Constituency: Effutu
Special Poll- Final Report
1st August 2022

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Executive Summary

EXECTUIVE SUMMARY: SPECIAL POLL REPORT EFFUTU CONSTITUENCY

❑ A special poll conducted by Global InfoAnalytics in Effutu constituency in the Central region shows the incumbent Member of Parliament and deputy majority leader, Hon. Alexander Afenyo-Markin in a commanding lead to represent the constituency again in 2025. The poll shows the incumber leading the NDC's candidate for the 2020 election, in a hypothetical race, 71% to 29% lead in a hypothetical race by 70% to 29% with a further 1% preferring someone else. Earlier poll published by Global InfoAnalytics pointed to majority of voters being neutral about his re-election bid compared to 30% who said they were likely going to vote for him.

❑ 52% of voters rank the performance of the MP as excellent whilst a further 35% rank his performance as very good or good. Only 10% of voters rate his performance as poor or very poor.

❑ On whether voters were likely going to change their mind on who they will vote, 62% of voters in the constituency indicated they are unlikely to change their mind on who they intend to vote for.

❑ Analysis of the poll also shows that 99% of NPP sympathisers have indicated they will vote for Hon. Afenyo-Markin whilst 30% of NDC sympathisers were also backing him. The MPs is also out performing the leading presidential candidate of the NPP in the constituency as he leads even when his candidates are trailing John Mahama in the constituency.

❑ However, the incumbent votes are not entirely secured yet as only 45% of his voters said they are unlikely to change their compared to 55% for his opponent. 75% of voters who back him said they are neutral about changing their mind compared to only 24% for his opponent. In a more worrying development, 84% of voters who said they are likely to change their back the incumbent compared to only 16% for his opponent.

❑ Though the MP has a commanding lead, this race could be close if he loses support from the NDC and voters who are likely to change their mind abandon him before the election.

Methodology & Approach

Methodology and Approach:

Analysis of the report is based on "Likely Voters" Model. Voters who indicated they will not vote were excluded from the overall analysis for the primaries and general elections head-to-head.

Sample Size: 384

Confidence Interval: 95%

Margin of Error: MoE of ±5.0%

Population of voters in the constituency: **58,868**

Sampling Frame

- The 2020 Electoral Commissions voters' register was used as a sampling frame for the purpose of allocating sample size to each electoral areas selected.
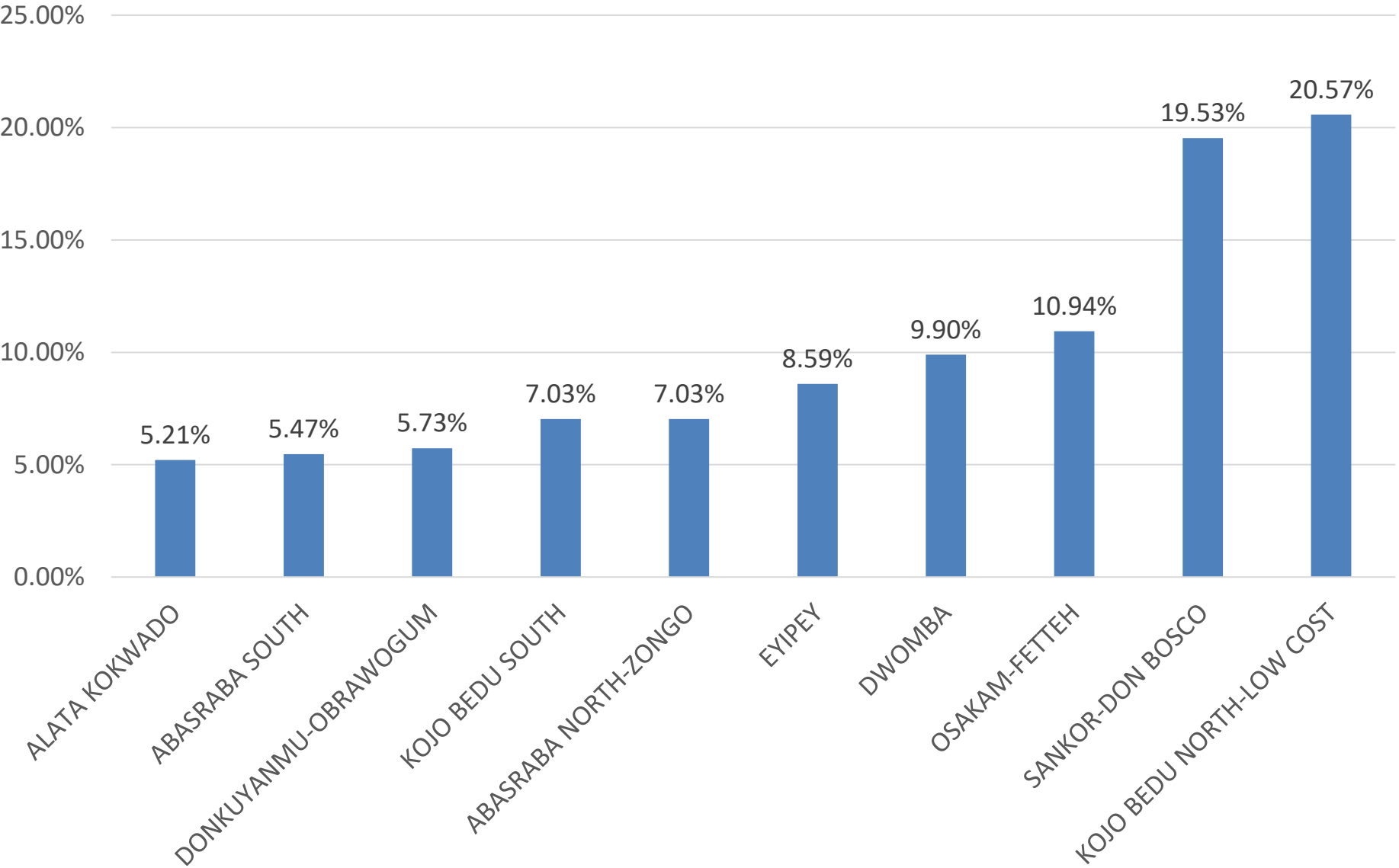
Sampling Method:

- 10 out of 18 electoral areas with highest voter population were sampled.

- The electoral areas selected account for 77% of total voters in the constituency

- Voters from each electoral areas were selected randomly for the interview

Fieldwork:

- Interviews were carried out between 27th July – 31st July 2022.

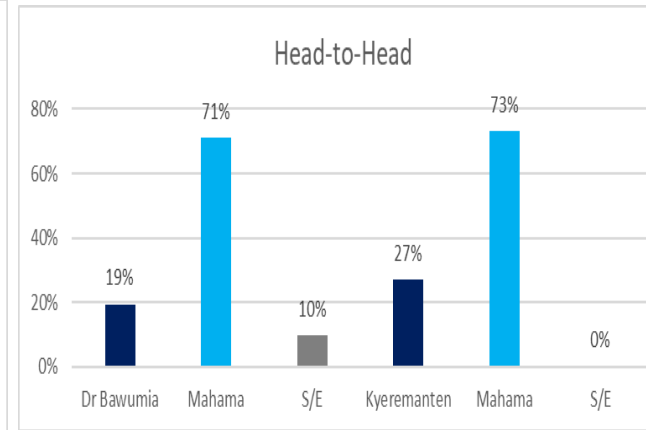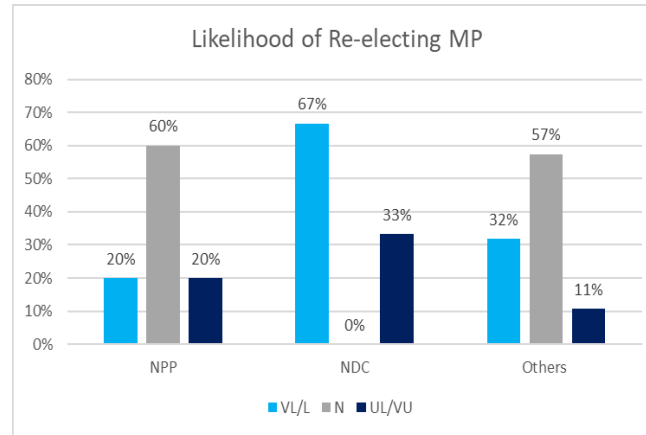# Percentage Allocation

Effutu

INCUMBENT MP

ALEXANDER AFENYO-MARKIN
NPP

EFFUTU Constituency
Central Region

NPP-USA BRANCH
NEW PATRIOTIC PARTY
DEVELOPMENT IN FREEDOM
UNITED STATES OF AMERICA
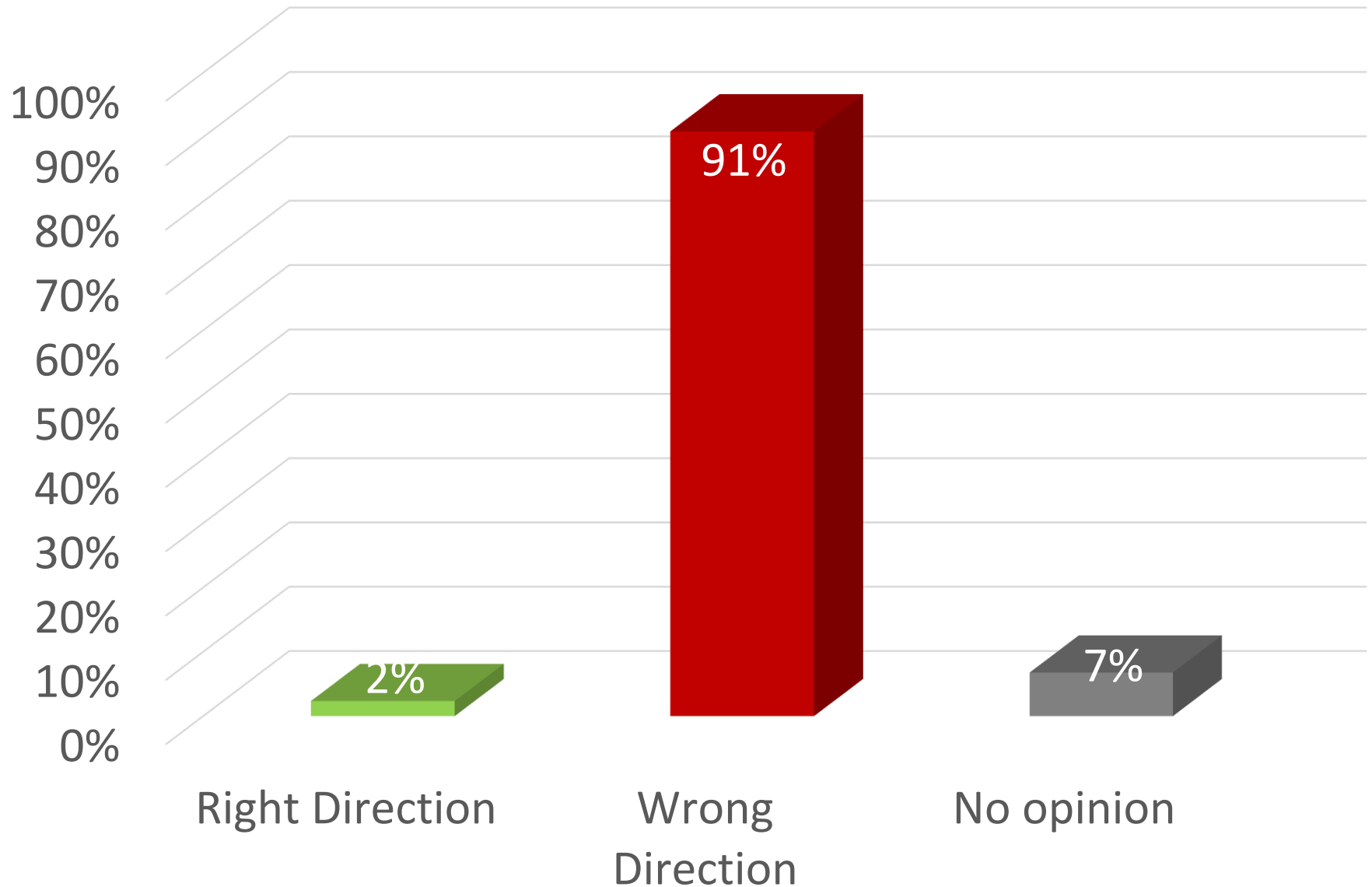
ANALYSIS AND COMMENTARY

- ❏ Right Direction: 24%. Wrong Direction 65% . No opinion 11%
- ❏ Presidential Approval: Approve-19%, Disapprove- 67%, No opinion-14%
- ❏ Party Affiliation: NPP, 8%. NDC, 5%. FV, 2%, Other,75%.
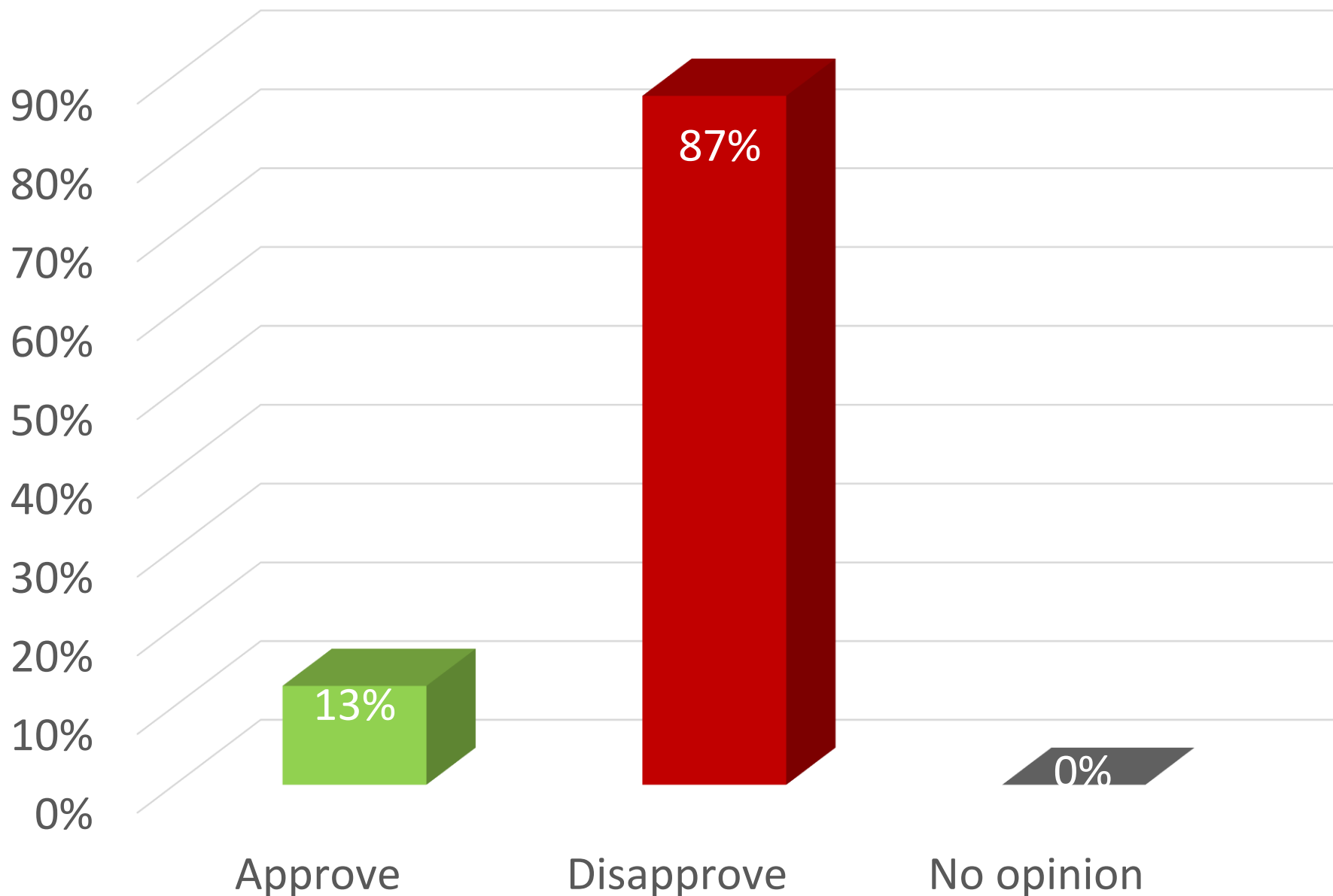- ❏ Very Likely/Likely 30%. Very unlikely/unlikely 13%. Neutral 57%

Likelihood of Re-electing MP

	VL/L	N	UL/VU
NPP	20%	60%	20%
NDC	67%	0%	33%
Others	32%	57%	11%

Head-to-Head

Dr Bawumia	Mahama	S/E	Kyeremanten	Mahama	S/E
19%	71%	10%	27%	73%	0%

2020 RESULT
63.96%
Margin :
28.11%

Conclusion: The deputy majority leader appears to be in trouble as voters who deserted both NPP and NDC to form new block sit on the fence on his re-election bid. John Mahama leads in the constituency and if he should carry the constituency, the deputy majority leader could be heading out of parliament.
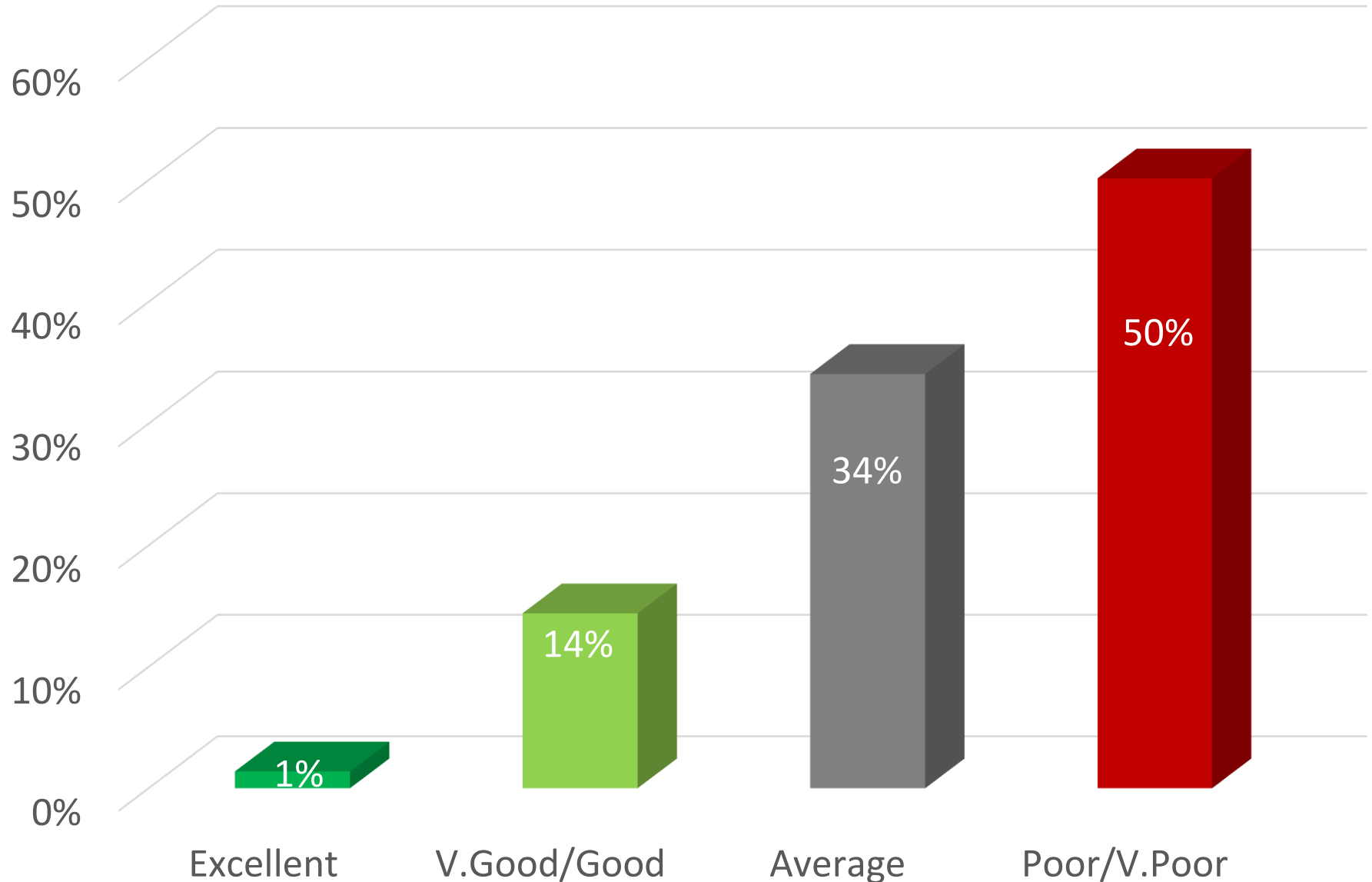
Would you say things in this country today are generally headed in the right direction or wrong direction?

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Right Direction 2%	Wrong Direction 91%	No opinion 7%

Do you approve or disapprove of the way H.E. Nana Akuffo Addo is doing his job as president?

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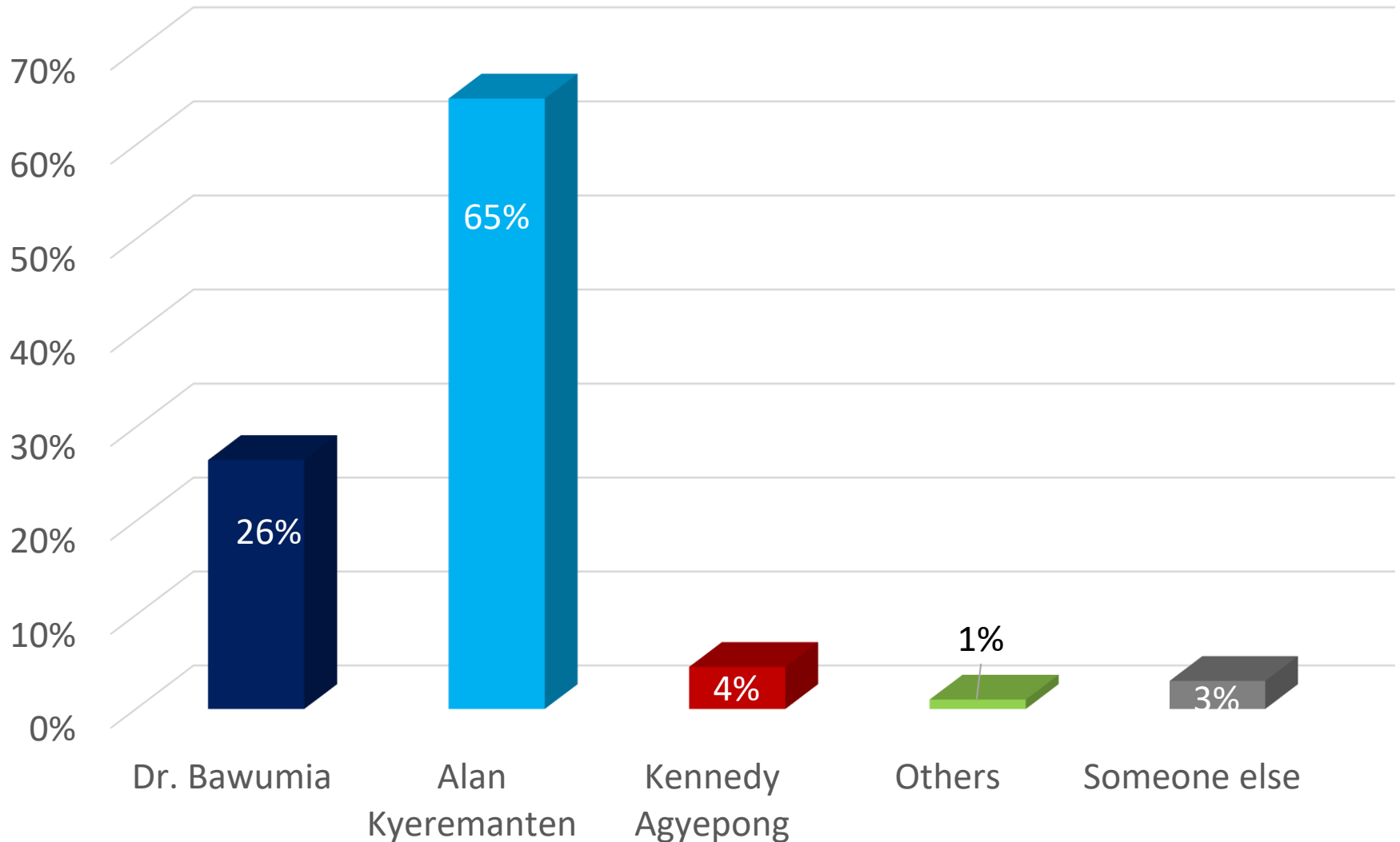| Approve	Disapprove	No opinion
13%	87%	0%

# *How would you rank the government's performance since 2020 elections?

NPP Primaries

If you were a delegate at the next NPP presidential primaries, which of the following candidates would you vote for?

| Candidate	Percentage
Dr. Bawumia	26%
Alan Kyeremanten	65%
Kennedy Agyepong	4%
Others	1%
Someone else	3%

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Head-to-Head
Presidential Elections

If the 2024 elections were between H.E Dr Mahamudu Bawumia and H.E. John Mahama, who would you vote for as president?

58%

30%

13%

60%

50%

40%

30%

20%

10%

0%

H.E. Dr Mahamudu Bawumia

H.E. John Mahama

Someone else

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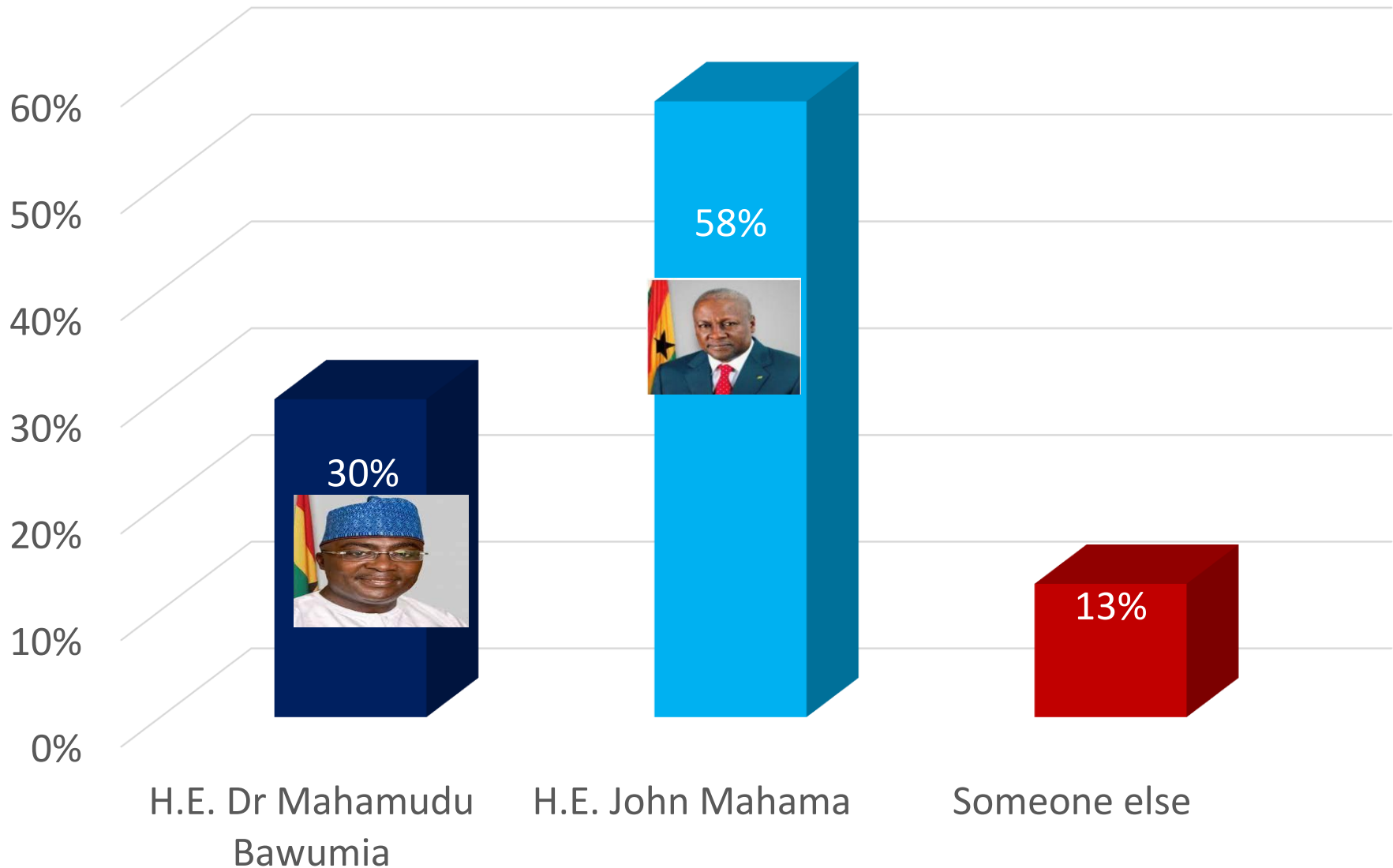
If the 2024 elections were between Hon. Alan Kyeremanten and H.E. John Mahama, who would you vote for as president?
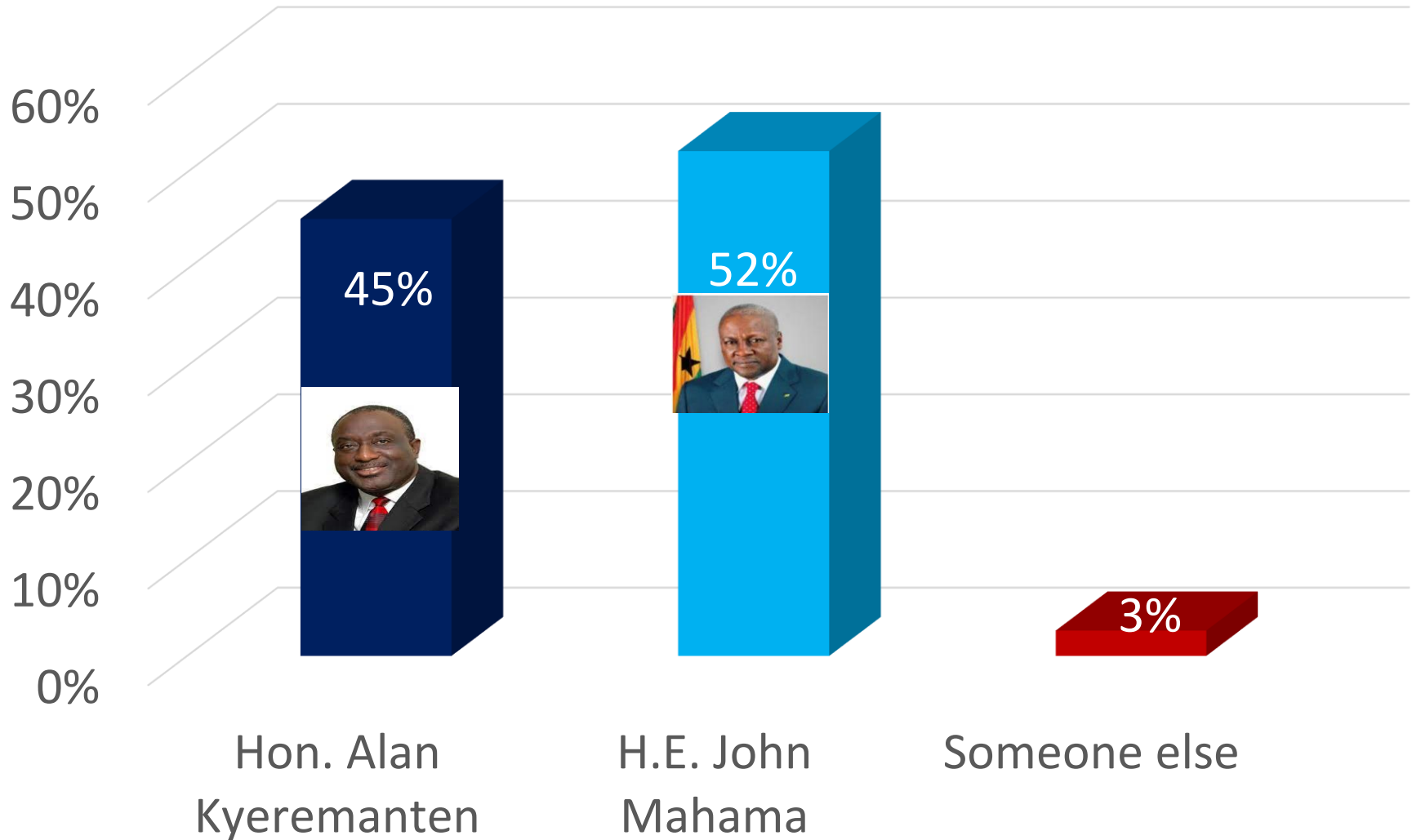
Breaking the Eight (8) Evidence from the Data

Breaking the Eight (8)
Dr Bawumia v Mahama

	H.E. Dr Bawumia	John Mahama	S/E	Will not vote
Nana Addo	52%	29%	18%	0%
J. Mahama	2%	98%	0%	0%
S/E	18%	36%	45%	0%
Didn't vote	6%	86%	8%	0%

Breaking the Eight (8)
Hon Kyeremanten v Mahama

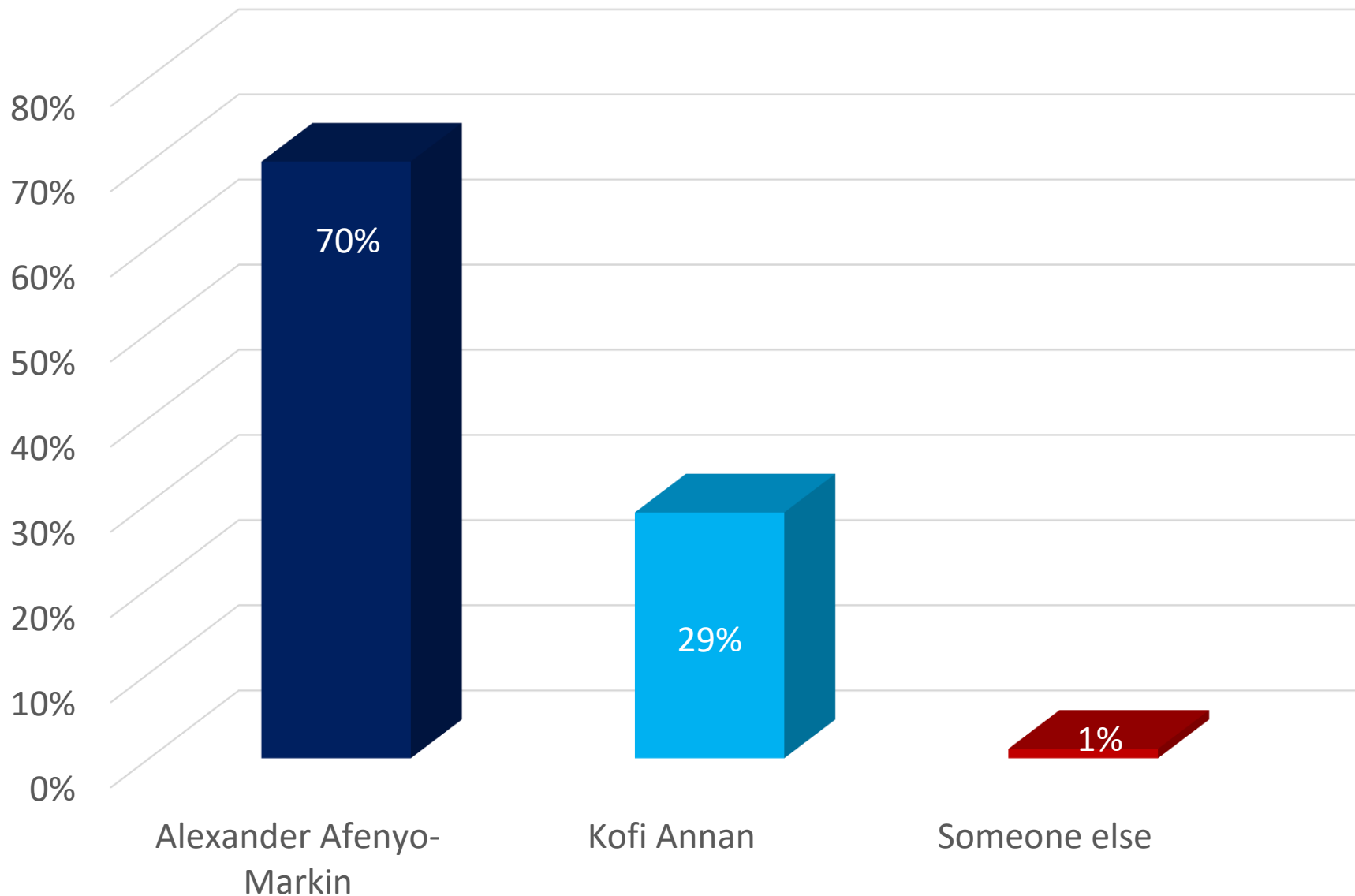|	Hon. Alan Kyeremanten	H.E. John Mahama	S/E	Will not vote
N. Addo	71%	27%	2%	0%
J. Mahama	2%	98%	0%	0%
S/E	36%	36%	27%	0%
Didn't vote	14%	83%	3%	0%

Parliamentary Elections

Your MP, Hon Alexander Afenyo-Markin been in office almost a year and half now since the 2020 elections, how would you rate his performance so far?


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Chart data:
- Excellent: 52%
- V.Good/Good: 35%
- Neutral: 2%
- Poor/V.Poor: 10%
- No opinion: 1%
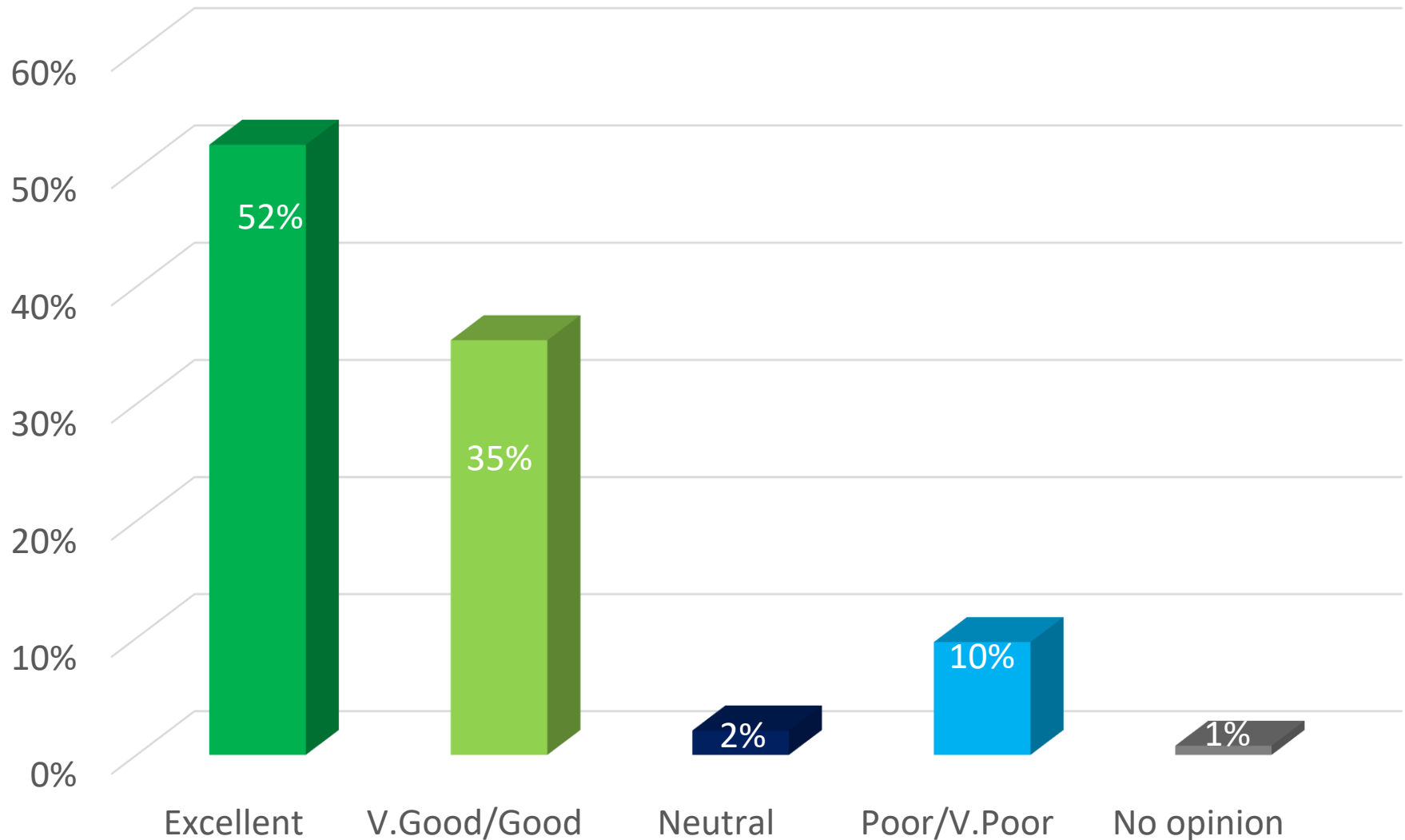
How likely would you vote for Hon. Alexander Afenyo-Markin as your MP if he stands again in 2024 elections?
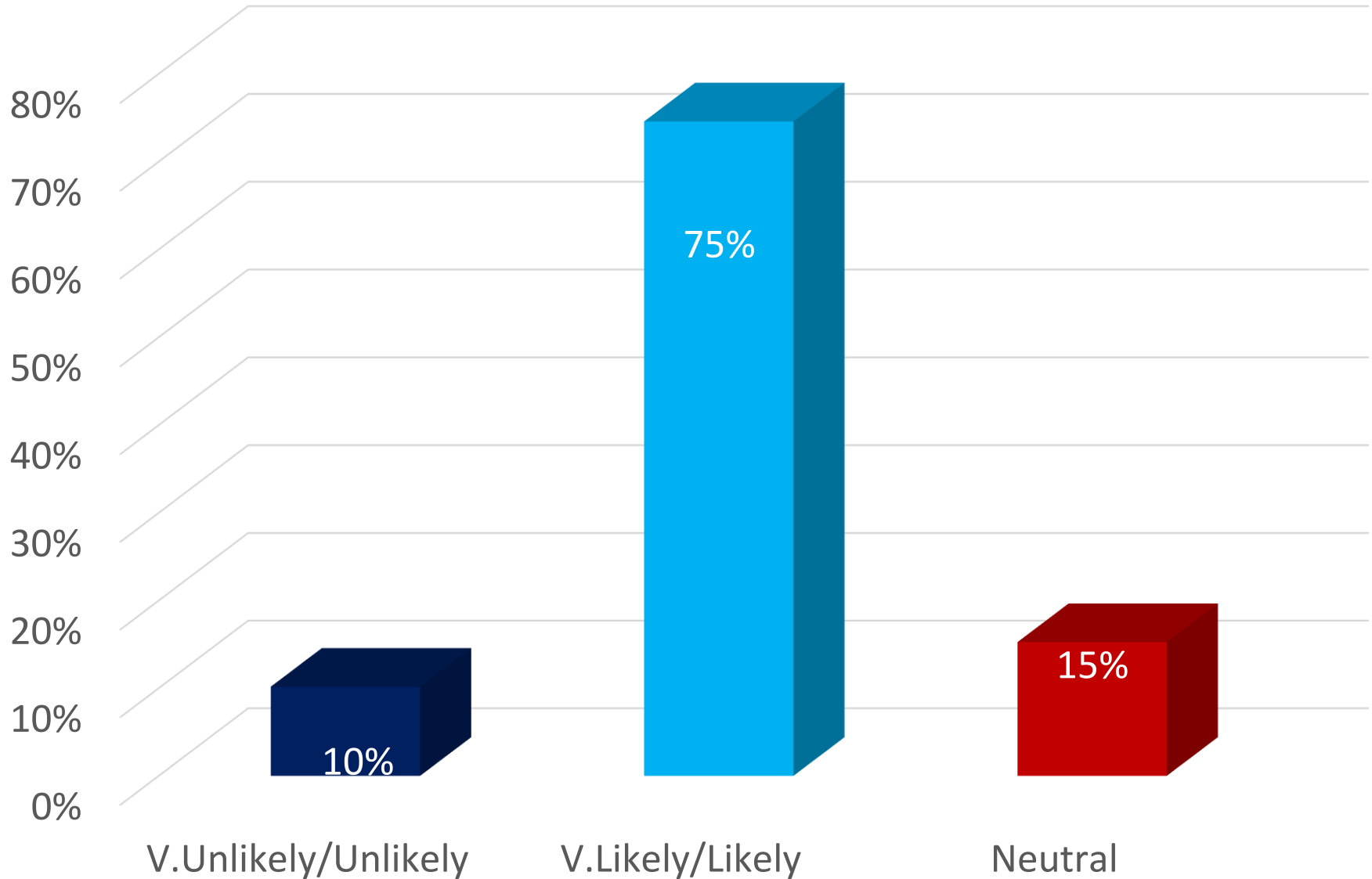
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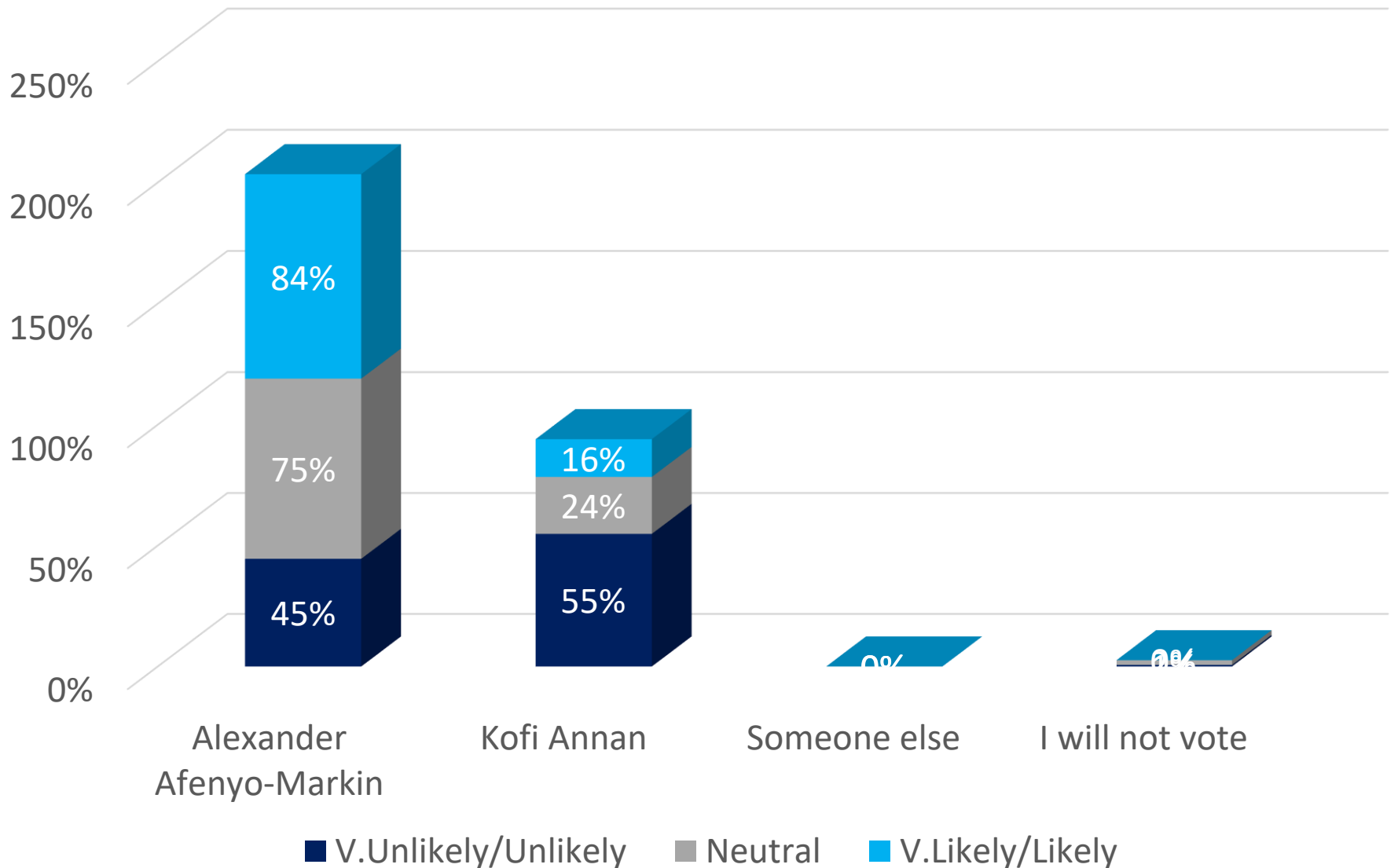| Category	Value
V.Unlikely/Unlikely	10%
V.Likely/Likely	75%
Neutral	15%

If the 2024 elections were to be a repeat between Alexander Afenyo-Markin of the NPP and Kofi Annan of the NDC, who would you vote for?

If the 2024 elections were to be a repeat between Alexander Afenyo-Markin of the NPP and Kofi Annan of the NDC, who would you vote for? Party Affiliations
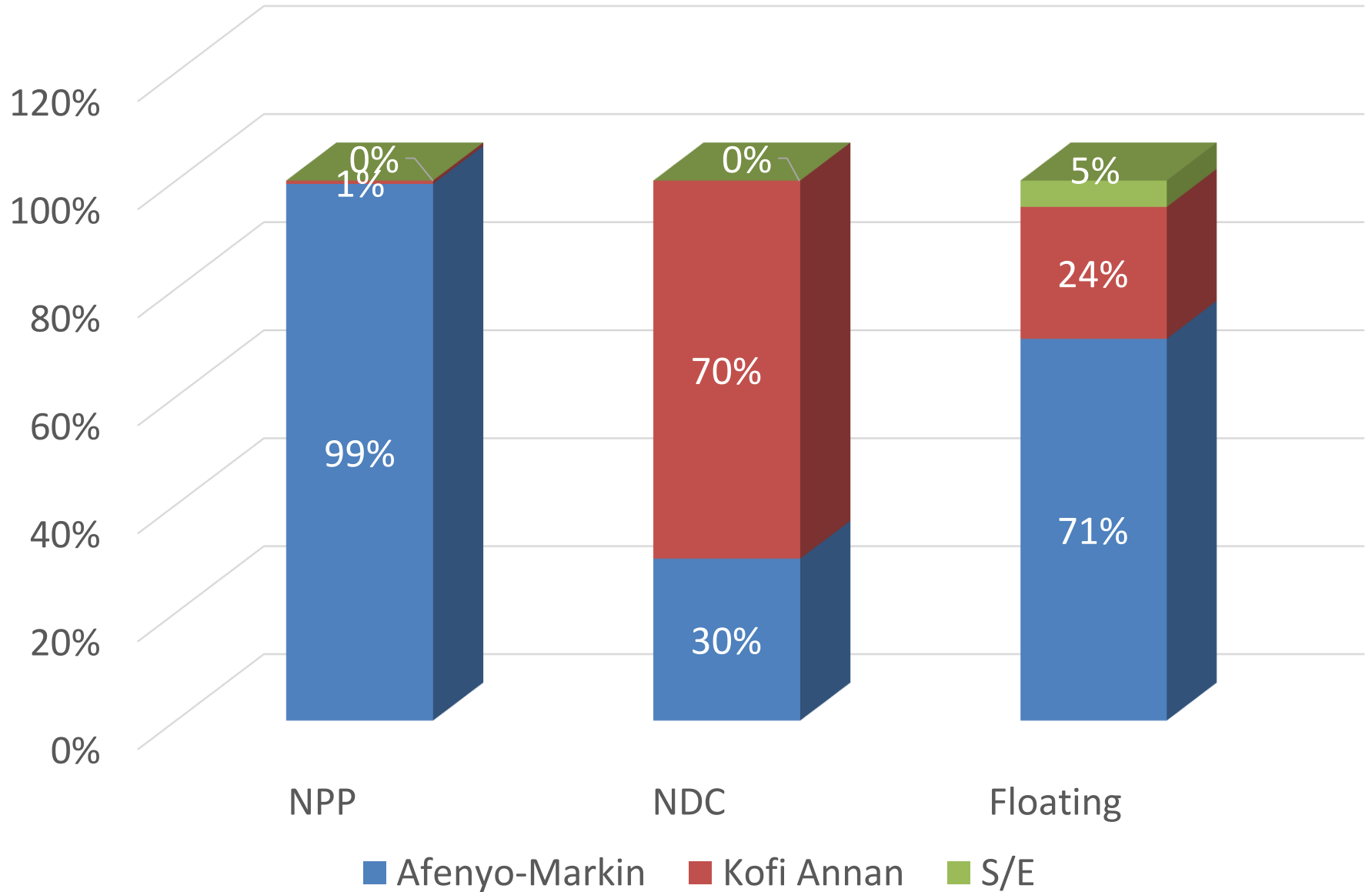
Are you likely to change your mind on who you intend to vote for if the economy improves? Parliamentary Head-to-Head
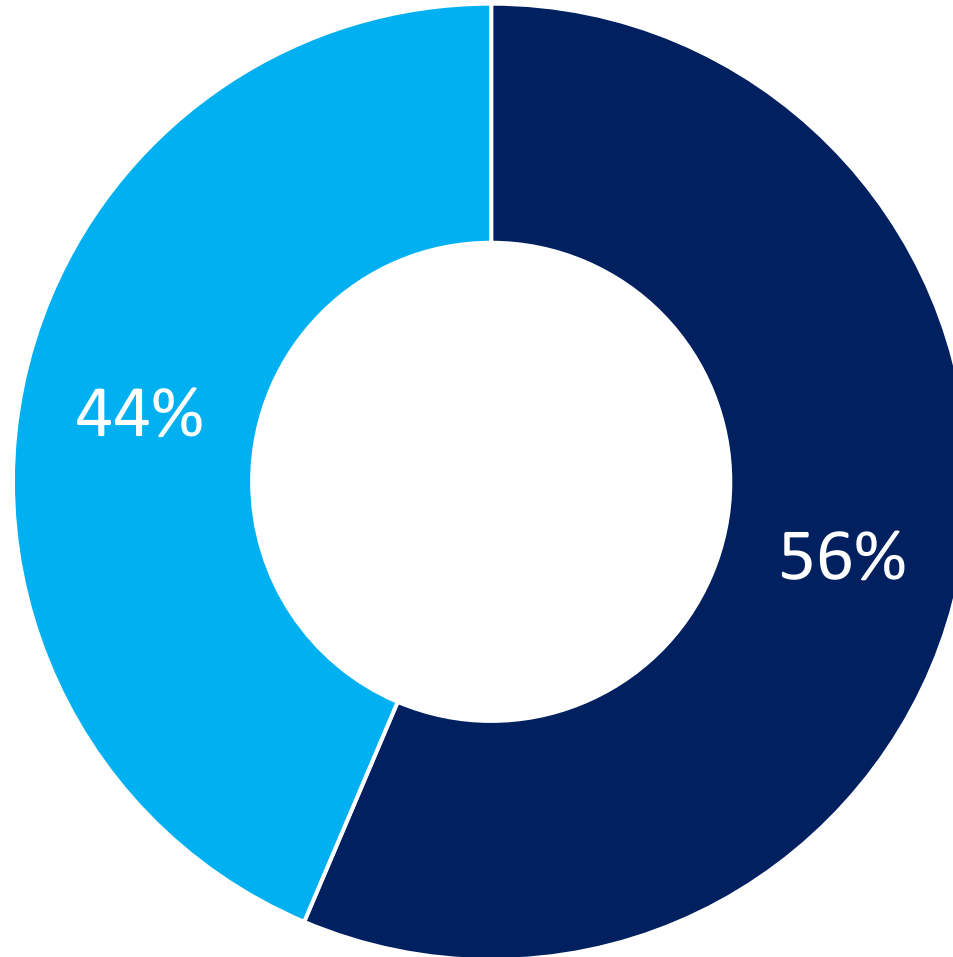

	Alexander Afenyo-Markin	Kofi Annan	Someone else	I will not vote
V.Likely/Likely	84%	16%	0%	0%
Neutral	75%	24%		
V.Unlikely/Unlikely	45%	55%		

■ V.Unlikely/Unlikely ■ Neutral ■ V.Likely/Likely

2020 Race v MPs Race

	Alexander Afenyo-Markin	Kofi Annan	Someone else	I will not vote
Nana Addo	89%	7%	0%	4%
J. Mahama	31%	68%	0%	1%
S/E	44%	11%	22%	22%
Didn't vote	48%	39%	0%	13%

Demography

Gender

Age Groups

5%
18%
33%
32%
11%
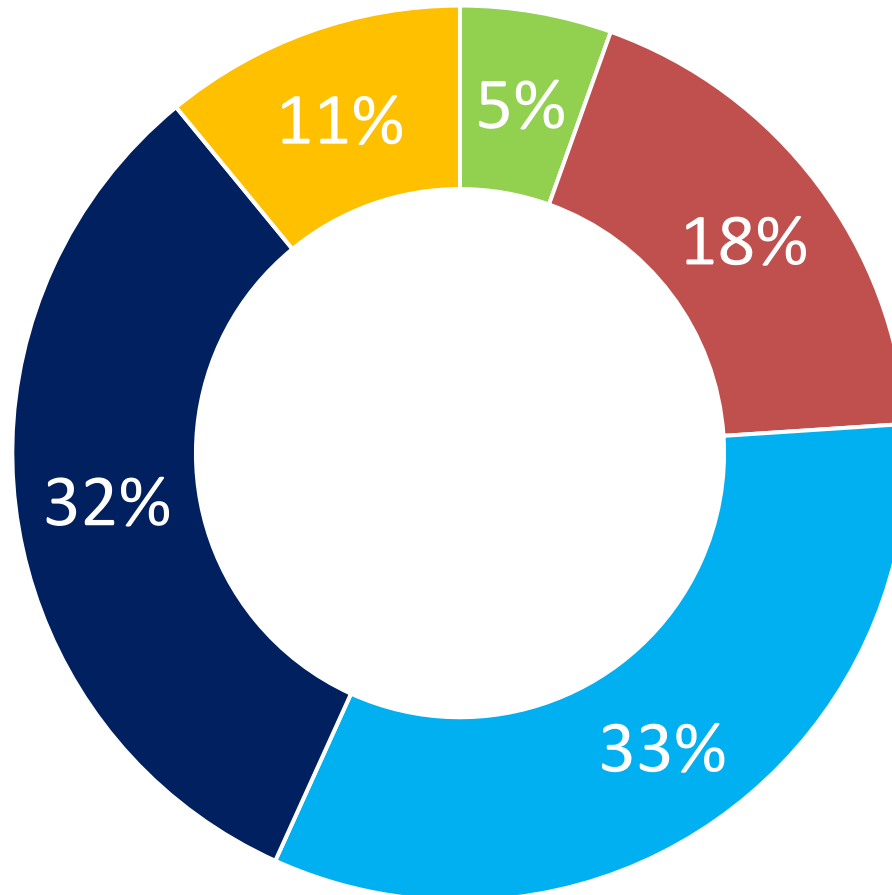
- 55-64
- 45-54
- 35-44
- 25-34
- 18-24

Education
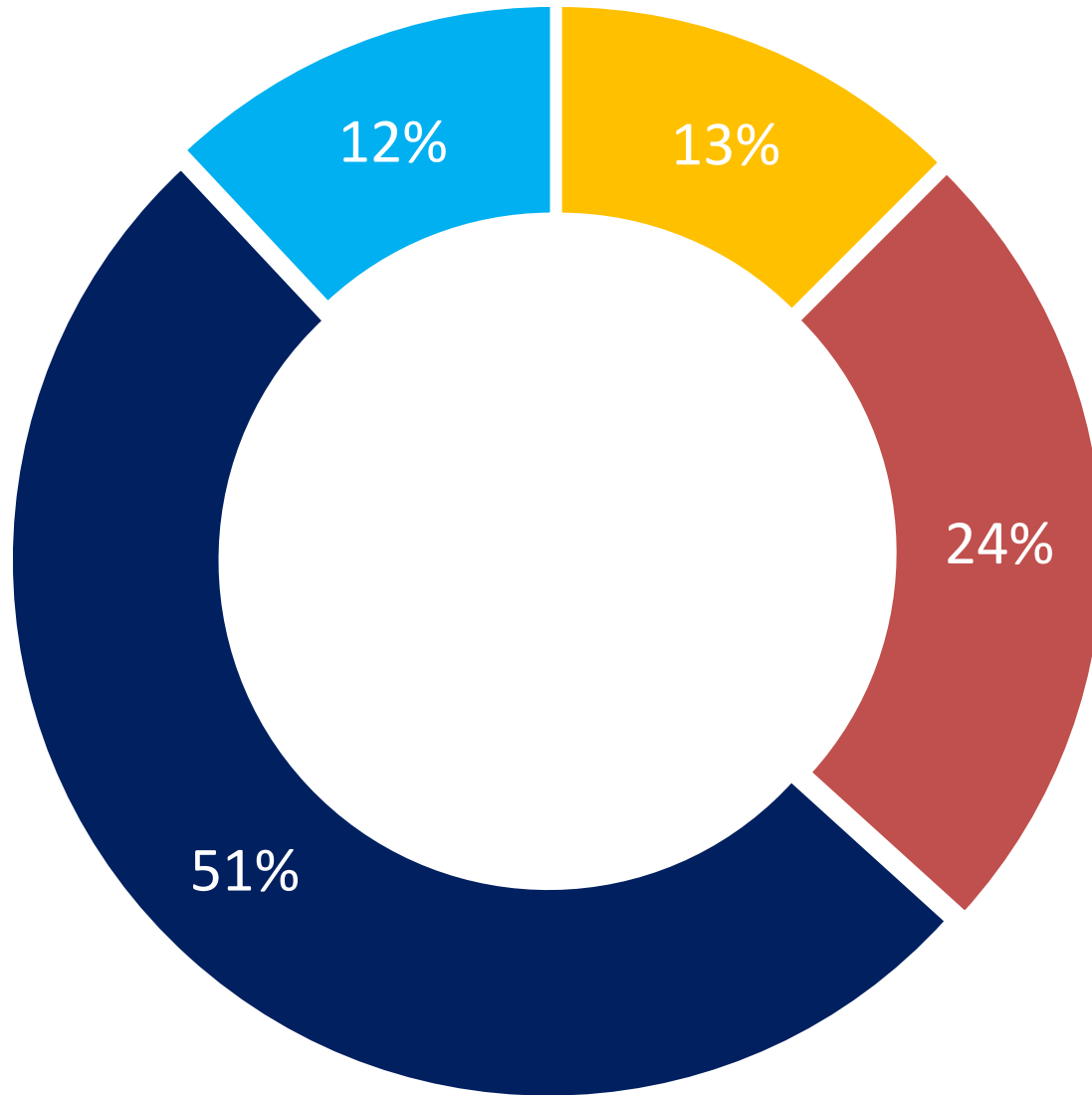
Legend: Junior High, Senior High, Tertiary, No Education
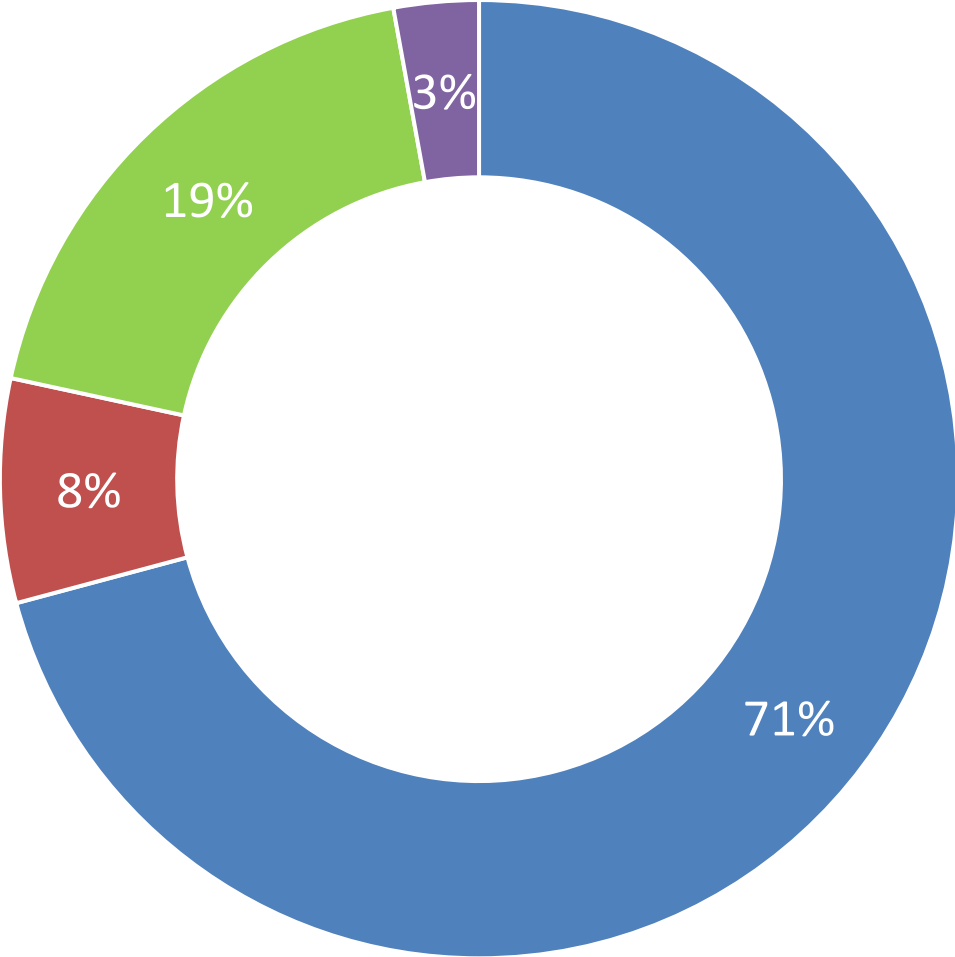
Values: 13%, 24%, 51%, 12%

Employment

Employed 71% · Unemployed 8% · Student 19% · Pensioner 3%

Party Affiliations
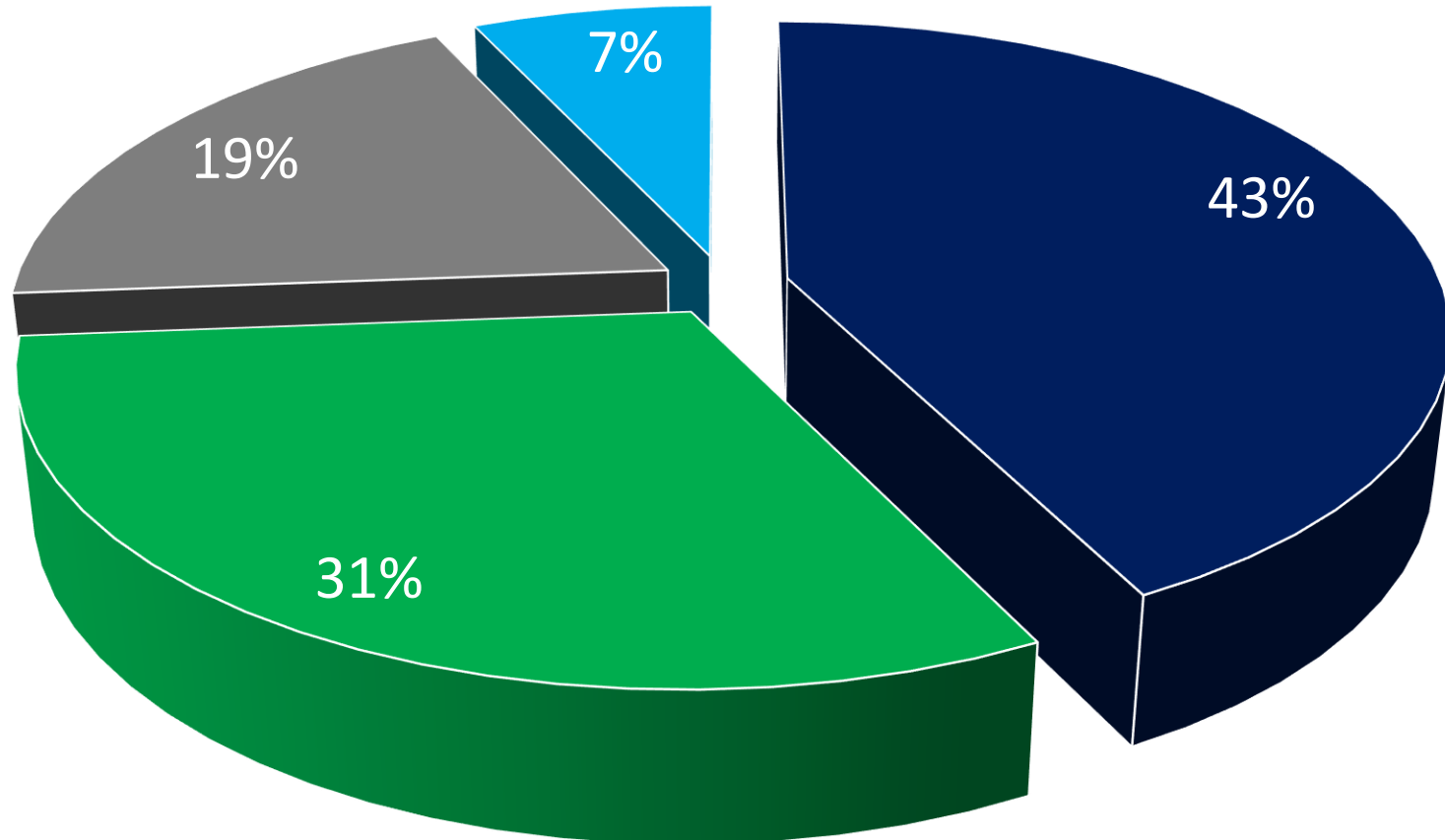
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