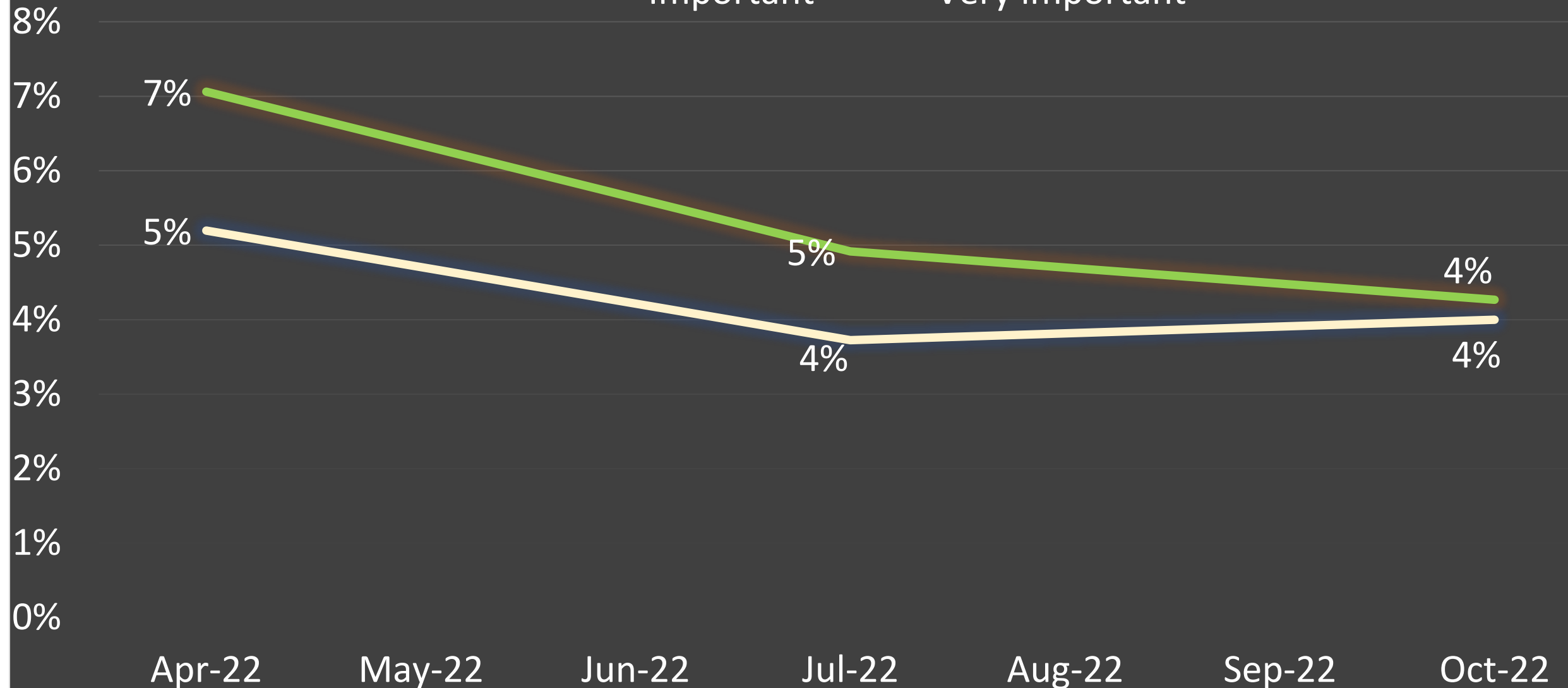


# Will Ethnicity be a factor in whom you would vote for in 2024?

## AKK v JDM

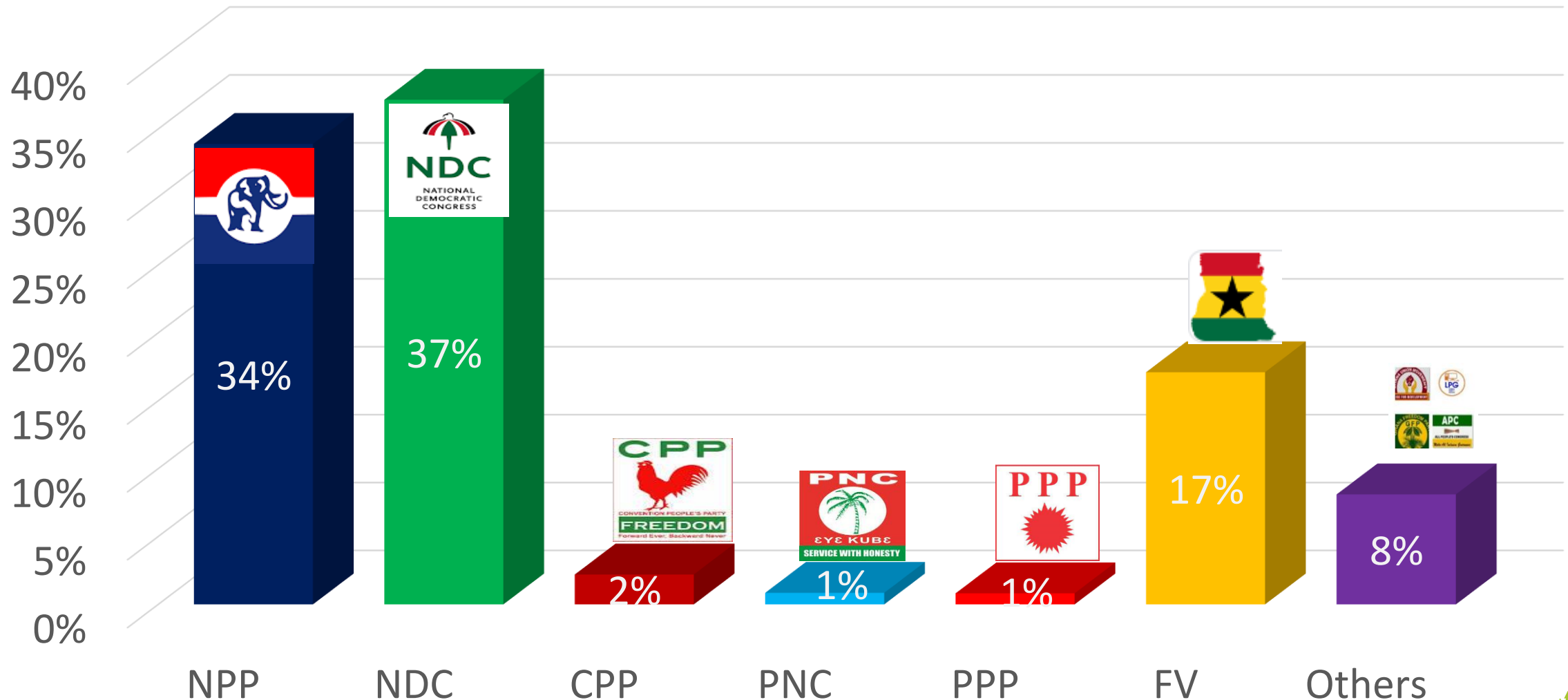
Important

Very important





# Party Affiliations- 3-Months Moving Average





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